

10¢

Household

July, 1956

THE MAGAZINE OF HOME SERVICE
FOR OVER 2,500,000 FAMILIES



Peach pie and "polka dot" ice cream

TURN YOUR OLD HOUSE INTO A NEW HOME

DAYLILIES—THE FOOLPROOF FLOWERS

DAVIES CLOTHING
ST STEPHEN S C
2710
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m-m-m-m-m-m

another good reason for

Iodized or plain



When it rains it pours

P.S. Two new ways to salt corn, or anything else!



Morton Miniatures, 1½ inches high, packed six to the tray.



Morton Salters, 3⅝ inches in size, sold in cartons of three.



THE ONLY WAY TO GET A COMPLETE HOME PERMANENT WITH 1/2 THE CURLERS!

Richard Hudnut frees women from 1/2 their waving work!



WEARY OLD WAVE—40 or more curlers. Too much arm work. Too frizzy.



NEW QUICK WAVE—1/2 the curlers. 1/2 the effort. Complete wave.

NEW QUICK
with the first
Crystal-Pure
Wave Lotion

Revolutionary! Extra-penetrating! Extra-fast! Just look! This new Crystal-Pure Wave Lotion does what no old-style, cloudy lotion can do. It has no cloudy resins that prevent full penetration. It's nonsticky. It's so fast, so pure—it takes half the winding, half the curlers. And only New Quick gives a complete, full-bodied wave—not just an end curl—in half the time. Economy plus: New Quick can be safely recapped and will keep its full waving activity. Use half—recap—save half. Two waves for the price of one! *Money-back guarantee.*



2 WAVES IN EACH BOX THE LOTION YOU CAN SAFELY RECAP AND
SAVE FOR ANOTHER WAVE. **2.00** PLUS TAX

A HARD-WORKING MAN IN DEFOE

COULDN'T GET HIS LAWN LOOKING JUST SO.

IN FRUSTRATED PLIGHT,

HE STARTED TO BITE;

HIS LAWN-Q, YOU SEE, WAS TOO LOW!

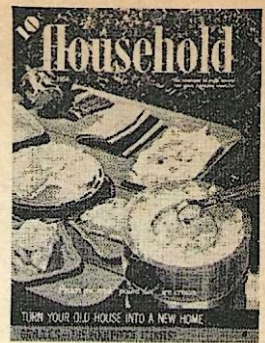


For lazier living, lovelier lawns —the easy-handling LAWN-BOY

Here's the sweetest-working power mower you've ever seen—light in weight, free-wheeling, a breeze to control. No gears to shift, no throttle to adjust! In an amazingly short time, you're hosing it down, hanging it up, and enjoying the leisure that LAWN-BOY makes possible. And your lawn? Smooth as a velvet carpet, free of tall wisps and shaggy whiskers, thanks to LAWN-BOY'S exclusive Level Cut. Want proof? Right on your own lawn? Ask your LAWN-BOY dealer about the unique FREE HOME TRIAL!

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In Canada: LAWN-BOY, Peterborough, Ontario



The toughest part about taking this cover picture was keeping photographer Mike Nelson at dipper's length from the polka-dot ice cream! His verdict: "The best I've ever tasted." Pretty freezer is a Handyhot.

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HOUSEHOLD JULY 1956

July, 1956

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Opportunity no longer knocks



...IT TELEPHONES!

Telephones ring wedding bells and cash registers. Get people acquainted. Make business run smoother.

In social life or business, the calls you make are only part of the value of the telephone. Often the calls you receive are even more important.

A date for Judy for Saturday night. An invitation to a luncheon for Mother. A neighbor inviting Jimmy over for a birthday party. A call for

Dad, with good news about a job or a business order.

So in looking at your telephone bill, be sure to count the calls you get as well as those you make. Often it means the bill covers about twice as much service as you usually figure.

Day and night, every day in the year, few things give you so much for so little as the telephone. It takes you to people and it brings people to you.

BELL TELEPHONE SYSTEM



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- Pure Red Cross Cotton.
- Smooth, splinter-free birch sticks.
- Baby-soft, baby-size.



Johnson & Johnson

What's the truth about car safety?

- ✓ Do seat belts really help?
- ✓ What causes the most injuries?
- ✓ What are your chances of rolling over?
- ✓ What hazards still need remedying?

By Devon Francis

When the American public began shopping in a wonderland of chrome and color last fall for 1956 cars, it found that something new had been added to the sales pitch. It was safety.

For the first time, salesmen talked freely about seat belts, depressed-center steering wheels, padding on the dash, and doors that would keep their moorings in collisions. For Detroit, this was a surprising departure from custom. Never before had a big segment of the automobile industry admitted that its products could be dangerous to life and limb. At times in the past, it had even asserted that its automobiles were as safe as human ingenuity could make them.

The salesmen along Automobile Row are not talking, mind you, about the *prevention of accidents*. They are talking about the *prevention of injury or mortal wounds* when accidents occur. That's the function of the seat belt, the depressed-center steering wheel, the dash padding, and the door that resists opening. But how effective are these? What's the truth about car safety?

The morbid results of a head-on crash against an immovable object are predictable on an engineer's slide rule: The force of a collision is equal to the mass of an object multiplied by the square of the velocity, divided by the distance traveled during deceleration. The energy buildup is incredible. Say a car weighing 3,600

pounds hits a concrete abutment at a mere 20 miles an hour. It has to dissipate enough energy, in the fraction of time that the metal crumples, to hoist a one-ton safe to a third-floor window ledge. The human body, with an egglike frailty, is pitched around in the interior of what amounts to a collapsing steel carton.

But the problem isn't that simple. Few cars smack headlong into concrete abutments. In only half the accidents is the impact taken by any portion of the front of the car. In a fourth of them, the deceleration forces are from the side. In a fifth of them, the centrifugal forces of rotation are introduced—the cars roll over. In the remaining 5 percent, the impact is from the rear.

Nor is that the end of the complexity. The results of uncontrolled deceleration of the body—the real villain in the piece—vary widely. A. L. Haynes, executive engineer of the Ford Motor Company, cites a hypothetical collision in which Car A, traveling 55 miles an hour, whams into Car B darting out of a side road. The front of Car A begins crumpling under a force more than 100 times that of gravity.

Meantime, inside Car A, the driver has jammed on the brake, slowing his car to 45 miles an hour at the instant of impact. By the time his chest and abdomen hit the steering wheel, his car is slowed down by impact to 33 miles an hour. But his own body speed

[Continued on page 8]

Minutes gained compared to death risk

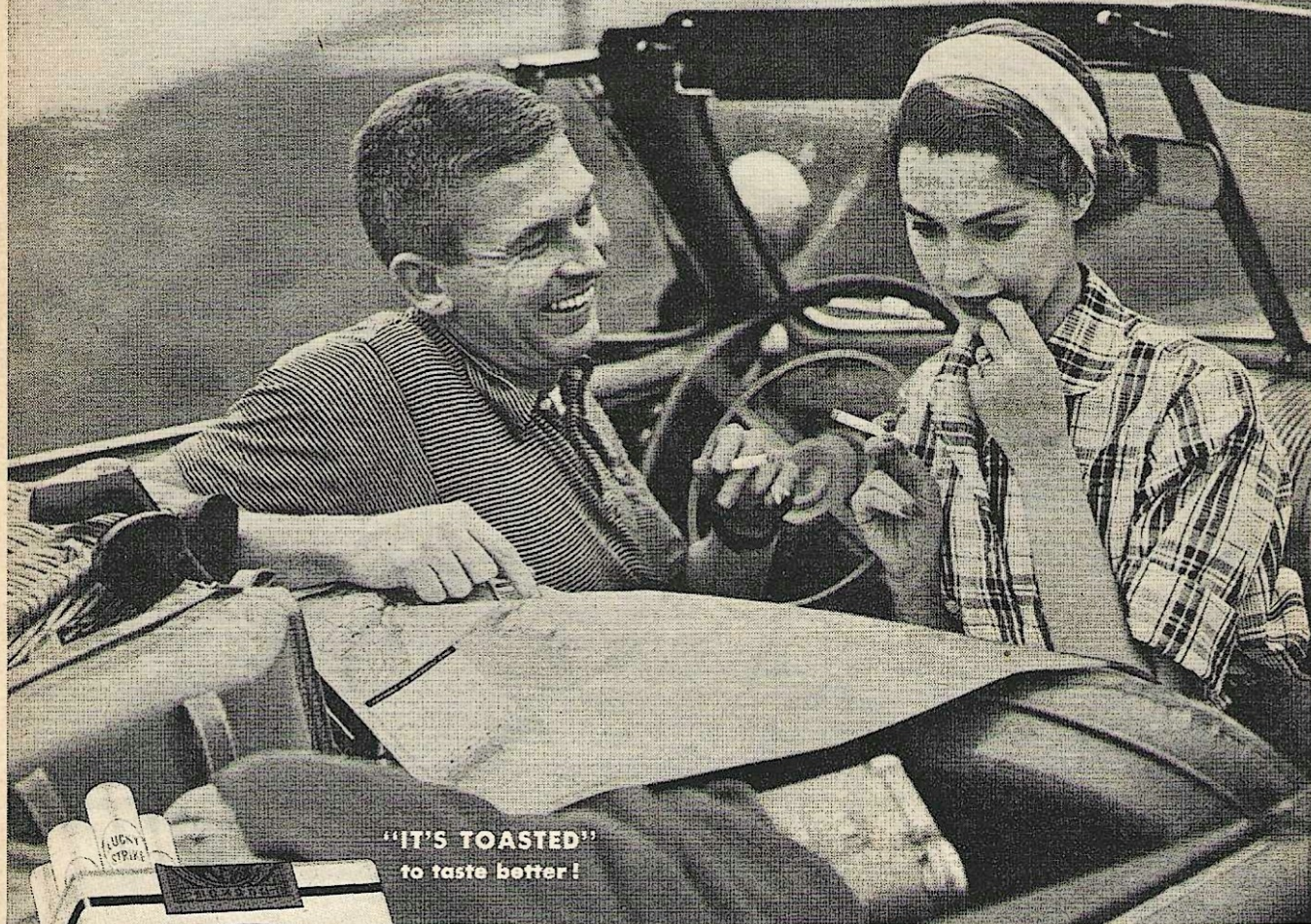
Do you know—increasing speed to gain a few minutes increases the death risk? The following table illustrates how little time is saved by increasing speed. From 55 to 65 mph. the death risk is nearly doubled.

Cruising Speed	Average Speed	Minutes to Travel 20 Miles	Minutes Gained	Death Risk*
35	34	35	—	45
45	42	29	6	61
55	48	25	4	85
65	53	23	2	160

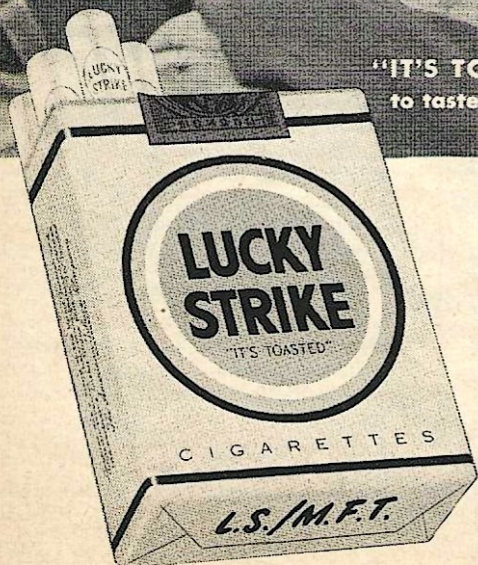
*Drivers involved in fatal accidents per 1,000 drivers involved in injury accidents.

—California Highway Patrolman

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"IT'S TOASTED"
to taste better!



SIMPLE DIRECTIONS. For a cigarette that's miles ahead in taste, turn to Luckies. Lucky Strike means fine tobacco—naturally good-tasting tobacco that's **TOASTED** to taste even better. At home or away, Be Happy, Go Lucky. You'll say it's the best-tasting cigarette you ever smoked!

Luckies Taste Better

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A LONGER PRIME OF LIFE



Start your dog on his way today with New Homogenized Gaines Meal

You can look for *living proof* of bounding good health just 30 days after you start your dog on Gaines. With Gaines, complete *uniform nourishment is guaranteed*, feeding after feeding. Gaines is extra rich in meat protein and real meaty flavor to help keep your dog healthy and happy longer—the way you want him always—in the *very prime of life!*

SEE THE DIFFERENCE



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Homogenized Gaines consists entirely of clean, uniformly nourishing nuggets. Mixes easily, can even be fed dry.

NOURISHES EVERY INCH OF YOUR DOG!

A Product of General Foods



The truth about car safety

[Continued from page 6]

is still 45. So the *relative* speed at which he hits the wheel is only 12 miles an hour.

How badly is he injured? That depends. If the steering wheel breaks, he's impaled on the steering column. If it doesn't, his injuries are less serious.

That's the kind of thing now under investigation. Cars are being crashed under laboratory conditions. The heads of dummies are being bashed against windshields and instrument panels to trace the trajectories the human body follows in collisions. In one series of studies, human skulls, obtained from a school of medicine, were dropped down an elevator shaft onto a simulated dash to measure the impact required to fracture them.

The answers are disturbing. At a deceleration rate of two "G's"—two times gravity—the unrestrained body usually arcs upward and forward to smash the head against the junction of roof and windshield with a force equal to 1,000 pounds per square inch. The skull can take only 600 pounds without fracture.

The frightening aspect of this is that two G's can be imposed merely by hard, panic braking.

At four G's, nobody in a car can brace himself well enough to withstand injury.

Investigation of accidents on the spot has dredged up invaluable statistical information. When passenger cars are involved in non-roll-over, injury-producing accidents, half of the time one or more front doors fly open. If a car rolls over, 75 percent of the time one or more doors fly open. When doors open, one out of four occupants is ejected. Ejection doubles the risk of sustaining moderate-to-fatal injuries.

Persons riding in the right front seat account for 68 out of every 100 deaths. Nothing restrains their forward flight on sudden deceleration. The frequency of skull fractures and their relation to seated position and ejection are now under statistical study.

Information that gradually begins creating a picture in a jig-saw pattern is muddled over by the safety engineers. Some of the answers are obvious. The seat belt is the first one. A belt will reduce the 1,000-pounds-per-square-inch impact of a two-G collision to 400 pounds, a bash that the human skull can tolerate.

The question is, once a motorist has purchased belts, will he and his family use them? The housewife may not want to bother. She's only going to the grocery store. Yet half of all injury-producing accidents happen at speeds of less than 40 miles an hour.

Belts have another virtue. By reducing body-jiggle, they cut fatigue on long trips.

Perhaps inevitably, the gyp artists already have moved in on the seat belt business. Taking advantage of a shortage of belts—public demand for them is growing so—racketeers are selling inferior products. Their belts fray and snap at strains far below that needed for protection in sudden stops.

Belts should withstand a pull up to 3,000 pounds, the standard the federal government sets for airplane seat belts. The belt must be anchored not to the seat, which can tear loose in a collision, but to the frame of the car. Seats themselves are being anchored better. A bigger "stop" is installed at the front of the front-seat adjusting track to keep the whole seat from

[Continued on page 30]

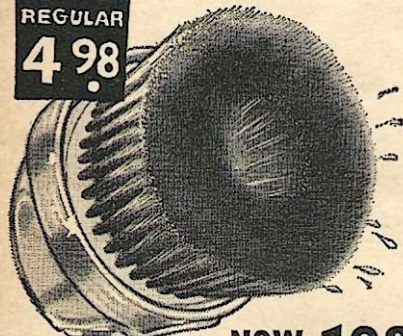
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No. 44 **1.98**

EXTRA DETERGENT PELLETS: Available in packages of 24 pieces at \$1. Car washes only cost you 4 cents each! Check special box in coupon. No. 44B.

← **2 HEADS** →

Now—two heads instead of one. Besides the non-scratch brush you get a SQUEEGEE-WIPER head. Ideal for all smooth surfaces, windows, cars, etc. It WIPES as it washes. Has silky soft Polyethylene circular squeegee.



New 5 x 50 POWERHOUSE GIANT

Bring everything 5 times closer up to:

50 MILES AWAY!

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66% more power

Thoresen sold over 1,000,000 German binoculars in recent years. Because we are the world's largest importer of these glasses, we can buy for less and sell for less. That's why we can NOW offer you this 12.95 binocular for only 4.98. The POWERHOUSE "GIANT" is now 7 WAYS BETTER: 1. High structural strength without tiring weight. Only 12 ozs. 2. Aluminum draw tubes for smoother faster focusing. 3. Folds to your eye width. 4. Precision Ground Lenses—NOT PLASTIC! 5. Objective lenses interior coated with magnesium fluoride. 6. Extra large 50 mm. objective lenses give you viewing even in moonlight. 7. New 5x50 power system gives you 66% more power than original model. You get better views whether it's one or 50 miles away. ONE look thru this new POWERHOUSE "GIANT" will convince you! Use it on hunting & fishing trips, the races, bird watching, etc. Always have a "ringside" seat at sports events. Order yours today on 7 day money-back guarantee.

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Presto! . . . at your fingertips . . . automatic switch gives you powerful white, red or green beam visible miles away. Spotlight and floodlight combined. So dependable for home, farm, office, factory. Lifesaving friend in highway emergencies. Thousands in use by police in all states. Over 100,000 sold for 1.98 to 2.98. For a limited time only.

No. 75 Special 99c plus 11c tax
Total 1.10

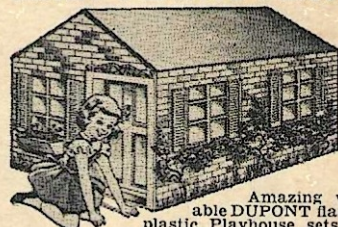
GIANT PLASTIC PLAYHOUSE

Only

98c

Big Enough For 2 Kids!

No Tools Needed



Amazing value! Durable DUPONT flame resistant plastic Playhouse sets up in seconds over any card table. No tools needed! Big enough for 2 kids. Keeps kids safe and happy for hours at a time. Windows and door flap open. Looks so realistic! A thrilling toy. Priced so low because it's made in our own factory!

No. 19, sale price only **98c**

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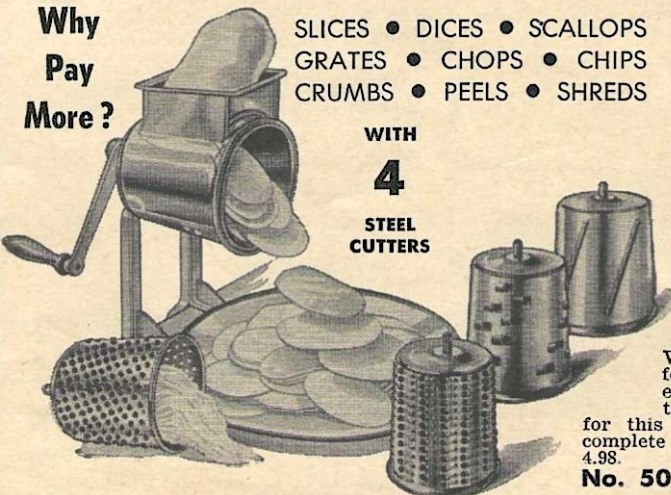
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NOW ONLY **4 98** COMPLETE

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SLICES • DICES • SCALLOPS
GRATES • CHOPS • CHIPS
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WITH
4
STEEL CUTTERS



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Wonderful for parties, baby formulas, health foods, juices, etc. Now you need not pay up to 14.95. Our bargain price for this guaranteed Salad Maker, complete with 4 steel cutters—only 4.98.

No. 50 **4.98**

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RUSH items checked below on 7 day home trial money-back guarantee. If I'm not completely satisfied with the merchandise, I will return it within 7 days for immediate refund.

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☐ No. 66—Powerhouse Giant Binoculars (4.98) ☐ No. 75—3-Color Flashlight (99c plus 11c tax—total 1.10) ☐ No. 19—Giant Plastic Playhouse (98c) ☐ No. 50—Salad Maker (4.98)

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Address _____

City _____

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just swish in cold water...it's ready!



NOT THIS...

... NO cooking
... NO boiling
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BUT THIS...



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And it's most economical... one package makes 20 quarts of medium starch solution. Make as much, or as little, as you need.

You'll enjoy easier ironing—with never a white spot or streak, even on dark cottons. Next time—Niagara for you.

Instant Niagara... costs only 1¢ per quart (medium starch solution)

Blossomtime!



H7095

H7095 A stroke of your iron and presto! Linens “bloom” with tea roses in combinations of yellow, orange, and green. Transfers of 12 iron-on color motifs come in assorted sizes. The iron-ons are washable.



H7237

H7237 Lifelike “3-dimensional” roses atop this cozy-warm quilt! Included are diagrams and directions for making 72- by 105-inch flower quilt, and complete patterns for roses, appliqué buds, and leaves.

Patterns may be obtained from HOUSEHOLD, Needlework Department, Box 147, Old Chelsea Station, New York 11, New York, for 25 cents each.

HOUSEHOLD JULY 1956



18-CUBIC-FOOT
FREEZER
stores 640 pounds

Choose from 6 beautiful Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown and White. Available with either right- or left-hand door.

New G-E "Book-Shelf" Freezer puts twice as much food within easy reach as a chest freezer!

Compare this General Electric Freezer value with any chest of comparable quality and size

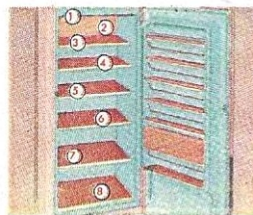
Like books on a shelf—General Electric's new 18-cubic-foot freezer displays your food so you see and reach everything quickly.

Gives you all the features you want: 20 juice can dispenser . . . 2-gallon ice cream conditioner . . . big sliding basket, plus new straight-line design.

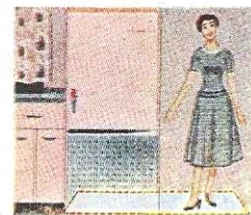
Shop and compare the value! See this big G-E Freezer, plus 13- and 11-cubic-foot models at your General Electric dealer's today. General Electric Company, Appliance Park, Louisville 1, Kentucky.



Easy as taking books off a shelf. No bending, rummaging or lifting with new storage door holding 88 lbs.



8 fast-freezing surfaces give this efficient new General Electric more capacity for quick freezing.



Takes only $\frac{1}{2}$ the floor space of a chest. Only 30 $\frac{1}{2}$ " wide—it's no wider than a refrigerator!

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Make your curtains "original"!

*Here's how decorators come up with
clever ideas for window curtains*

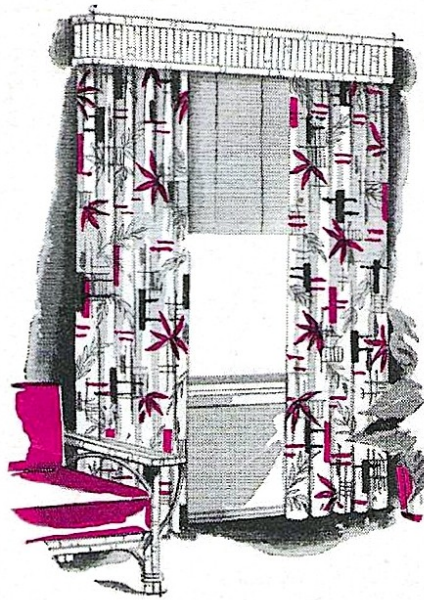
By Pat Flynn Kollings

DRAWINGS: LILLIAN RAWLINGS

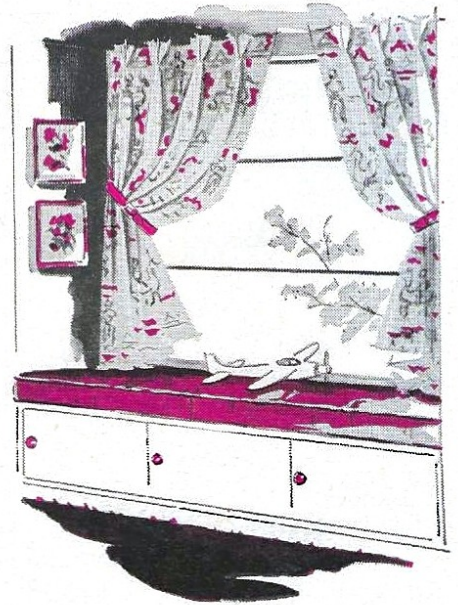
Ever wonder where decorators get their clever ideas for making simple curtains look special? There's no hocus-pocus to it. They have just learned to recognize the style clues that may be hiding right under your nose—for instance, in the fabric itself.

After all, you don't have to dream up an entirely new type of curtain. Most "original" window ideas are simply variations of familiar drapery, cafe, or Priscilla styles. Often just an unusual tie-back or cornice, in the same mood as the fabric, can give a whole window treatment a decorator look.

When you shop for curtain material, try to find something different in each pattern or texture which suggests a fresh way to make up the fabric. It's just a matter of learning to "see" with your imagination the way decorators do. With a little practice, you'll find ideas aplenty.



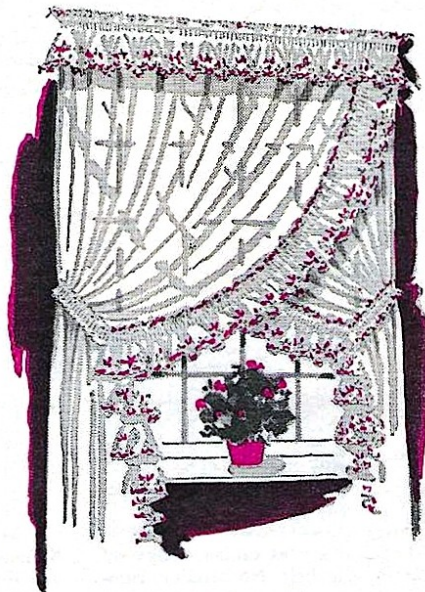
Today's floral prints are often combined with a bamboo or wrought-iron motif. Here we've used the real thing for a matching cornice. If your curtains are to hang from rings, use a bamboo pole or iron rod instead of a cornice.



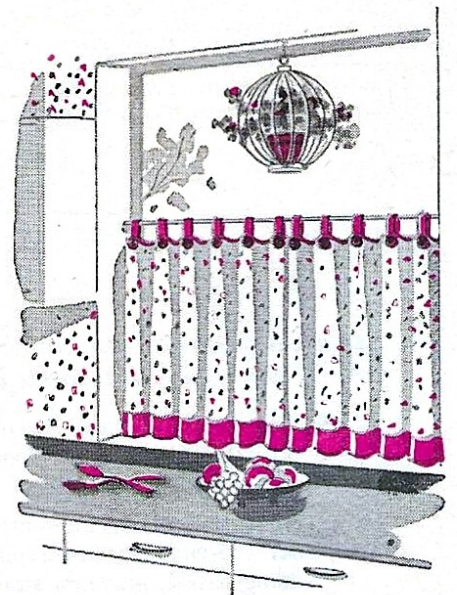
Western prints, whether bought to please your young cowboys or to harmonize with ranch-type furniture elsewhere in the house, can be tied back with pair of matching leather belts from the dime store for real Western flavor.



Harlequin prints, so popular right now, almost beg to be made into cafe curtains with pointed scallops. For extra style, scallop the bottom, too. Or try fashioning a squared-off scallop for your new curtains if the fabric you have selected is in checks or stripes.



Plain fabrics can sometimes suggest curtain styles, too. There's a lingerie daintiness about fabrics like batiste and organdy that invites an eyelet ruffle and perhaps matching beading with ribbon drawstring to tie them back. Imagine how pretty for a little girl's room!



Polka dots, whether printed on chintz or woven into more formal fabrics, make smart draperies when hung from straps which button to your curtain top. Secret here is the right button: simple ones to match the dots for chintz; big brass ones for a subtle pattern.

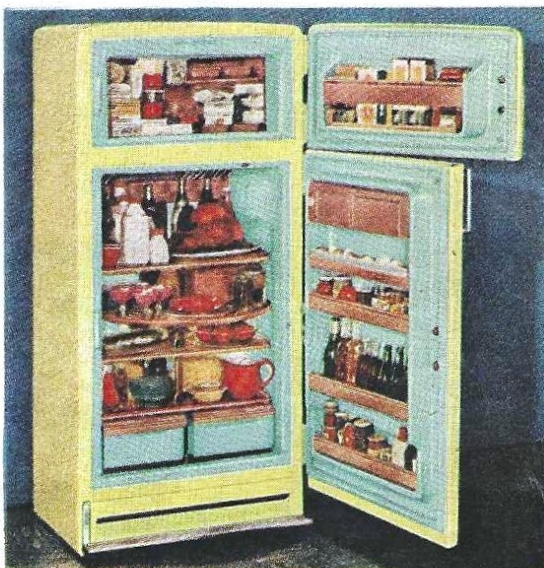
HOUSEHOLD JULY 1956



**REFRIGERATOR-
FREEZER**
Model LH-12N

AVAILABLE IN G-E MIX-OR-MATCH COLORS: Canary Yellow, Turquoise Green, Cadet Blue, Petal Pink, Woodtone Brown—or White. Left- or right-hand doors.

New, big General Electric Refrigerator-Freezer has Revolving Shelves and Magnetic Doors



TWO separate appliances in one! Zero-degree freezer has its own separate door, insulation and refrigerating system. The big refrigerator section has completely automatic defrosting and Revolving Shelves.

**REVOLVING SHELVES PUT ALL FOODS AT YOUR FINGERTIPS!
MAGNETIC DOORS CLOSE AUTOMATICALLY!**

No other refrigerator, at a comparable price, can match this 12-cubic-foot General Electric Refrigerator-Freezer!

Just look at all these features: General Electric Revolving Shelves, Magnetic Doors, automatic defrosting in the refrigerator section, automatic butter conditioner and a separate freezer that holds 80 pounds.

Permanent G-E Alnico magnets close refrigerator and freezer doors silently, surely and automatically. So safe, too! Children can't be locked inside because the latchless magnetic doors can be opened easily from within.

Ask about easy terms and trade-in allowance most General Electric dealers are offering. General Electric Company, Appliance Park, Louisville 1, Kentucky.

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Mrs. Charles T. Cole, Jr., president of the Oakmont-South Ardmore Woman's Club, takes time out from her active life in her home at Havertown, Pennsylvania, to select the right shade of Avon Liquid Rouge with the help of Mrs. Shirley Laird, her Avon Representative. Mrs. Cole appreciates the convenience of selecting Avon cosmetics for herself and her family in the comfort of her home.



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AVON cosmetics
RADIO CITY, NEW YORK

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HOUSEHOLD JULY 1956

Decorating problems?

Ask *Household* your questions about home decoration. We'll try to answer them for you each month.

Helene M. Tall

HOME FURNISHINGS EDITOR

What kind of lamps and pictures or other wall decorations could I use with the Early American furniture in my living room?—Wilmington, Delaware.

Traditional Early American accessories include samplers, English prints and maps in heavy plain frames, simple pine shelves and wall racks, old guns, copper cooking utensils, pewter mugs and candlesticks, iron or copper oil lamps, iron and wood floor candle-stands.

My main problem is how to make a hall look shorter. We have a center hall, without windows, and when you look down the hall it surely looks long!—Youngstown, Ohio.

Try papering one wall with a light, open scenic that has a spacious feeling. Paint the other wall the background color. Paint the ceiling a dark color to "spread out" the walls. Pick a bright accent color from the scenic and paint the end wall of the hall that color so it will "come out at you." These little tricks should give an illusion of roominess.

How can I curtain basement windows that open in?—Pathdrum, Idaho.

Hang curtains so they can be pulled out of the way to open the window. You can use either draw draperies that pull back against the wall, or swinging rods that swing open with the window.

The house we now live in has a pink living room and a red bedroom, both with white ceilings and woodwork. How can I work out a color scheme to include my spice-brown bedspread and draperies and a light tan rug in the bedroom?—Conway, Missouri.

One of the most popular combinations with pink is tan and brown, so bring these colors into your living room. Good accents are light and dark green. Also bring some red into your pink living room and a lot of pink into your red bedroom.

I would like to have suggestions for ways to dress corner windows.—Harrisonburg, Virginia.

For corner windows with a view, draw draperies may be the most practical. If you want more privacy, hang cafe curtains over the glass, and run a continuous pleated valance along the tops of the windows.

To receive a free list of decorating booklets, include your name and address when you write to "Decorating problems."



“Window Test” proves blue Cheer washes so white you can see the difference!

Reason: only Cheer has the Blue-Magic whitener!

How many times have you done just this . . . taken something to a window to see how it really looks?

Why don't you try it with your next Cheer wash? That true daylight will show the difference in whiteness you get with blue Cheer. All your things will look whiter than the day you bought them—brighter than you ever dreamed possible!

Praise Cheer's Blue-Magic whitener for this. More than just a bluing . . . it's a special whitening ingredient found *only* in Cheer.

Automatic washer owners

You'll get whiter washes using Cheer in your agitator automatic because these modern automatics were designed to work best with active suds like Cheer's. No wonder Cheer is specifically recommended by the leading makers of automatic washers.



If you judge your wash by whiteness—it's got to be Cheer in your automatic!

How good is color TV in North Liberty?

Find a place to sit—if you can—in the Harshbarger living room, while the husband of *Household's* garden editor gives you a preview of what it's like to own the first color set in town

By H. Clay Harshbarger

In late February, 1955, a color television receiver arrived at our house. In March some 35 men, women and children crowded into our living room to watch Mary Martin cavort through *Peter Pan* in color. About a year later, for the second colorcast of *Peter Pan*, the crowd numbered 47, absolute capacity! All these people, plus dozens more, who came for other shows, will testify that color is here, and that it is a satisfying experience. Their most frequent comment is: "I didn't suppose color would be *that* good. I thought it would be more like the first color films."

When you own a color set, you're asked a good many questions. Here are some of our answers.

Are there many programs in color?

Currently NBC telecasts about 40 hours a month in color. This schedule includes *Matinee*, *Howdy Doody*, *Producer's Showcase*, and the Saturday and Sunday night *Spectaculars*. Other evening shows are occasionally in color too. The total hours of colorcasts from CBS is smaller. ABC originates no color shows.

Next season NBC promises to double its color programming. CBS expects to increase its total. An increasing number of local stations have installed or have on order color cameras and facilities for broadcasting color film and slides.

Do shows gain much from color?

If you agree that the world about you is more interesting in color than in gray, you will also like color TV better than black and white.

Do you have much trouble with your set?

I'll have to answer this solely from our own experience. I don't know anyone else who has a color receiver. A color set must receive black and white as well as red, green, and blue. Hence, it is about three times as complicated as a black and white set. Any complex electronic gear is apt to have a "cooking out" period, after which it seems to settle

down and work smoothly. Our set was no exception, but the troubles were minor. A few small tubes ceased to function; a resistor went bad; and a transformer. All of the trouble was in the black and white circuits. Because some of the tubes were newly developed, they were not stocked by the distributors. So the set was out for a short period.

What about service?

This is a problem. The man who services color has to know more than the man who works on black and white alone. He must purchase expensive test equipment. Unless he is *both* honest and able, you won't get satisfactory service. Your best bet may be to take out a manufacturer's service contract.

Is color TV hard to tune?

Not really. You start tuning with a good black and white picture, paying close attention to fine tuning. Then you adjust two more knobs: "color" and "hue." "Hue" determines *differences* in color (redness, blueness, etc.). "Color" determines *shade* or *intensity* of colors.

The principal difficulty is in knowing whether you're duplicating the colors being transmitted. Ordinarily you tune for flesh tones. Since you never know the exact shade of facial make-up, you can never be completely sure. If you can use hands or shoulders as a guide for flesh tones, you're more apt to succeed.

Then, of course, there are blue shirts, blue newspapers, and blue everything that come out white on a black and white set. The nature of television is such that it cannot efficiently transmit white. Hence, all whites seen on black and white sets are really shades of blue, pink, tan, etc. So one can tune for blue shirts. But if the shirt is actually tan, and after much fiddling you get it blue, everything else is pretty weird.

Actually, however, you improve with practice. When the picture first comes on, you can [Continued on page 43]

Use all your favorite colors

By Helen McCall

Do you like pretty colors, bright colors, special colors? Yet find they're a bit too fancy for an ordinary wall color or carpet and end up not using them at all?

Here's a way you can decorate and use every color you like best with confidence that it will make a proper color scheme. And no matter how extreme your taste, the brightest and rarest colors settle right down and are easy to live with.

Sound hard to do? Not a bit. Just look at these pictures of the Randall Williams home in Pacific Palisades, California. They took a double garage, built a second story, and in the resulting four main rooms used this exciting decorating idea. See how easy it would be for you to copy the idea yourself using all your pet colors.

Continued on page 38

In the master bedroom, neutral colors form a background for bright contrast in accessories. Blended shades of soft, light gray are used on walls, woodwork, carpet, curtains, headboard, and bedspread. Standout colors are in pillows, paintings, flowers, and especially the red-red bed flounce made of permanently pleated cotton skirt fabric. Lamp shade is made of bedspread fabric. White travertine top has been added to give a new look to the antique Queen Anne table by the bed.

Dining chairs fitted with lavender seat cushions and antique drop-leaf table fit into eating nook at window wall. Rosewood Chinese chest stands at back wall with modern scroll over it. "Trinket," the toy poodle, sleeps on turquoise chair.

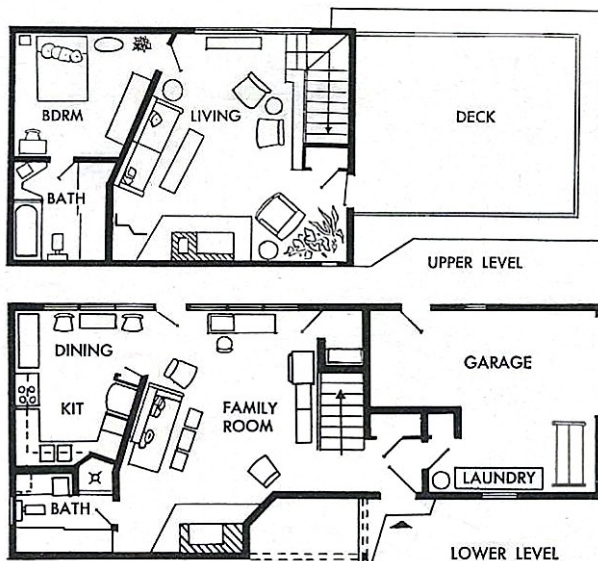
DATA: MARTHA DARBYSHIRE
PHOTOGRAPHS: GEORGE DE GENARO





Randy and Geto Williams in their family room—a combination den, TV lounge, studio, and rumpus room for the dogs. Three walls, ceiling, and woodwork are in eucalyptus gray with the fireplace wall painted white. Bright color effects come in with flowers, books, paint-

ings, tangerine and turquoise pillows on the charcoal sofa and turquoise upholstered chairs. More sparkle comes from oil paintings in antique gray frames, copper accessories, and colored tiles at right of fireplace. Three Chinese chow tables are used as sofa coffee table.

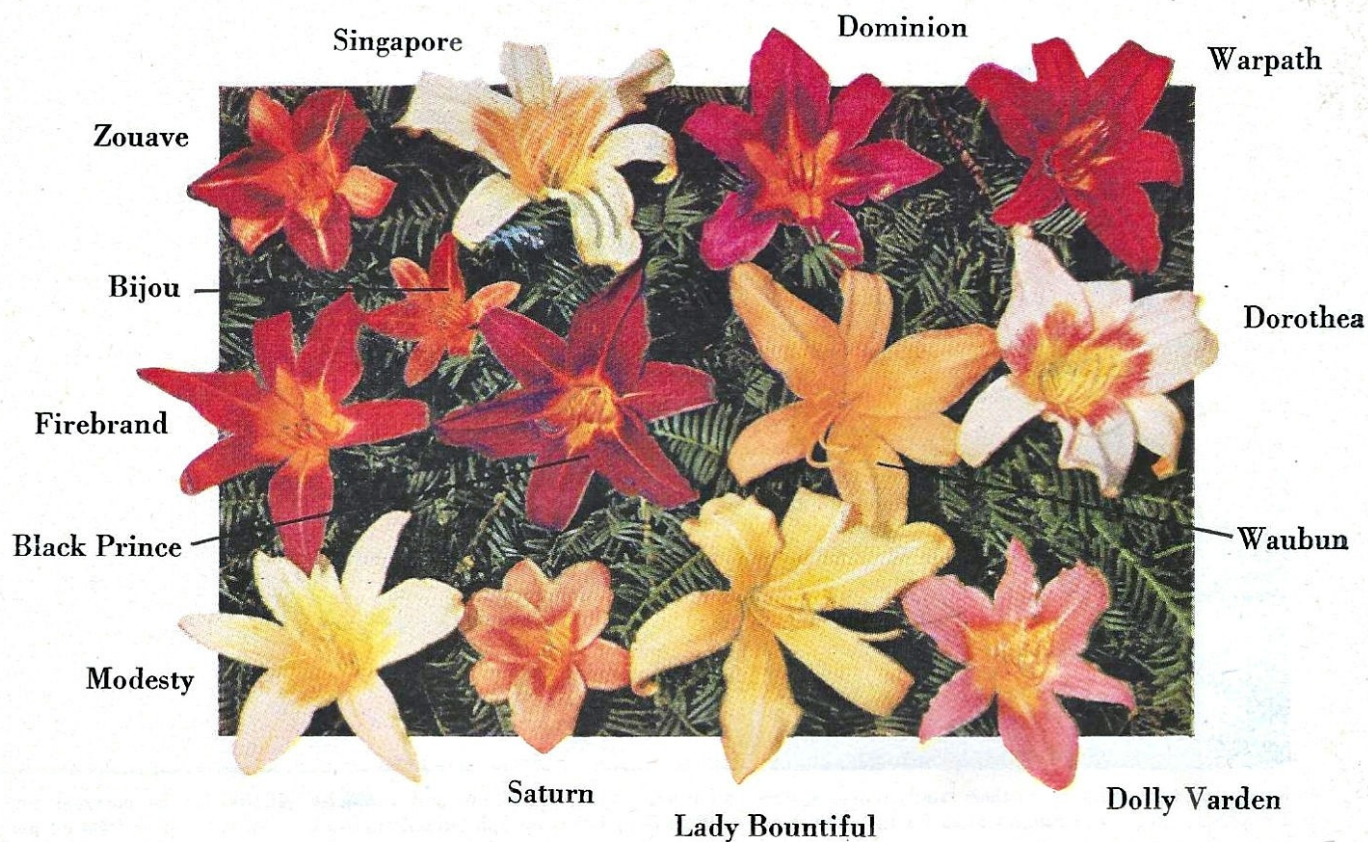


A second level was added to a 20x20-foot garage, along with extra footage at one end for stairs, and garage with deck.

Upstairs living room is more formally decorated with a monotone background in wall and carpeting that is a soft pink-beige. It's a wonderful backdrop for color from tawny garden flowers, contrasting pillows, and lamps, as well as the brilliant gold sofa. Capitalizing on the elegance of some of their old-timer finds, the Williamses hung an antique crystal chandelier by a black iron chain in front of an old mirrored screen, added pedestal lamp table painted black and teak-finished coffee table with travertine top.



For early-season bloom, choose from these varieties



Then treat yourself to plenty of these mid-season beauties



Daylilies—the foolproof flower

They're garden savers! Beautiful, easy, hardy, long-flowering. And you can plant them now. What more could you want?

By Gretchen Harshbarger

These flowers are the lazy man's love! Not only are they handsome and ridiculously easy to grow all over the United States, but they have the marvelous feature of blooming in the heat of midsummer. Right when everything else, including you, is wilting, daylilies are at their glorious and beautiful best. They are undaunted by heat, wind, or rain, and look radiantly fresh every day, because each morning they open a completely new set of blossoms—the old flowers wither and drop away. Another remarkable asset is that many varieties rebloom one or more times a season, especially in the South.

Foolproof plant? As close as you can come to it! They do best of course with good care and attention. But when well established they survive neglect and drouth.

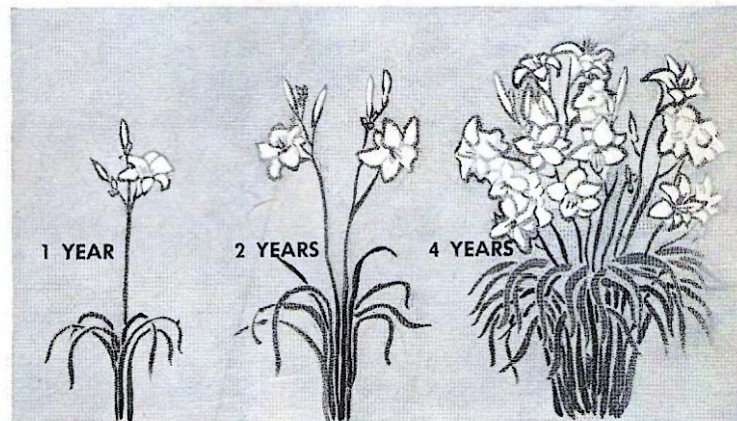
When to plant: Practically any time during the growing season, even when plants are in bloom. Hobbyists do most of their transplanting right after the flowering period. That's when nurseries usually prefer to make shipments, too. Northerners shouldn't plant after September 1, since poorly established plants sometimes winter-kill.

Best varieties: There are thousands from which to choose! All on the opposite page are splendid and will give high garden quality for moderate cost; their prices range from 75c to \$3. Rare new kinds cost more. The 10 top popular varieties as voted last year by members of the American Hemerocallis (daylily) Society are: Evelyn Claar, pink; High Noon, orange; Painted Lady, cinnamon; Colonial Dame, apricot; Pink Prelude, pink; Revolute, yellow; Prima Donna, pastel blend; Cibola, orange; Pink Damask, pink; Potentate, "purple."

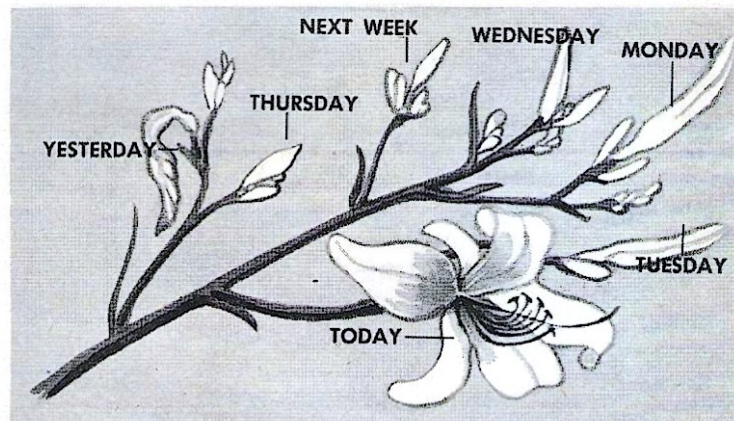
Climate adaptability: Generally, evergreen varieties excel in the South; deciduous types stand cold winters better.

Where to put them: In full sun or part shade. The more sun the more buds. Good soil helps too. In a perennial border their fountain-form foliage looks handsome even when plants aren't in bloom. Try some in a long row along your driveway, against the house, in front of shrubbery, or as groundcover to hold a steep bank. *You'll love daylilies!*

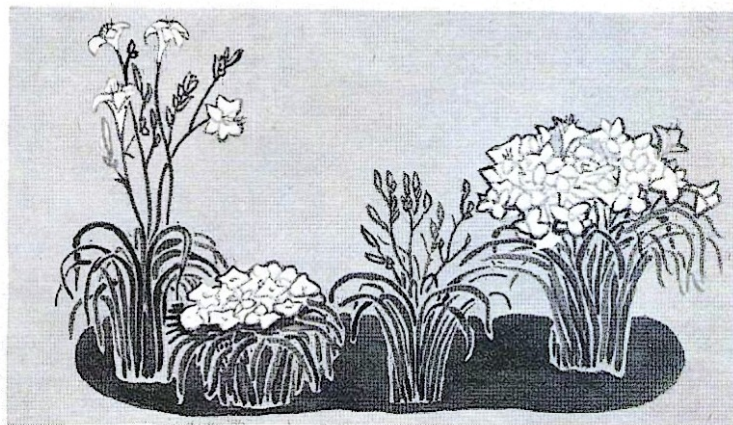
Continued on page 44



Plants increase in beauty year by year. The first season they have single bloomstalks. By the third or fourth summer they've become gorgeous big clumps. And they keep getting even better!



Each variety blooms a long time. Individual flowers last just a day, but fresh ones open each morning, and a succession of buds keeps the procession of bloom going from two to six weeks.



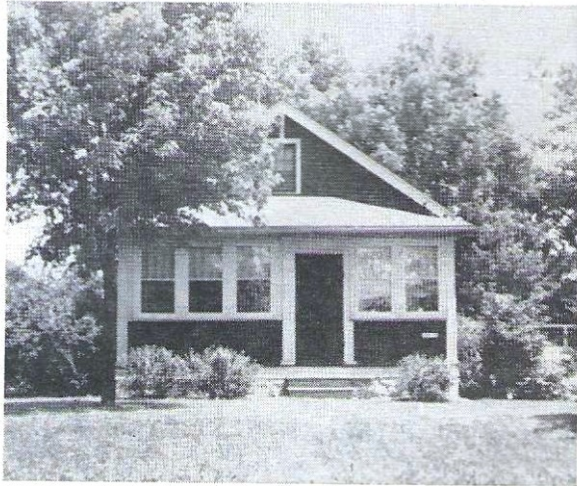
You've a wide choice of color, height, and season of bloom. Our pictures on the opposite page show you colors. Heights vary from 1½ to 6 feet, and bloom-time from spring to early fall.

New homes at the old address

If you feel you own the right street number but the wrong house, you're probably ready to remodel. Here are five practical examples of how to get a new home from an old house



By John Mack Carter



It was this pleasant site—and unpleasant sight—that prompted the Abram Sundeens to work over the old home shown above.

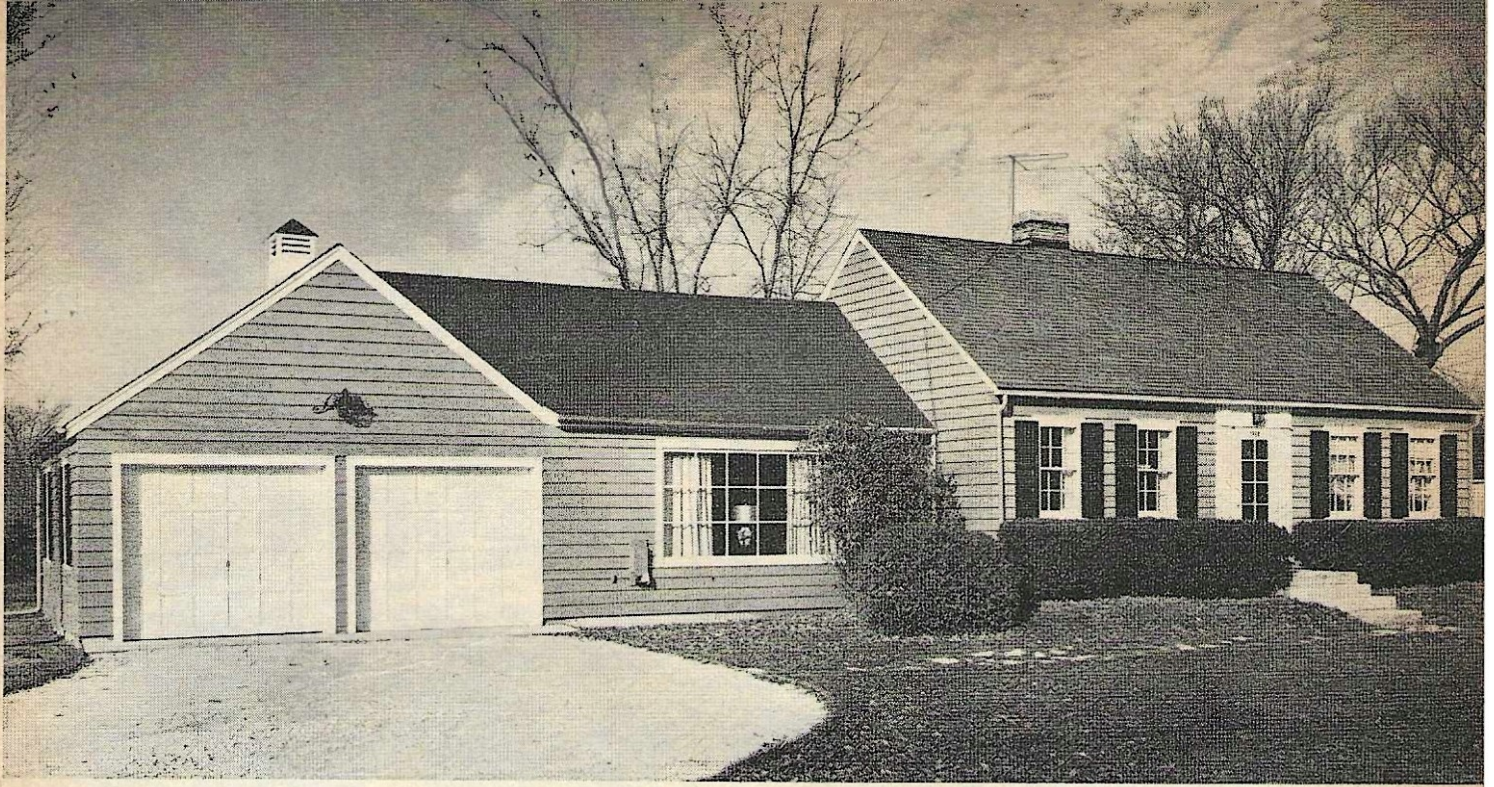
They added space and style

You'll have to study the photographs to believe that the Abram Sundeens' home in Northbrook, Illinois, shown below, is any relation to the one they started with, shown at left. But compare the roof gables and you can see how the Sundeens built on to one side of the original house. They used all of this new space for expanding the living room and kitchen, which had been crowded along that side of the house. Probably even more important in improving the appearance was the replacing of the old glazed porch with an open one, dressed up with new vertical paneling, flagstone floor, and painted ironwork. A crisp paint scheme of gray with white trim did the rest.

The old porch was opened up and prettied up, and the house was extended to the right, adding more space to existing rooms.

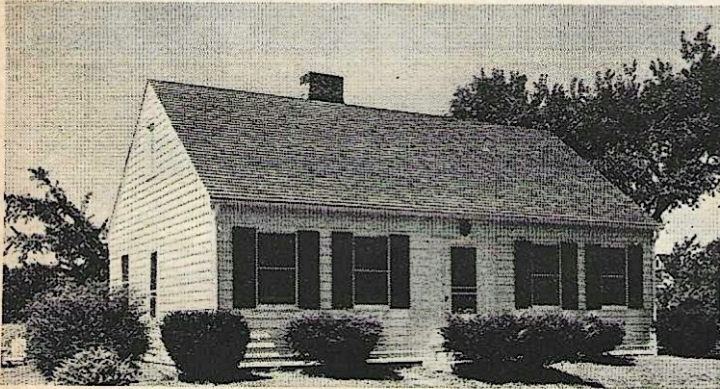
DATA: JESSIE WALKER;
PHOTOGRAPHS: KRANZTEN





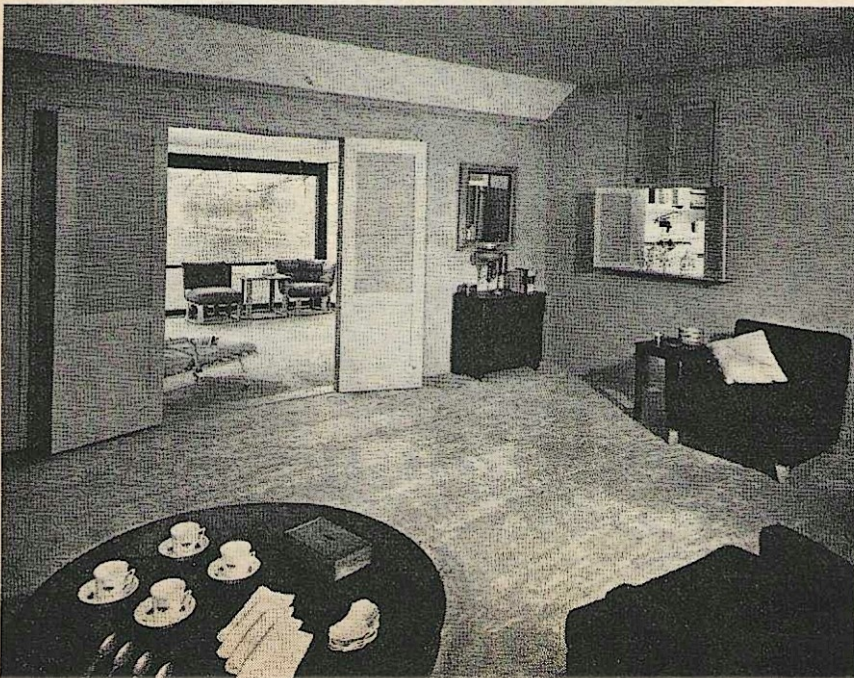
The present Cobb home is larger than the earlier model only by the double garage and the room between. But what a difference!

They didn't wait till they had to remodel



It was a nice little house, not very old and certainly not decrepit, but the owners felt they had a good remodeling bet.

This handsome room is the only living space added by the remodeling. The pass-through to the kitchen was formerly a window; other window is now a door out of picture to the right.

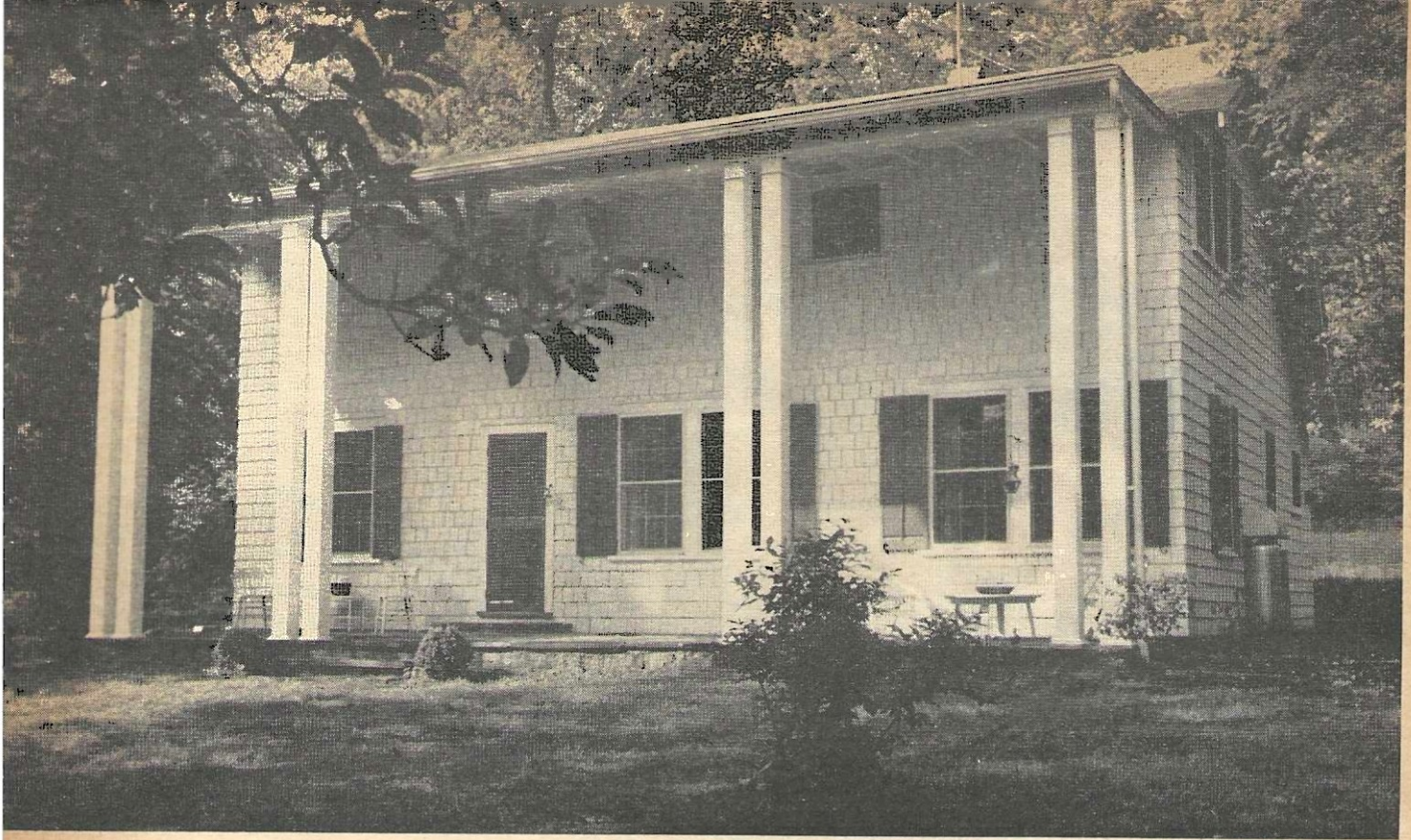


It doesn't always take a bygone house to work a remodeling miracle. The postwar houses haven't all been perfect either. Take the little cottage type that the Horace Cobbs' house used to be—pleasant enough, but almost too small to be called home. And little more than a street number to distinguish it. Look at it now!

The addition consists of a new 18x20-foot living room, with wide doors to a rear screened porch, and a double garage. All the interior walls of the new room are finished with gypsum board in two-ply construction. With this method, two thicknesses of $\frac{3}{8}$ -inch gypsum board are applied at right angles and glued together, for extra strength and soundproofing. The room is heated independently, with two gas heaters recessed in the wall.

DATA: JESSIE WALKER;
PHOTOGRAPHS: KRANZTEN

Continued on next page



There's the stately charm of an old Southern mansion in this home. The house is old, but the charm is new.

Columns and shutters make a classic home

The successful remodeling doesn't look like a remodeling at all. It looks so pleasing and natural that you see only the whole and not the parts. This is exactly what Mr. and Mrs. Howard Knight achieved on their Highlands, North Carolina, home. It's hard to believe that the formal columns weren't part of the original house. The pair of columns at each end of the porch are solid timbers and support the roof. The other columns are made of 2x8 boards around a hollow core. The cost of extending the roof and adding the columns was about \$800.

Another improvement was adding shutters—look again at the “before” picture to see how important the shutters are in preventing the house from looking too tall. And to complete the job, of course, paint.

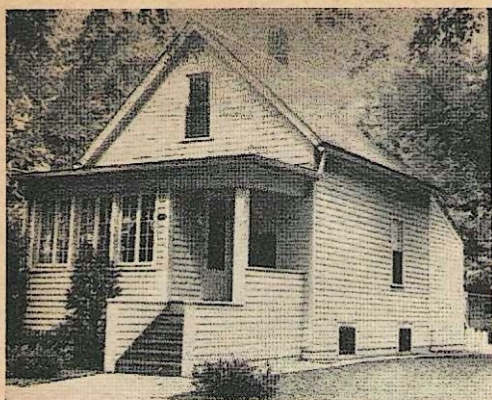
No, the porch isn't just decoration. It shelters a 10-foot-wide veranda, making it even more inviting.

DATA AND PHOTOGRAPHS: ANNE KIRTLAND KNIGHT



This was the house the Knights bought. Their object was to achieve great improvement, but with little actual change.

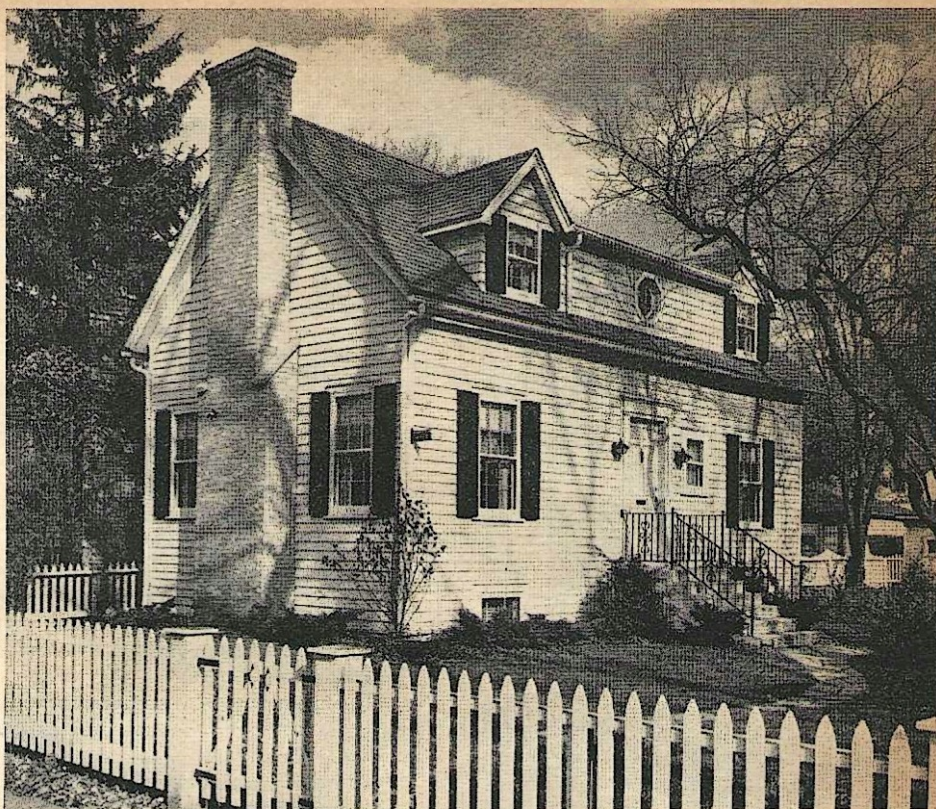




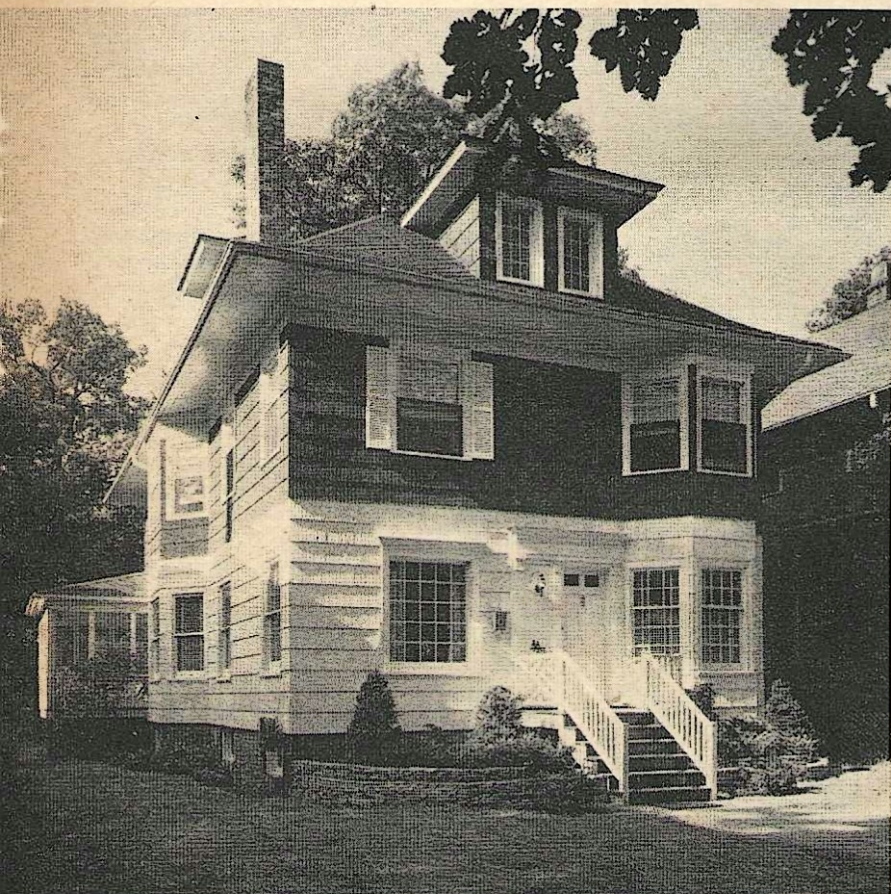
This 100-year-old home, which the Crowleys bought in 1952 to remodel, proved to be a stubborn subject.

Better in profile

Occasionally an old house stubbornly resists all the usual remodeling methods. This situation prompted the imaginative planning seen in the Dennis Crowley home in Evanston, Illinois. The Crowleys built a scale model of their old house and tried out various schemes without success. Then they hit on the trick of switching the entrance from front to side, solving both plan and appearance problems.



The key move in this home was putting the entrance on the side, allowing good location of new fireplace and stairway upstairs.



DATA: JESSIE WALKER; PHOTOGRAPHS: HEDRICH-BLESSING; BUILDER: COMMUNITY BUILDERS

A two-tone color scheme creates a horizontal line that does the work of the old porch in helping to hide the height of the house.



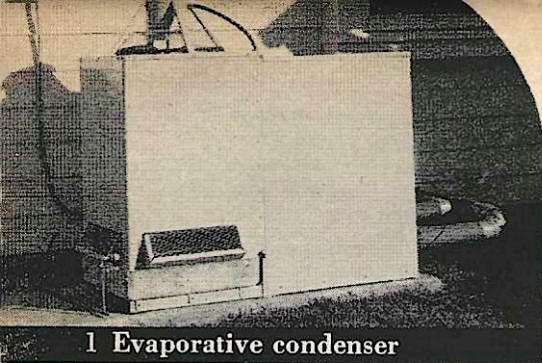
The Jester family lived in this house four years before they decided they should remake it to suit themselves.

Front porch to the rear

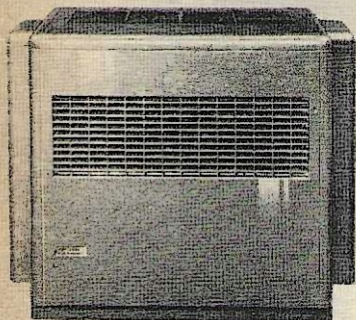
One of the most common remodeling techniques used on older houses is to take off the front porch. That's what the Oden Jester family of Wilmette, Illinois, did—they traded their old front porch for a new screened porch at the rear, away from the whiz of traffic. Without the porch, the problem was to conceal the height of the three-story house, which they did by using a two-tone color scheme and by building up around the entrance with a raised planting.

Trends

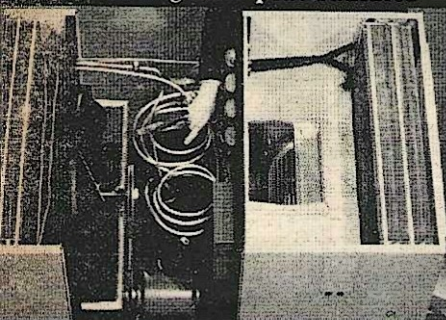
in home air conditioning



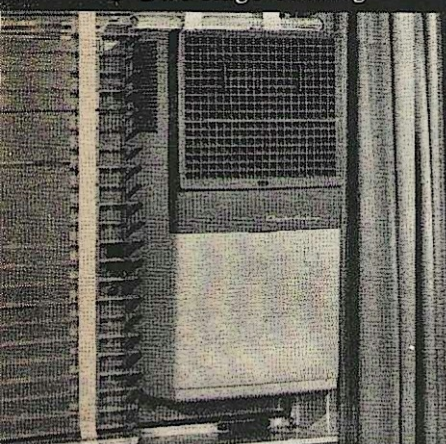
1 Evaporative condenser



2 Cooling unit plus radiator

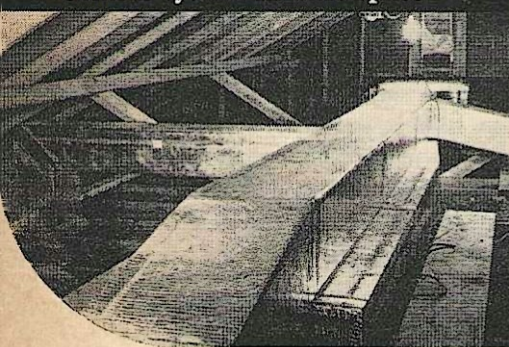


3 Two-stage cooling



4 Casement window unit

5 Central system in attic space



By Albert Roland

The big news in home air conditioning is the growing acceptance of central systems as a necessity of modern living. It's good sense to install it in any home built today, or at least to provide for easy convertibility of the heating system to air conditioning.

Another major trend is toward air-cooled over water-cooled air conditioners—as more efficient and economical air-cooled units have been developed.

Room units, still very popular, this year offer more versatile installation, better performance and controls.

To help you pick the air conditioner that best meets the particular requirements of your own home, we talked with industry experts and shopped the big air-conditioning show at Atlantic City looking for significant trends and new developments. Here's what we found. Some of them are exclusive with the brand shown; others are examples of ideas available on several makes.

1 Evaporative condenser

The Coleman Air-Mist condenser shown, which goes outside the house, uses a small amount of water in combination with air-cooling. It thus combines low water consumption with the extra cooling effects of evaporation, and is well suited for areas with extended hot and dry weather.

2 Cooling unit-radiators

Central air conditioning combined with hot water or steam heating has become more practical and economical. The Mueller Climatrol unit shown is both a radiator and a cooling unit. Each room unit can be controlled separately for zone conditioning.

3 Two-stage cooling

Two-stage cooling, as illustrated in this Lennox Stowaway, is achieved through the use of two compressors. One operates continuously, the other cuts in when needed to handle peak cooling loads. In addition to lower operating costs, you get more even temperature and humidity control.

4 Special window units

There's a room air conditioner to fit almost any type of window, even a casement window. This Chrysler Airtemp room conditioner shown is only about 17" wide.

5 Attic and crawl space systems

Even central systems have developed versatility of installation, especially for attic or crawl space location. The Vornado system shown has its own fiber-glass ducts and registers separate from the heating system.

6 In-the-wall mounting

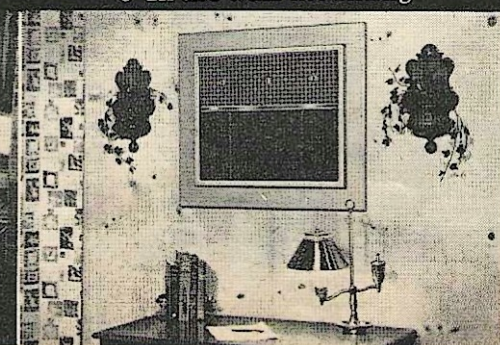
Often, a built-in wall location works better than a window, and this has become a handsome arrangement with the development of units such as the General Electric Thinline shown. It's only 16½" thick, so it protrudes from the wall very little.

7 Add-to-furnace units

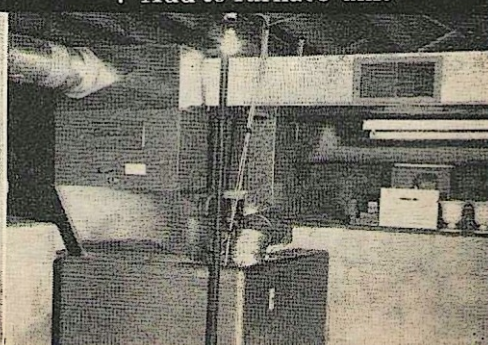
The idea of adding a cooling unit to an existing central heating system is not new, but it is now easier than ever to find a conversion unit that fits your specific requirements. With this Carrier Weathermaker, the condenser is outside, and the cooling-coil unit fits atop the furnace.

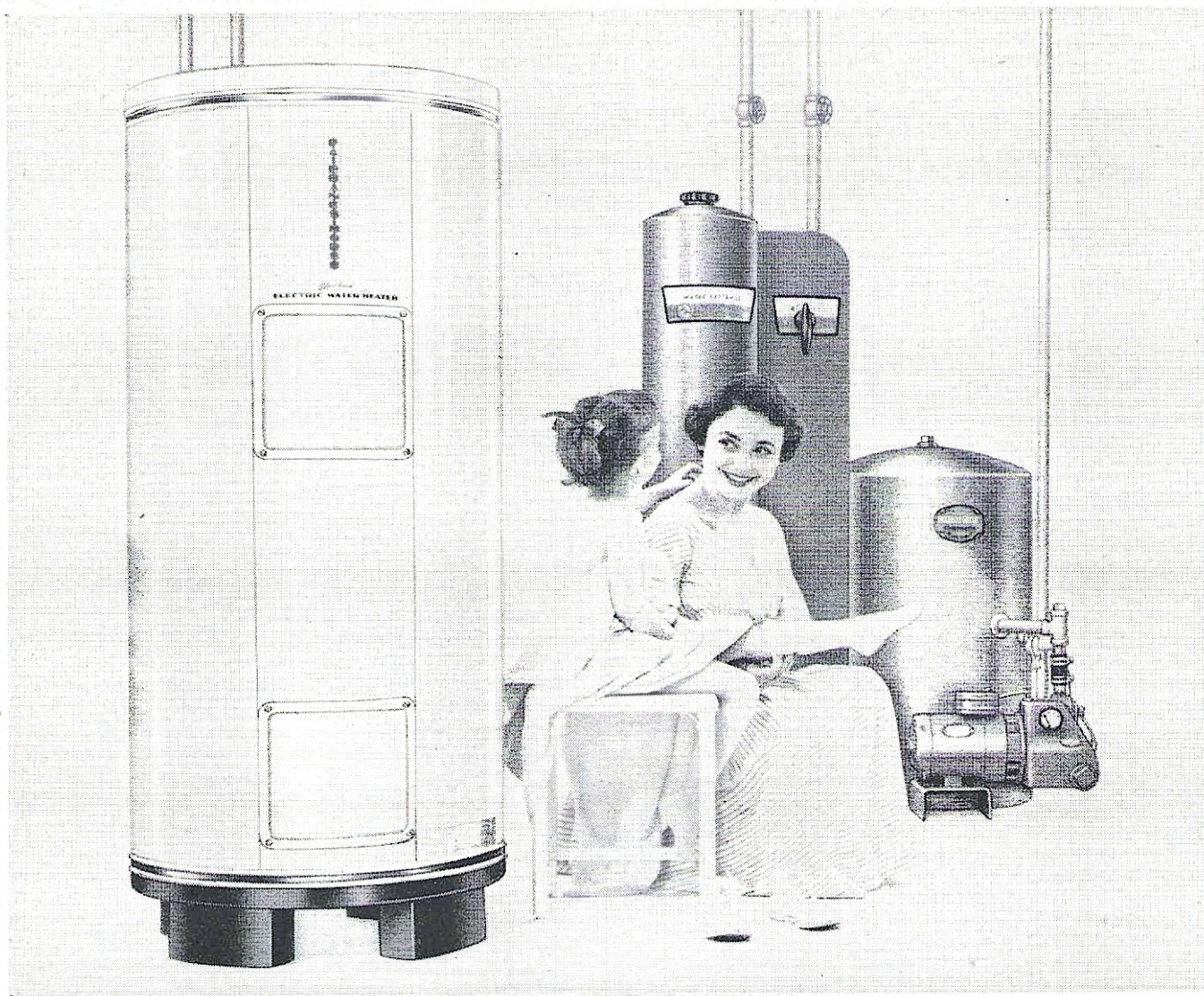
Continued on page 40

6 In-the-wall mounting



7 Add-to-furnace unit





“Can Daddy have a hot bath, too?”

You bet he can, Suzie! That new Fairbanks-Morse electric water heater puts out plenty of hot water for everyone in the family.

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Household

handy man

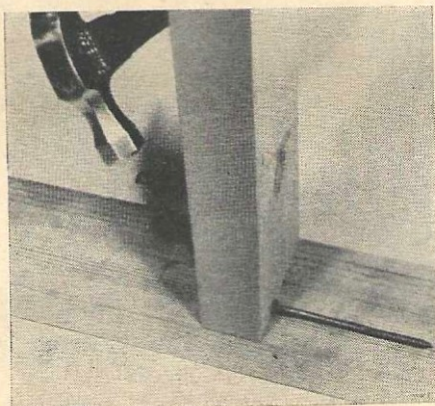
By Albert Roland

Q. We're making our garage into a third bedroom. Can we lay a hardwood floor directly over the concrete slab?

A. Yes. You can get wood blocks which you cement directly to the concrete slab. They have tongue-and-groove edges and are pre-finished, so that it's fairly easy to get professional-looking results. Be sure there are no cracks in the concrete—and to be on the safe side treat around the foundation with a termite-control solution.

Q. How can you keep a stud from sliding when you're nailing it to a sill or plate?

A. After you position the stud on the plate, lay a spike flat on its side with the head against the side of the stud, and drive the



head into the wood of the plate. This will keep the stud from sliding when you start nailing into it from the opposite side, as shown.

Q. Every time we get a heavy rain, water gets in at the top of our living-room windows, which were recently installed. What do you think is the trouble, and how can we fix it?

A. It sounds like your windows aren't properly flashed. Each window should have metal flashing at top, extending upward under the siding and forward over the top edge of the window frame.

Q. I'd like to lay asphalt or vinyl tile over the concrete floor in our screened porch. Do you advise it?

A. I would not use asphalt tile. It works fine inside, but the weather will cause it to deteriorate. Vinyl tile should stand it all right, if you use the special adhesive recommended by manufacturers for such installations.

Q. We have gypsum board walls in our basement recreation room. The seams are very rough—can we remove the tape and refinish them?

A. I wouldn't try taking the tape off. You can do a good job without doing this. First, sand the seams carefully, eliminating bumps and

raised edges. Then, start spreading the special cement used for covering up seams, with a wide putty knife. Put on only a thin layer, and feather it an inch or so beyond the edge of the tape. Let the cement dry, and sand. If there are still low spots, repeat the operation. Each time, feather the cement slightly beyond the previous edge. When you're sure you have an even surface, give it a final sanding to get it perfectly smooth. Then you can paint or paper the walls.

Q. How can I keep the legs on our wooden lawn furniture from rotting out at the base?

A. The easiest way is to nail a small wood block to the bottom of each leg. It will rot, but it's easy to just take it off and replace it with another, protecting the legs.

Q. We're adding on to our house, and would like to get soundproof walls. How is it done?

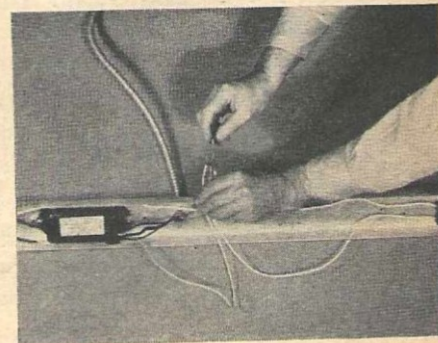
A. The denser the material you use for the walls, the more soundproof they will be. If you cover the studs on either side with ½-inch insulating lath and ½-inch plaster, you shouldn't be bothered by most sounds. (Two ½-inch layers of gypsum board on either side of the studs also work quite well.)

For best results, build a wall with ½-inch gypsum board on either side, each fastened to a row of 2x2 studs, and sandwich ½-inch insulating board between the two rows of 2x2 studs.

Q. How do you hook up a fluorescent fixture such as is used in a valance light?

A. These fluorescent channels, as they're called, are partially wired at the factory. All you have to do is connect the loose wires in the channel to the power cable.

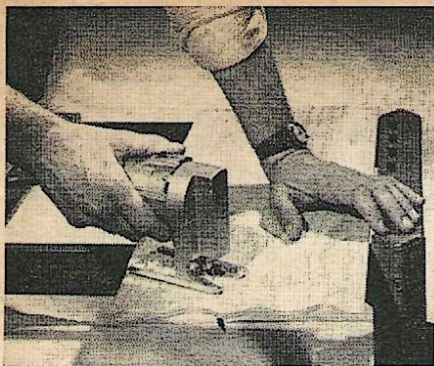
The cable is connected to the channel through one of the "knock-outs" in the chan-



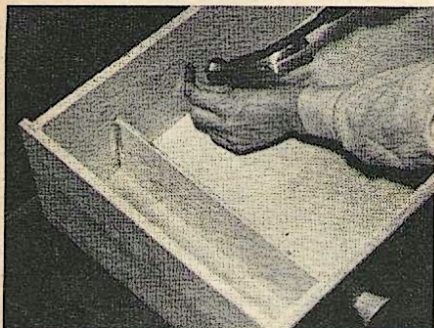
nel. Twist the black wires together, and the white wires together—as in any other electrical hookup. If there is any strain on the wires, solder the joint; if not, use wire nuts.

Only questions of general interest will be answered in the magazine. Address: Handy Man Dept., HOUSEHOLD, 912 Kansas Avenue, Topeka, Kansas.

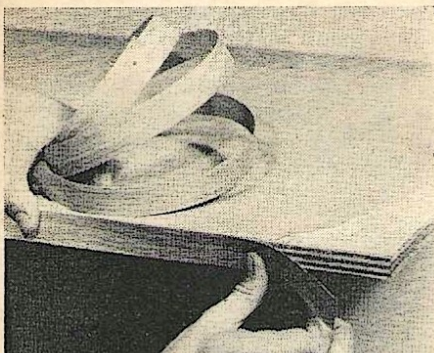
HOUSEHOLD JULY 1956



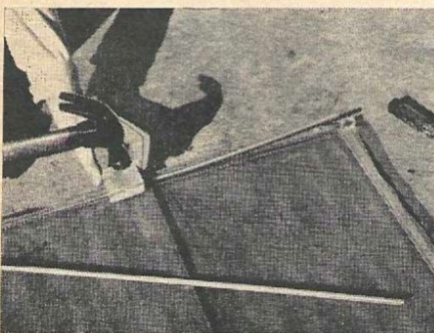
This new Wizard saw starts its own hole, and cuts easily through plaster or wood—straight lines or curves. Saws metal, plastics, composition board too. Small and light, it's a handy, versatile tool. (Western Auto stores, \$29.95.)



Hammer Zip Clips in place, slide in $\frac{1}{4}$ -inch plywood or hardboard strips, and you have neat drawer partitions. (6 clips, 25 cents. Or, 24 clips for \$1, ppd. Asa D. Scott Industries, Dept. H, 5447 Wayne Ave., Chicago 40, Ill.)



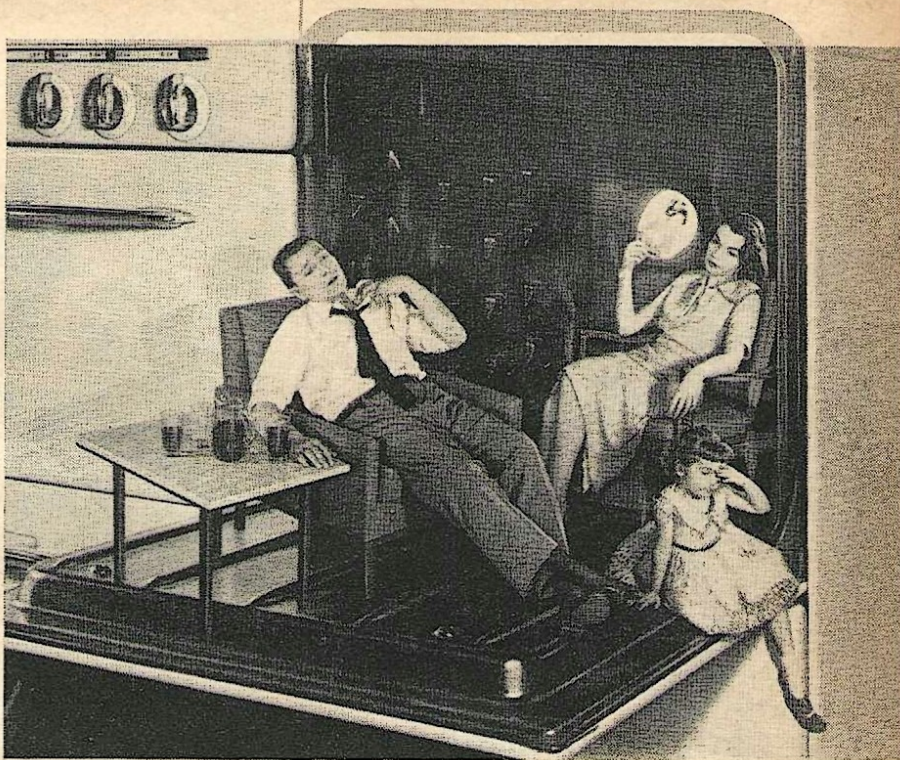
Neat edges on plywood come easy with Weldwood Flexible Wood-Trim. It's 1 inch wide, cuts with scissors. Just peel off paper backing, press in place! Available in many wood finishes. (8-foot roll, 89 cents, hardware stores.)



Complete aluminum screen kit by Homeshield makes it easy to assemble new screens. You need no special tools; parts fit tightly. For any size window up to $48\frac{1}{2}$ by 72 inches; all materials included. (\$3.82 up, hardware stores.)

HOUSEHOLD JULY 1956

... house like an oven?



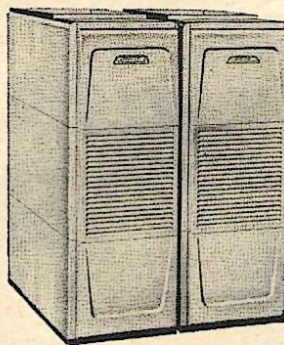
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The truth about car safety

[Continued from page 8]

catapulting forward off the track. Rear seat backs are being attached more securely to the body of the car.

Doors were next on the agenda. Most of the new cars have latches that resist opening when struck. These have a collar of reduced diameter on the rotor wheel. When the door is closed, the collar engages a flat steel plate secured outside the striker plate. It keeps the rack and rotor from being pulled apart even if the door frame is pretty badly bent.

Less is known, for the present, of the value of padding and of depressed-center steering wheels. Ford, which has made public more of its research than any other company, says that about 38 percent of passenger injuries in the right or center front seat positions result from butting into the "header bar" at the junction of roof and windshield, into sun visors and the instrument panel.

Padding on instrument panels and sun visors must be made of a material that won't store energy. Polystyrene foam, balsa wood, or special rubbers are effective. Ordinary rubber won't do. The energy imparted to it by the human head is repaid with a bounce that snaps the neck.

The deep-dished steering wheel is a tidy study in controlled deceleration of the body. Ford says its calculations showed that when a 150-pound driver hit a conventional wheel at a *relative* speed of 15 miles an hour, the rim collapsed an inch and his chest struck the steering column at 80 G's. But if the wheel could be made to bend four inches, the deceleration impact would be only 20 G's. The body could take that. The effect is the same as throwing a hunk of putty into a pillow instead of against a brick wall.

The real truth about safety in automobile design is that, while the new gimmicks are good, they are only a beginning of an attack on the problem of injury-prevention.

The auto makers *have* added and improved items that certainly contribute to safety. Tops stand up in rollovers. Taillights are more visible. Windshield pillars have been slimmed down and set back, and rear windows widened, for better driver visibility. Squirt-washers keep windshields clean within the wiper areas on dirty days. Oncoming headlights stab the eyes less. Panel lights have rheostats and sometimes are hooded to reduce their glare, and the shelf behind the windshield no longer bounces the sun into the driver's eyes.

Brakes generally are better. Brake mechanisms are improved and more reliable. Lining areas are up. Ten years ago the Buick Special provided a square inch of brake lining for every 24 pounds of car. Today the figure is 18.26 pounds. Ford improved from 20 pounds to 18.5, Hudson from 22 to 19.9. Oddly enough, the most expensive U. S. car, the Continental, has the worst ratio—23.2 pounds per inch.

One safety feature of automobile design is commonly overlooked. That's the "crumple rate" of the sheet metal and other components in a crash. It cushions the blow to driver and passengers. Crumple can cut an impact of 100 G's to about five G's six feet back from the front bumper.

The fatality records bear witness that the long list of improvements has been beneficial. While the number of deaths annually has climbed upward with depressing regularity, the number per 100,000,000 vehicle miles trav-

eled has dropped from 16 to a bit more than 6 in the last 25 years. In only eight of those years has this rate shown an increase.

It would be abusing the truth to deny that most of the "safety" developments of the last decade were dictated by Detroit's sales departments. One company, almost surreptitiously, introduced safety belts as a "running change" during the 1955 model year. It wanted to see which way the wind blew.

But, at long last, a scientific approach to designed-in safety is being mobilized. What the engineers need is information. They are getting it. The fountainhead of this is the Automotive Crash Injury Research program of Cornell University's Medical School in New York City.

A start has been made toward a standardized injury-report form for policemen and doctors, so that safety engineers can define their goals more accurately. Only now are a significant number of uniform reports—on what injures people, and how severely—becoming available.

In collecting its data, Cornell is getting the cooperation of state police and medical groups in North Carolina, Maryland, Virginia, Indiana, Connecticut, Arizona, Vermont, Texas, and Minnesota.

And standing out like a neon light in a fog is the fact that the car makers are facing up to the critical need for doing something. Every major company joined in planning the project. Chrysler and Ford have each contributed \$200,000 to help defray the cost. That much money will yield a lot of answers.

But the manufacturers have a split personality. They insist there is no correlation between mounting horsepower and mounting injuries. That's like the small boy's blaming the baseball for the broken window. High horsepower are an enticement to speed.

Dr. Paul F. Griffin, writing in *The Scientific Monthly*, one of the official organs of the American Association for the Advancement of Science, says of the Pennsylvania Turnpike, "The 70-mile speed limit has proved nothing short of legalized murder and suicide."

He cites that the death rate on the Pennsylvania Turnpike, for the car-miles traveled, is eight times greater than that on the parkways around New York City where the top in speed is 35 to 40. He says, further, that a person's chances of being killed in 400 miles of driving—if an accident occurs—are six in 100 at 45 miles an hour, eight in 100 at 55, and 16 in 100 at 65.

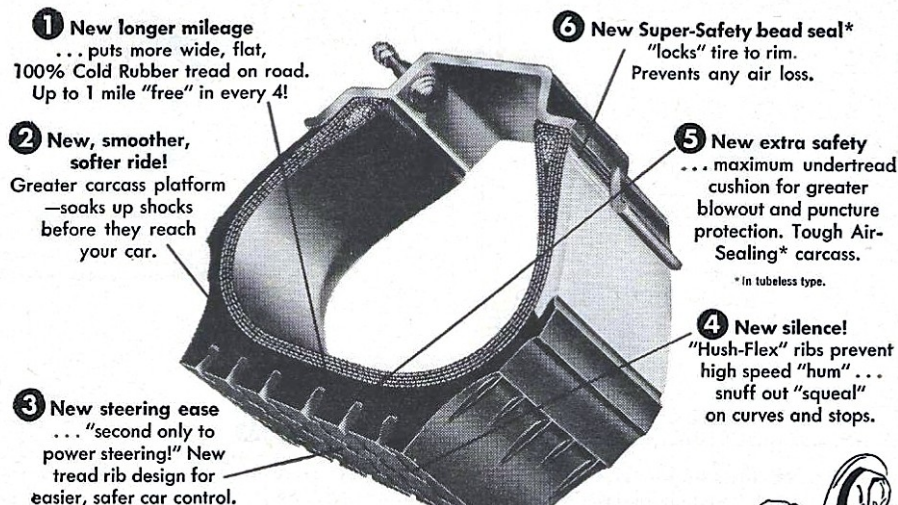
Better car design can't reduce the number of accidents. It can only render them less lethal. Haynes of Ford says, "Human performance failures will continue to precipitate accidents."

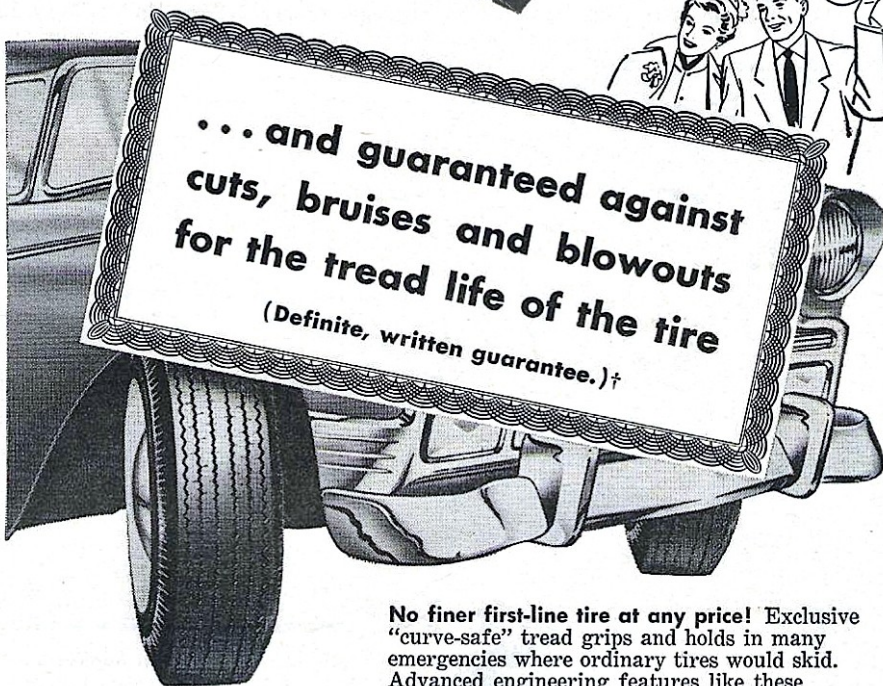
A scientific program of accident prevention must come. The systolic blood pressure, visual acuity, dark adaptation, reaction time, and emotional adjustment of an applicant for a driver's license are as important to accident prevention as his deftness in backing into a parking space.

Meantime, more progress in car design is in the offing. Parking-brake handles, nasty source of fractured kneecaps, are due for redesigning soon, certainly by the '57 model year. The same will happen to ignition keys, wickedly placed in many current models. Door frames, especially in the upper-forward-window area, are going to be reworked.

If accidents are bound to happen, you'll be more likely to crawl out with lesser hurts or, at worst, at least alive.

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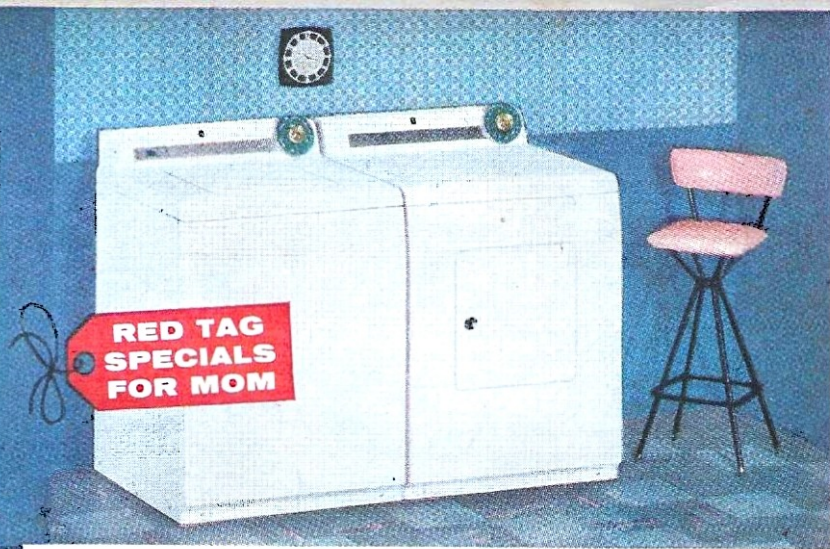
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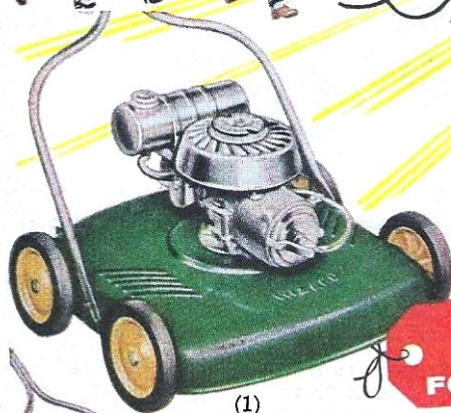
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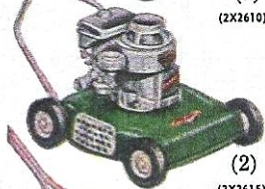
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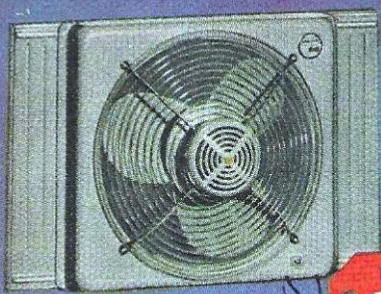


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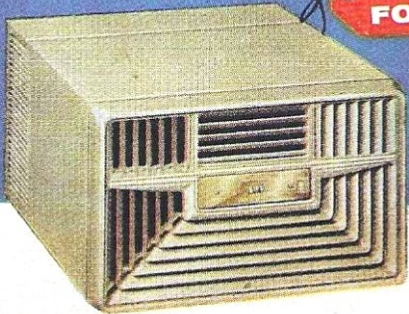
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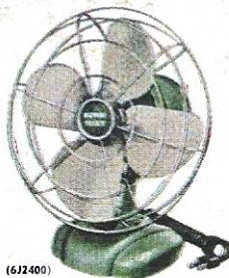


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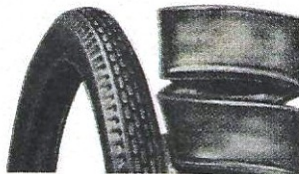
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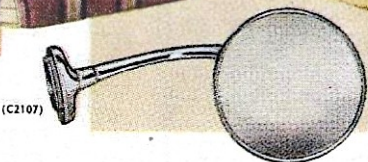
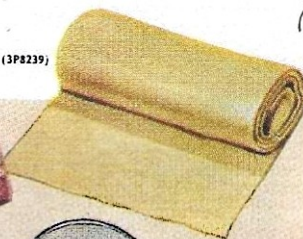


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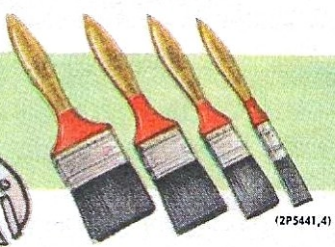
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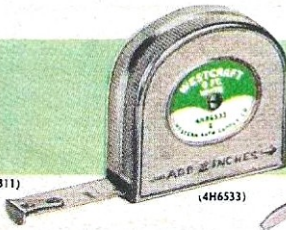
(H1205)



(2P5441,4)



(P1811)



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(H1442, 3, 4)

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For fast, 3-way relief from headache, minor muscular aches, pains. Bottles of 100, reg. 2 for \$1.58, **2 for \$1.19**

REXALL MILK OF MAGNESIA TABLETS. Each mint-flavored tablet has the laxative and anti-acid effect of a teaspoonful of liquid. Bottles of 85 tablets, regularly 2 for 94¢... **2 for 69¢**

REXALL REX-EME MEDICATED POWDER relieves minor burns and skin irritations. 3-oz. shaker-top cans, reg. 2 for \$1.18, now 2 for 79¢

REXALL GERMATINE FOR CUTS. Powerful germ-killer that doesn't sting or stain. An antiseptic, germicide and fungicide for Athlete's Foot—all in one. 6 oz., reg. 2 for \$1.58, now... **2 for \$1.19**

REXALL "REEL-ROLL" COTTON. Dispenser lets you tear off exact amount needed—rest stays clean inside. Each contains 1 1/2-oz. cotton. Regularly 2 for 86¢, now only... **2 for 69¢**

CARA NOME DEODORANT STICK. Checks perspiration for hours. Reg. \$1.00, now 2 for \$1.00

CARA NOME DEODORANT LOTION. Unbreakable squeeze-bottle, reg. \$1.00, now 2 for \$1.00

CARA NOME SKIN FRESHENER freshens dry and normal skin after creaming. Pure, mild and safe for most sensitive skins. 4-oz., reg. \$1.00 each, now save 1/2 at... **2 for \$1.00**

CARA NOME ASTRINGENT freshens oily skin after creaming. Reg. \$1.25 each, now 2 for \$1.25

LAVENDER CREAM HAIR TONIC contains lanolin—keeps hair neatly in place without that "greasy look." 6 oz., reg. \$1.00 each, 2 for \$1.00

LAVENDER HAIR OIL controls even the most unruly hair. 6 oz., reg. \$1.00 each... **2 for \$1.00**

REXALL FUNGI-REX POWDER Relieves Athlete's Foot discomfort. 4-oz. cans, reg. 2 for \$1.18, now... **2 FOR 79¢**

REXALL KLENZO MOUTHWASH Ruby-red antiseptic; cinnamon-flavored. 6 oz., reg. 2 for 78¢... **2 FOR 49¢**

ELKAYS NON-DDT INSECTICIDE Kills flies, ants, etc. 12-oz. Aerosols, reg. 2 for \$3.18... **2 FOR \$1.99**

REXALL R.P.R. Buffered aspirin relieves headaches twice as fast as aspirin, won't upset stomach. 125, reg. 2 for \$2.46... **2 FOR \$1.59**

REXALL GLYCERIN SUPPOSITORIES Adult or infant size. 24, reg. 2 for \$1.58... **2 FOR \$1.19**

REXALL CALAMINE LOTION For minor skin irritations. Pink. 4 oz., regularly 2 for 70¢, now... **2 FOR 53¢**

CARA NOME DUSTING POWDER Safe for most sensitive skin. 6 1/2-oz. boxes, reg. 2 for \$3.00, **2 FOR \$2.00**

REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE SATISFACTION OR YOUR MONEY BACK

SAVE \$2.16



MICKEY MOUSE WADING POOL
Big enough for a couple of kids — 44" across. Tough vinyl plastic stands up to rough play. Regularly \$5.95, now only **\$3.79**

LATEX PLAY BALL

Biggest, brightest, bounciest ball we've seen at this price! 18-in.; multi-colored. Reg. 98¢; during sale **79¢**



SAVE 19¢

SAVE \$1.00



GALLON PICNIC JUG

Cape Cod brand. For food or beverages; has easy-to-clean, replaceable glass liner, self-attached cap. \$3.98 val. **\$2.98**

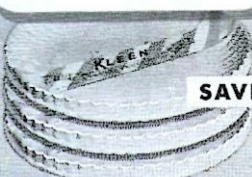
SAVE!



CANNON BEACH TOWEL
28" x 54" — thick, absorbent, fast-drying terry cloth with gay, multi-colored stripes. Special for this sale at only **99¢**

PAPER PLATES

Cello-wrapped packs of ten 9-inch waffle-edged, heavyweight plates for hot or cold food. Choice of colors. Packs of 10, now only **3 for 49¢**



SAVE!

SAVE 9¢



PAPER CUPS

Cello-wrapped packs of six 7-oz. pleated, waxed cold drink cups. Each pack of six is a 10¢ value. Save at **3 for 21¢**

SALE
14th

SAVINGS
UP TO 1/2

SAVE 51¢



MEN'S & LADIES' WHITE STATIONERY

Men's Stag vellum: 120 sheets, 96 env. Women's Parchment bond: 100, 72 env. Each box a regular \$2.00 value, now each **\$1.49**



SAVE \$1.46

8-INCH REX-RAY FAN

Stand it or hang it. Deep pitch blades, designed to throw more cool air. U. L. Approved. Regularly \$5.95, now **\$4.49**

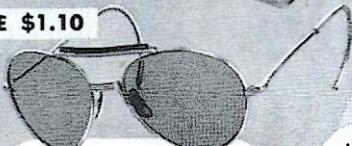
INSULATED PICNIC BAG

Holds 18 bottles and keeps them icy 6-8 hours; or keeps food warm 4-6 hrs. 3-way zipper. \$4.50 value. **\$2.99**

SAVE \$1.51



SAVE \$1.10



AVIATOR SUNGLASSES

Golden metal frames, shatter-proof green lenses, leatherlike case. Adjustable over ears. \$1.98 value, now **88¢**

SAVE 46¢

LADIES' SWIM KAP

Fits all head sizes — and fits comfortably! Patented 5-ring construction keeps hair in, water out. Aviator style. Reg. \$1.25 **79¢**



VACATION VALUES

"LITTLE BUILDER'S" PLAY SET. Colorful apron with rubber-headed mallet and 6-inch rule; in plastic bag. Regularly \$1.00, now only **88¢**

"LITTLE GARDENER'S" PLAY SET. Miniature shovel, 2 bags of seed and colorful apron packed in plastic bag. Reg. \$1.00, now only **88¢**

"LITTLE PAINTER'S" PLAY SET. Colorful apron with palette, 8 colors, brush and coloring book; in plastic bag. Regularly \$1.00, now only **88¢**

PLASTIC BILLFOLDS for men and ladies. Latest Parisian styles; assorted colors. All have removable pass case; ladies' have double gusset French change purse. Each, only **88¢**

LADIES' BEADED LEATHER MOCCASINS. Multi-colored beads in Indian design on genuine leather. Hand-laced; foam rubber insole. Assorted colors, sizes. Pair, \$1.98 value **\$1.59**

POCKET KNIFE. Cutting blade, can opener, leather punch-awl and caplifter. Chromed cutlery steel. Carrying ring. \$1.19 value, now **88¢**

CAMERA GADGET BAG. Large enough for all those extras. Main compartment has 3-way "easy access" zipper. Handy side compartment snaps open. Carrying strap. Only **\$1.39**

CANVAS UTILITY BAG. Perfect overnight or gym bag. Big 18" size of durable, rubber-lined canvas. Brass zipper. A buy at only **\$2.19**

MICKEY MOUSE PAIL & SHOVEL SET. Rugged, unbreakable plastic. 98¢ value, now only **89¢**

MICKEY MOUSE TOY WHEELBARROW. Rust-proof, unbreakable plastic. 98¢ value, now **89¢**

DONALD DUCK SPRINKLING CAN. Pliable, unbreakable plastic. 98¢ value, now only **89¢**

BUYS FOR BABIES

INSULATED FORMULA BAG. Keeps formula chilled for hours. Two zippered compartments — one fitted for bottles. Handy shoulder strap. Made of "wipe clean" plastic. Choice of popular colors. A \$2.98 value, now only **\$1.97**

BOTTLE WARMERS. U. L. Approved. For the home: Pink or blue; electric. Reg. \$1.98. **\$1.59**
For auto: 6- or 12-volt. Plug into lighter. Bag type; \$1.79 value, now only **\$1.59**
Cup type; regularly \$2.98, now only **\$2.49**

CHICKEE DIAPER PINS. Large-size brass pins with chick design in hard plastic on safety catch. Cards of 4, reg. 25¢, now **12¢**

BUNNY RATTLE BRUSH & COMB SET. Bunny design with built-in rattle. Pink or blue plastic. Soft nylon bristles. In case. \$1.00 value **89¢**

SPORTING GOODS BUYS

SWING QUEEN will hold up to 500 lbs. Made of red lacquered wood, with 20-ft. color braided rope and bright steel fixtures. Now **\$1.88**

50-SHOT CAP PISTOLS. Wild Bill Hickok or Gene Autry models. Nickel plated repeaters with ivory plastic handles. From only **77¢ to \$1.89**

VINYL PLAY BALLS that bounce like they're jet prop. ed! Gas-filled, scuffproof and washable. Choose now at low prices. From only **27¢**

JUNIOR SPORTS KIT. Two balls — 4 1/4" jr. playground ball and a 6" miniature football — plus a referee whistle. Both balls are gas-inflated vinyl. Now all 3 pieces for only **88¢**

REX TENNIS BALL. Tournament approved by the U.S.L.T.A. Very lively. White wool cover. In hermetically sealed can. Now **3 for \$2.19**

BRAEBURN GOLF BALLS. Expertly balanced. Tough skin. 3 for \$2.19 value, now 3 for **\$1.99**

OFFICIAL LITTLE LEAGUE BASEBALL. Cushioned-cork center is wool yarn wound. Genuine horsehide cover is cemented; resists scuff. Boxed. \$1.98 value, now only **\$1.79**

REGULATION SOFTBALL. Compressed core is machine wound, covered with genuine horsehide. Heavy stitching. 98¢ value **89¢**

ADULT AQUA-GOGGLE keeps salt and chlorinated water out of your eyes, lets you see better underwater. Used by leading skin divers and swimmers. Blue rubber with 1/2-in. thick Lucite safety lenses. Strap is adjustable. Reg. 89¢, **79¢**

JR. SWIM GOGGLES for children. Adjustable strap has non-slip buckle. Reg. 49¢, now **43¢**

SPONGE RUBBER BALLS. Variety. Up to **23¢**



YOUR REXALL DRUGGIST is a prescription specialist... dedicated to the health and welfare of your community.

These suggested retail prices are effective June 29th thru July 14th, 1956 and are subject to Federal Excise tax where applicable. Right reserved to limit quantities. Rexall Drug Co., Los Angeles 54, California.



HAIR BRUSHES Crescent, professional or half-round styles for women; club style for men. Nylon bristles, plastic handles. Each, \$1.00, now **79¢**

NYLON COMBS Choose from 7-in. barber, rattail or all-purpose; or 5-in. pocket or bobby style. Reg. 25¢ ea., your choice of any **2 FOR 33¢**

KLENZO TOOTHBRUSHES 4 tuft styles with medium-hard bristles, 1 with fine-texture bristles. Reg. 39¢ each **5 FOR 99¢**

STATIONERY Choose now from 4 popular styles, get both paper and envelopes, cellophane-packed. Reg. 79¢ each pack, save 20¢ during sale at **59¢**

ENVELOPES White, 3 1/2 x 6 1/2-in. size; cellophane-wrapped. Pack of 28 plain; pack of 36 return address or Air Mail. Each pack, reg. 25¢, now each only **19¢**

LATEX FOLDING SYRINGE Symbol brand, made of natural, amber-colored latex. Holds 2 qts.; waterproof case. Reg. \$4.29 **\$3.29**

PLASTIC HOUSEHOLD GLOVES Protect your hands by resisting harsh detergents, oil, acid, etc. Pair, reg. 69¢ **57¢**

FLASHLIGHT AND FOLDING STAND. Perfect auto "trouble" light to warn oncoming traffic when you're stalled. Strong beam lights up flat tire or other trouble while red shield and rear warning light tell approaching traffic to "look out." Chromed; 2-cell. 98¢ value, now **77¢**

STAG SHAVING BRUSHES have ivory plastic handles. Your choice of either pure or 100% Nylon bristles. Each brush individually boxed. Each, a \$1.00 value, now only **79¢**

VINYLLITE SHOWER CAP. Elastic band. Assorted colors. 17-inch. Reg. 29¢ each, now **2 for 49¢**

SHOWER SPRAY fits any faucet, has massage brush ring, anti-kink coil spring. Genuine rubber. Choice of 3 colors, 89¢ value **69¢**

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL



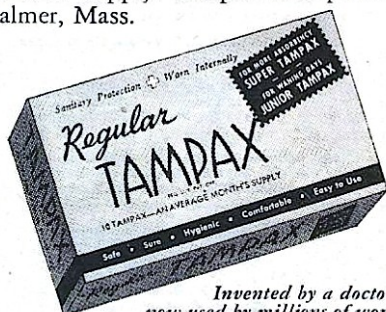
anywhere,
any time

In sea or surf . . . pond, lake or pool . . . "time-of-the-month" never holds you back from swimming—not when you're a Tampax user!

Tampax internal sanitary protection is completely invisible when in place. (Unfelt, too.) And it won't absorb a single drop of water. In every possible way it makes you feel your free, natural, normal self—it even prevents odor from forming! And if you're spending the whole day away from home, Tampax is convenient to carry, easy to insert and change, simple to dispose of.

But you don't have to swim to benefit from Tampax in warm weather. It's by far the coolest sanitary protection you can wear. It never chafes or irritates—never betrays its presence in any way. So why just sit here reading about it? Go out and buy some—now! Choice of 3 absorbency-sizes at all drug and notion counters. Ask for Regular, Super or Junior. Economy size gives average 4-months' supply. Tampax Incorporated, Palmer, Mass.

NO BELTS
NO PINS
NO PADS
NO ODOR



"Rain" when you want it!

By Peggie and Archie Schulz

Do you wish you could give your lawn or garden *all* the water it needs, *when* it needs it? We found a way to do it (and you can, too) by becoming our own water department. Our greenery receives supplementary "rain" from an extra well, with a pump and motor plus piping and sprinklers. It isn't a luxury reserved for large estates or golf courses, for there are low-cost systems adaptable to almost every gardener's pocketbook. We consider ours to be reasonably priced garden insurance.

We moved from the city to a large suburban lot so we could have a lovely lawn and big garden. Imagine our dismay when we found our water system wasn't adequate. Our house pump, pumping from a 2-inch well, has an output of about 10 gallons of water per minute at the pump. This is not enough to take care of our 6,800 square feet of lawn, fruit trees, perennials, and other trees. Even if we'd been connected to the metropolitan water system we wouldn't have been much better off. In cities during peak load, water "trickle" is often reduced to a gallon or two per minute. Added to that in many cities is the "no sprinkling" edict. Water rates, too, have soared. In our metropolitan area the charges on city water are based on 20 cents per 100 cubic feet (748 gallons) of water. Running costs on your own water system will be much lower. Ours are about 20 cents for 8,000 gallons.

If you are building beyond reach of city water mains, make sure your well will be large enough to supply both house and garden. This foresight will eliminate the necessity of an extra well. In cities where water supply is plentiful and rates are low, make the most of it—use city water for irrigation. If supply is scant and rates high, it might be possible for two or three city neighbors to go together on the initial cost and upkeep of an irrigation system.

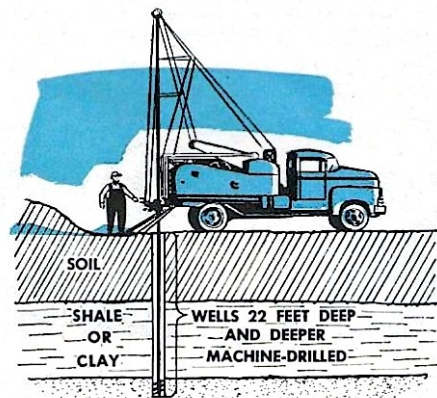
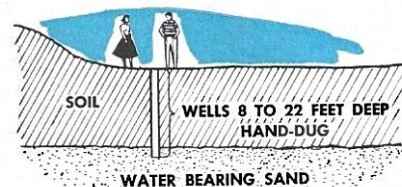
Before sinking a well, find out about the general depth of the water table in your area. You can do this by talking to people who have lived in the neighborhood several years; asking questions at stores selling pumping equipment; seeking advice of well drillers; or getting information from your county agent, state university, or state geological survey.

In our locality water can be reached by sinking a well point 8 to 22 feet, and can be distributed with one of the least expensive types of pumps: a centrifugal. These pumps are installed aboveground, and are used on wells where water isn't lifted above 22 feet. Also available for shallow wells are piston or ejector pumps.

A turbine pump, used for deep wells

where water lift is great, is a series of centrifugal pumps mounted on a rotating shaft. It has its power unit on the ground surface and the drive shaft extends down into the well to the pump.

Your choice of well will be determined by the depth of the water table in your



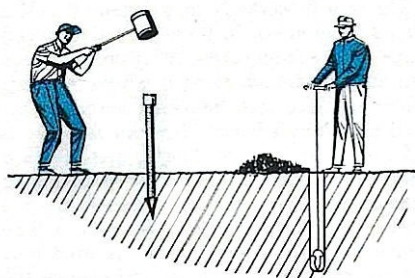
area and the amount of money you want to spend on an irrigation system. If the water table is no deeper than 22 feet below the surface, the simplest and most inexpensive way to reach it is by using a well point. This is a length of perforated pipe with a driving point on the bottom end. If you want to keep costs down, you



can sink such a well yourself. If the water table is beyond 22 feet, it is best to hire a professional well driller. He guarantees water. Charges vary around the country but are approximately \$2 per foot for a 2-inch well, \$3 per foot for a 3-inch well, and \$4 per foot for a 4-inch well. Submersible or turbine pumps are needed.

If you can reach water by using a well point, you can drive the point into the ground with a mall. We're not the rugged type, so we sought an easier method. We added a posthole digger to our equipment when we went water prospecting. For our

first attempt we selected a central location. Here we ran into so many stones it took us six hours to scoop out 18 feet of earth. At this level we hit water, but after



sinking a weight on a string and measuring the water depth, we found it to be only 11 inches. This wasn't enough for us.

A neighbor, knowing the topography of our land, suggested another spot. Here we hit water at 16 feet. We sank a 4-foot well point with an added 17 feet of ordinary pipe.

This 21-foot well gave us a depth of about 7 feet of water. Since the cost of well points is low, \$3.50 to \$16 depending on size, we decided to drive another well about 10 feet from the first one and connect the two. Our well points, 4 feet long and 2 inches in diameter, cost \$16 each. We covered our pump with a boxlike affair, since the motor should be shaded from the sun so it won't overheat.

Pump companies will give you a demonstration to help you decide which pump is best for your needs. The centrifugal pump we purchased is 1¼-inch suction and 1¼-inch discharge, meaning intake and output. For watering smaller gardens or lawns a 1-inch pump would be large enough. Centrifugal pumps without motors vary from \$15 to \$50, depending on size. A check valve, costing about \$5, is necessary to make the pump hold its prime but if you are doing this project on a small budget you can hand-prime.

The pump must have some type of power to operate it. While it is best to purchase new equipment especially suited for the job, it is possible to operate with anything from an old automobile belted to the pump to a new electric motor or gas engine. We use a 5-h.p. gas engine. One gallon of gas runs the engine for about two and one-half hours' pumping, about 60 gallons per minute at the pump. A ½-h.p. electric motor will take care of three



hoses, and costs about \$37. Its output will depend on the amount of available water. Size of the pipeline is important in selecting the size and type of pump.

Next come the actual rainmakers. There are flush-type spray heads installed at ground level, [Continued on page 45]

The difference
between this... →
and this... ↓



is often this... →

Chafe-Guard your baby...

with the only powder containing a special ingredient that *neutralizes* the irritants in body moisture.

Safe-Guard your baby...

with the finest, *purest* baby oil there is, specially blended with wonderfully soothing lanolin.



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Cardinal Dealer Advisor
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MAKE 75¢ ON 1 BOX...

\$7.50 ON 10 BOXES...

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EXCLUSIVE!
25-Card "GOLD LUXURY"
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You make 75¢ Profit
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You'll make more money in less time by showing friends famous Cardinal Christmas Card ORIGINALS—not available elsewhere. These great values sell fast; pay you big profits. Like 75¢ on our beautiful new "Gold Luxury" \$1.25 TALL card assortment. This quickly adds up to big money. Many folks, young and old, make hundreds of dollars and new friends this pleasant, spare-time way. You can do it, too, just by showing samples we furnish!

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We have many more EXCLUSIVES than shown here. So much to choose from, you're bound to please everyone. There are 250 fast-sellers—the best in Personalized Christmas Cards and Assortments; exclusive TALL, Religious or Humorous Cards in 21-Card boxes; sensational Gift Wraps BY-THE-YARD; new Personalized Stationery; dozens of exciting, new Gift Novelties. Cardinal pays you as high as 150% profit PLUS up to 6% EXTRA CASH BONUS. Money-back Guarantee assures you up to 20¢ more profit per box!

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Send no money—just the coupon. You'll get your big sample outfit on approval by return mail and can start earning at once. If not delighted, return samples at our expense. Personalized Samples FREE and many surprise offers including EXTRA SAMPLES AT 10¢ and valuable Gift FREE for prompt action. Mail coupon TODAY!

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POP-UP TOASTER
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Cincinnati 14, Ohio

Please send me exclusive money-making samples on approval and full facts on your surprise offers including GIFT FREE for prompt action.

Name.....
Address.....
City..... Zone..... State.....

Use all your favorite colors

[Continued from page 18]

The way it works is to use neutral colors for all large areas. In these rooms, gray and beige are the main colors. After creating your neutral background, bring in all the exciting colors you like best. See what a variety has been used in this home. They can all be portable, such as pillows, lamps, pictures, ash trays, books, plants. You can keep adding or subtracting as you find new accessories you like, certain that any new bright color will be welcome in this scheme. You can even take out all your portable colors and change the whole effect overnight without doing any redecorating at all.

Randy and Geto Williams not only schemed up these beautiful rooms, but built the house itself from a garage. They had a double garage to start with and wanted to get the best result with the smallest amount of money. So they added a few feet on the end, a combination garage and laundry on beyond, and a second floor. The result you can see in our floor plans showing how the furniture has been arranged on both floors.

When it comes to furnishings, Geto and Randy have used what they have, and what they like, with new modern pieces. They have furniture of modern design combined with antiques, and contemporary paintings along with traditional ones. The way they have used their possessions, everything somehow belongs together—the work table loaded with color charts, the handsome Chinese bureau, the modern chairs, the poodles, the old spice chest, the modern paintings, and even the cat—everything and everyone settled down amiably to live together.



Elegance in the upstairs living room is achieved with a few deft touches. Black leather chairs dominate the arrangement. Squares of antique mirror are inset in the paneled chest at left. Heavy gilt frames are used for pictures arranged above the stair well. The built-in bookcases provide convenient storage as well as act as a stair rail.

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EXCLUSIVE!
New Low Cost
PERSONALIZED
Christmas Cards
50 original
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40 for \$1.50, up
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EXCLUSIVE!

NEW GIFT WRAPS
BY-THE-YARD
One SUPER ROLL,
56 ft. long—high as
a 5-story building.
Wraps largest and
smallest gifts with-
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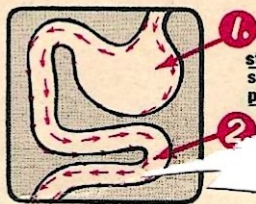
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Stomach UPSET?

Indigestion? Nausea? Diarrhea?



Hospital Tests prove Pepto-Bismol works
where Soda and Alkalizers fail!



Pepto-Bismol helps soothe stomach . . . where over-soda and alkalizers prolong the upset

Pepto-Bismol's special medicinal formula coats both the irritated stomach and intestinal walls with a gentle coating action. It helps retard gas formation; calm heartburn, nausea. Controls simple diarrhea—without constipating.

No wonder Pepto-Bismol is America's leading family remedy for upset stomach!



Take Hospital Tested
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...and feel good again!

Make \$62⁵⁰ On 50 Boxes of NEW

"Touch-Glow" TALL CHRISTMAS CARDS

Just Show FREE Samples To Friends! Sensational money-maker! When friends SEE and FEEL the new radiant plush of these exciting cards, they order at once. You make \$1.25 profit per box. No experience needed.

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Over 175 fast-sellers each pay you extra profits. TALL Christmas Cards at 21 for \$1 up, NAME-IN-COLOR Cards at 50 for \$1.50, Gifts galore! Keep up to \$100! Mail coupon or postcard for Assortments on approval. gorgeous Personal Album FREE. Extra! \$1.25 Gift free for prompt action!

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Enjoy quick relief and speedily remove aching corns with soothing, cushioning, protective, world-famous Dr. Scholl's Zino-pads!

Dr. Scholl's Zino-pads



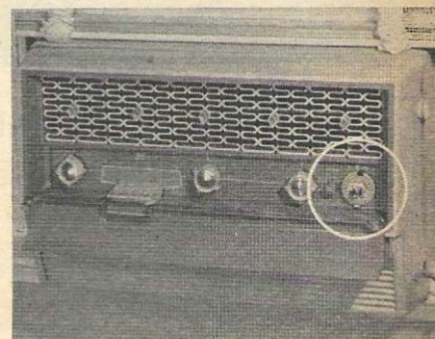
PAYLILIES

AMERICA'S LARGEST GROWER (30 Acres)
Send for America's finest full-color catalog — it's yours — it's FREE.

Russell Gardens
Spring 3 Texas

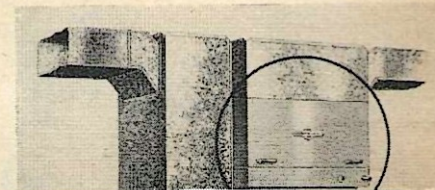
8 Condensing unit outside

This Armstrong air-cooled central air conditioner has only the cooling coil inside the house. All moving parts are located outside, confining there noise, seasonal-maintenance.



9 Automatic temperature controls

You can dial your weather in advance with this Philco room unit. Its Comfortimer will turn the unit on or off at preset times. It will even skip one or two days, start itself again.



10 Easy conversion to cooling

Even if you don't plan on central air conditioning now, prepare for it when you install a new heating system. Pick one like this Williamson forced-air furnace, which converts to cooling by sliding a cooling coil into empty casing, and connecting it to a condensing unit.

Save up to $\frac{1}{2}$ on **RUGS**

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Your Choice of:

44 lovely, up-to-date, solid and two-tone colors, casual new texture blends and embossed effects, leaf and floral designs, colorful Early American and Oriental patterns,—regardless of colors in your old materials.

ANY SIZE up to 18 ft. seamless, any length—sizes you can't get elsewhere.

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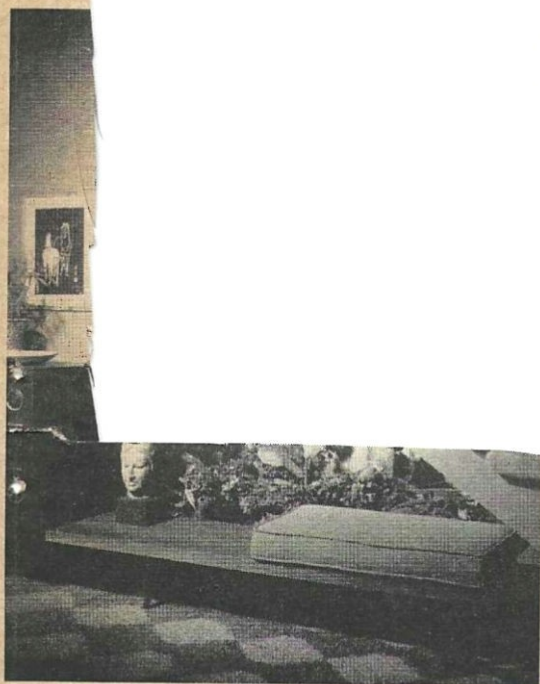


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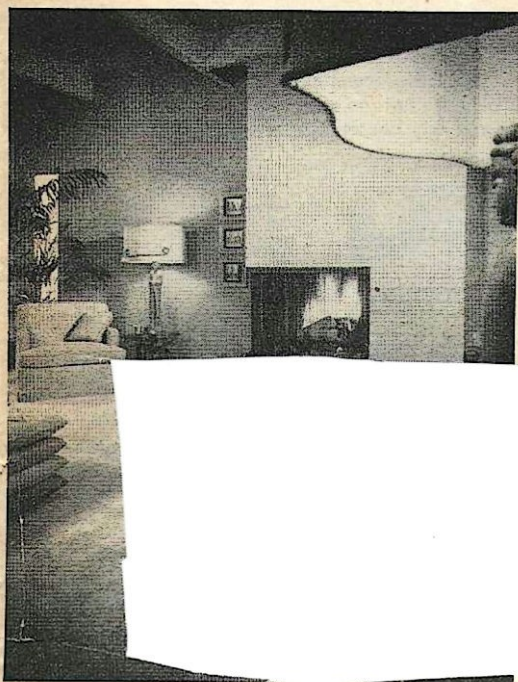
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Dept. K-12

Chicago 41, Ill.



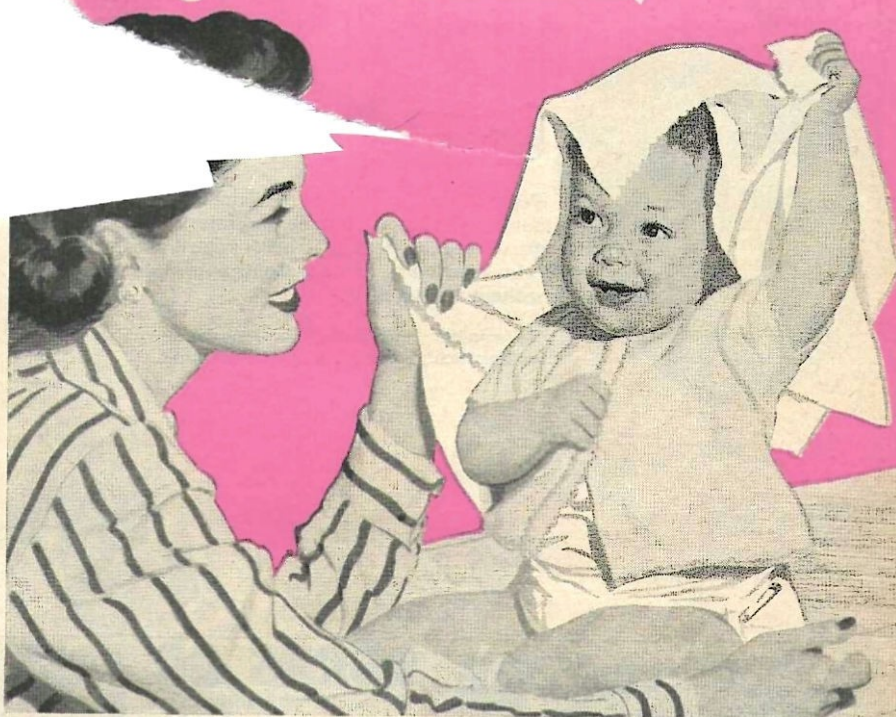
Stairs leading from the lower family room to the upstairs rooms have treads wrapped with carpet. Space under stairway is a planter but, lacking light, contains artificial broad-leaf plants and driftwood. Stair well provides a place for closets, with a hi-fi in a closet under stairs on lower level, and a clothes closet built over stairs on upper level at opposite end.



Opposite side of the upstairs living room centers on the fireplace, which is painted white with a black hearth. "Atmosphere" pieces include the column-and-capital lamp table, Chinese figure lamps, stack of out-sized lounging pillows, trio of old-time scenes. The door behind the palm leads to a sun deck that was built on the roof of the garage added in front.

HOUSEHOLD JULY 1956

You get a **CLEANER WASH**
with **CLOROX**... *whiter...*
brighter... sanitary, too!



No other home laundering product equals **CLOROX** in germ-killing efficiency!

Clorox *disinfects* as it bleaches, brightens, deodorizes and removes stains. So your Clorox wash not only *looks* cleaner and *smells* cleaner, it's *hygienically cleaner*... *safer* for family health! That's why it's so important to Clorox

your color-fast cottons and linens as well as your whites... and use Clorox every time you launder white 100% nylon, rayon, *Dacron*, *Orlon* and *Dynel*, too. The more of your wash that you Clorox, the *safer* it is for health!

Every time you use **CLOROX**
you protect family health!



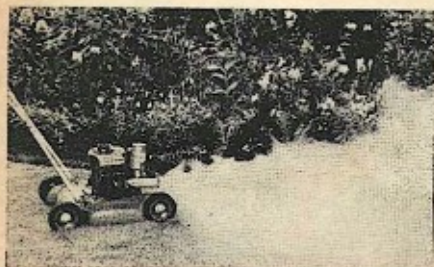
Clorox-cleanliness in your home is a health safeguard, too! In routine kitchen and bathroom cleaning, Clorox removes stains and odors... and provides a type of disinfection recommended by hundreds of public health authorities.



... so gentle you can use it on white 100% nylon and rayon the same as on cotton and linen!

New about the house

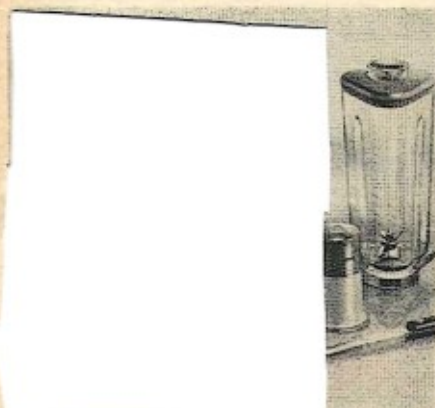
By Karla Baur



A picnic in your own back yard and no insects present! Spray average-size yard just 10 minutes with *Insect Fogger*—and mosquitoes, flies, and other insects vanish! Attaches to almost any make power mower or garden tractor. Sprays through specially designed muffler. In stores, \$5.95. Donaldson Company, 666 Pelham Blvd., St. Paul 14, Minnesota.



Wilt-Pruf cuts down water loss and wilting in plants during critical weather conditions or when transplanting. Spray coats plants with a protective colorless plastic film. Also enhances and prolongs the beauty of your plants. Comes in handy reusable plastic spray bottle. Available in stores, 6 oz., \$1. Nursery Specialty Products, Inc., Croton Falls, New York.



One motor—four appliances! Food mixer, blender, knife sharpener, and fruit juicer—all part of the NuTone "In-Built." Motor unit is installed in any countertop, completely recessed and out of sight. Mixer and blender have six speeds; sharpener uses flexible disks. From manufacturer, \$80. NuTone, Inc., Madison and Red Bank Rds., Cincinnati 27, Ohio.

HOUSEHOLD JULY 1956

"Something Wonderful Happened To Me..."

MADE \$102 IN MY SPARE TIME

Showing **SOUTHERN** Christmas Cards!"

Miss H. G., Texas, only one of thousands who make money the easy SOUTHERN way!

YOU CAN DO IT, TOO!

It's easy! Just show our Exclusive Book of Samples to people you know. Magnificent **MAGIC-LUSTRE Name-In-Silver TALL** Cards sell like magic. You make a full dollar on every box. It's easy to sell 65 boxes for \$65 cash profit!

LOOK! MORE EXTRA MONEY FOR YOU!

Huge selection of self-selling assortments; 21-Card **SOUTHERN BEAUTY**, Religious Cards, 3-IN-1 **ENSEMBLES**, many more. **Name-Imprinted Christmas Cards** 25 for \$1! Over 50 popular gifts. **SOUTHERN** pays you up to 100% profit plus up to 6% bonus!

FASTEST SERVICE ASSURES BIGGEST PROFITS!

All orders shipped in 24 hours. Mail coupon now. We'll rush **EXCLUSIVE** Sample Presentation Book to you **FREE**, plus 4 best-selling assortments on approval. Act fast, get lovely gift **FREE!** Send for samples **NOW!**

AMAZING PROFITS!

"Magic-Lustre" **NAME-IN-SILVER** Tall Cards

\$1 profit per box

AMAZING VALUE!

Personalized **CHRISTMAS CARDS**

25 for \$1

MAIL COUPON NOW!

SOUTHERN GREETING CARD CO., Dept. K-9
478 N. Hollywood St., Memphis 12, Tenn.

Please rush **EXCLUSIVE** Sample Presentation Book **FREE**, plus assortments on approval.

Name.....
Address.....
City..... Zone..... State.....

FREE!

SOUTHERN BELLE DOLL

Our gift to you if you act promptly!

SOUTHERN GREETING CARD CO.
478 N. Hollywood, Dept. K-9, Memphis 12, Tenn.

Easy iron-on patterns for plywood projects

Want to make some smart new accessories for your home, or a gift for the youngsters? Here are seven simple projects—you've seen them pictured in the November *HOUSEHOLD* (p. 38, 39). With our iron-on patterns and detailed instructions they're a cinch to make.

HM 301 Shaped as a horseshoe, the lucky birthday platter has holes for candles.

HM 302 For a Contemporary centerpiece, here is a graceful, clean-lined fruit sleigh.

HM 303 Patio server comes in handy for serving snacks: Load it in kitchen, stand it in living room or on terrace.

HM 304 Preschool desk is just the thing for a little boy or girl. Blackboard top lifts, has storage beneath. Easy and economical to make.

HM 305 Clock shelf is a smart accessory, keeps magazines away from eager little hands.

HM 306 Hoppy the horse is the hobbyhorse your cowboys and Indians are waiting for!

HM 307 TV snack trays rest on your knees, stand aside when you're through.

Order these iron-on patterns by number from *HOUSEHOLD* Magazine, Dept. HM, Topeka, Kansas, 25 cents each.

Your own print of Peaceful Waters—\$1.25



HOUSEHOLD Magazine, Dept. PW
Topeka, Kansas

Send _____ print(s) of Gene Pelham's painting, *Peaceful Waters*, at \$1.25 each, in full color (reds and greens). 20" by 24", plus 1" margin.

Amount enclosed, \$ _____

Name _____

Address _____

City _____ State _____



Mothers!

Wonderful New First Aid for Children's Skin Injuries!

Unlike iodine and other harsh liquid antiseptics which may sting and actually burn delicate tissues—new Unguentine works these four ways:

1. Relieves pain fast!
2. Provides long-lasting protection against infection!
3. Promotes healing!
4. Prevents gauze from sticking to the injury!

For sunburn, too—new Unguentine relieves, provides real burn medication. Washes off—no stain!



A Norwich Product

New Improved

UNGUENTINE®
with **DIANESTOL®**

the miracle pain-reliever

Grow Fabulous Apples,
Pears and Peaches on
STARK DWARF
Old Oak Process **FRUIT TREES**



ONLY from Stark can you get Exclusive Stark Leader Varieties! . . . Now every family can grow delicious tree ripened, giant size fruit! Stark Bro's fabulous DWARF Apple, Pear and Peach trees produce up to a bushel or more of super quality fruit . . . yet remain shrub size. Easy to care for and pick. Ideal for ornamental plantings and borders, too. Plant Stark Dwarf trees now!

FREE! NEW CATALOG Rush name and address for all new Stark Catalog, in full color! Filled with Prize Winning Roses, Flowering Shrubs, Shade Trees, etc. . . PLUS Stark Patented and Trade Marked Fruit Trees. Contains Valuable Planting and Planning Guide. Stark now in 140th year. Write TODAY!

Make MORE MONEY Our Plan makes easy spare hour cash for ambitious folks. Ask for it.

STARK BRO'S
NURSERIES & ORCHARDS CO.
Dept. 977, Louisiana, Missouri

NEW, DIFFERENT, EXCLUSIVE
CHRISTMAS CARDS
WRAPPINGS, RIBBONS, STATIONERY, GIFTS

Pen-n-Brush STUDIOS

New Bonus Plan
earns you up to and

**OVER
100%
PROFIT**

FREE \$1.00 "NEVER
FAIL PIE CRUST MAKER"
OFFERED IF YOU
ACT FAST

SEND NO MONEY
WRITE FOR APPROVAL
SAMPLES TODAY

Get our FREE ILLUSTRATED CATALOGUE
and complete

MONEY-MAKING PLAN today!

Your curiosity will be well rewarded.
**ORDERS GALORE and EASY EXTRA
MONEY** will amaze you. Your circle of
friends and customers will grow, making
NEW sales and MORE profits easier. Don't
be satisfied with "just as good." Show
only the BEST. DEAL WITH A LEADER.

don't delay, act today;
it costs nothing to try;
just send postal card to

PEN-N-BRUSH, Dept. H H-7, 139 Duane St., N. Y. 13, N. Y.



This handsome recreation room is just right for games, informal entertaining. Floor has shuffle-board inserts. Counter is fine for serving, has checkerboard inlay for playing checkers, chess.

Recreation room? Workshop? It's both, and each is good.

In the home of the D. D. Beales of Edina, Minnesota,

imagination and sound planning created this efficient . . .

Hideaway workshop



PHOTOGRAPH

Pull up the linoleum-covered doors are ready for use, handily arranged doors swing out, counter insert lifts off to let tool shaft through, and Shopmaster multi-purpose tool rolls out on casters. Jointer at left, stored in nearby closet when not in use, complements the combination power tool—which works as circular saw, drill, router, moulder, sander, lathe. Cabinets below counter store supplies. Side walls are paneled with Philippine mahogany; mahogany-stained combed plywood was used for textural contrast on ends of room, sides of dropped ceiling (hiding heat and ducts). Floor is easy-to-clean asphalt tile.

HOUSEHOLD JULY 1956

How good is color TV?

[Continued from page 17]

guess after a while whether it is right and what adjustments must be made. Since the color circuits are not in use when black and white pictures are transmitted, you leave the color controls set from one show to another. Ordinarily, little adjustment is needed.

Does a color set need adjustment during a show?

The temptation frequently is great, but the answer is "no." The temptation will grow less month by month. The engineers and technicians in the studio have their troubles. Sometimes one camera will go out of adjustment during a show, or a scene played to two cameras will shift in color value as the director cuts from camera to camera. Occasionally when color film is integrated into live shows, the two will not match exactly. Some filmed shows were evidently shot on film which, for example, overemphasizes red. A live telecast of an outdoor event in full sunshine is apt to provoke the most frustration. When these situations occur, the temptation to monkey with the dials is great. Better to leave the set alone and take snug satisfaction from the fact you are a better tuner than the engineers.

Is a special antenna necessary?

Yes and no. If you live in the primary coverage area of a station (20-25 miles) your present antenna will probably be all right. If you live farther from the transmitter, a high-gain antenna with a wide band pass is a necessity. This type of antenna increases the strength of the signal and brings in the wider range of frequencies of the color picture. Actually this type of antenna will improve reception of a black and white picture, especially if you live more than 25 miles from a station.

What about the black and white picture you get on a color set?

Excellent. All color sets receive black and white pictures. Their black and white picture is equal to, if not better than, that of conventional sets. Furthermore, more of the face of the 21-inch tube seems to be used, which makes for a larger picture.

What about price?

At least one manufacturer has a set out now for around \$500. Several have \$600 sets. Some companies allow generous trade-ins on old sets.

The television industry has huge sums invested in the development of color. It's not going to allow this investment to lapse. Sometime in the next year or two, companies will drop the price in an all-out bid to move sets. Once sets are made in volume the price will come down. However, the price of color sets will always be higher than the black and white.

As far as we're concerned at our house, they're worth more. The exquisite colors of the *Sleeping Beauty* ballet, the gay colors of *Peter Pan*, the Rembrandtlike colors of *Richard III*, the somber shades of *Darkness at Noon*, and the riotous colors of a Max Liebman light opera add production beauty that no one can measure in dollars and cents.

Besides, if you are the first in your neighborhood to own a color set, you can afford a higher price—that is, if you retain the popcorn concession!

STOP PAIN INSTANTLY COMBAT INFECTION—PROMOTE HEALING WITH STAINLESS Campho-Phenique (PRONOUNCED CAM-FO-FIN-EEK) WHEN USED ON PIMPLES-ACNE

CAMPHO-PHENIQUE HELPS PREVENT
THEIR SPREAD AND RE-INFECTION

It's wonderful, too, for fever blisters, cold sores, gum boils, cuts and scratches, minor burns caused by book matches, hot cooking utensils, hot water or steam. Campho-Phenique relieves itching of insect bites, poison ivy, etc. Just apply Campho-Phenique next time and see how fast this pain-relieving antiseptic goes to work. And it doesn't stain the skin! Get a bottle today.



TOOTHACHE? Ask your Druggist for DENT'S TOOTH GUM TOOTH DROPS POULTICE

WANTED women who are having trouble with their NYLONS

You're not the only one. Your friends and neighbors are having the same trouble. Nylons just don't last like they used to. But there *is* something you can do about it—for yourself and for your friends. There now are Nylons that are GUARANTEED to wear—three pairs for THREE MONTHS! Full replacement is guaranteed even against runs!... even guaranteed against accidental snagging. If Wilkint Nylons wear out, run, or snag within the guarantee period the whole order is replaced by the company free of charge! That's why more and more women every day are turning to Wilkint Nylons. And that's why so many women are making lots of extra money telling friends and neighbors about them. Save money on your own hosiery. Do your friends a favor by telling them about it and sending in their orders too. Make a generous profit for yourself in spare time just mailing in orders.

FREE! Send your name right now on a postcard. I'll send you complete information on the Wilkint Nylon Guarantee and also tell you how to make good money in your spare time. No charge. No obligation. No salesman will call. Send your name today for these money saving, money making facts.

L. L. WILKIN, General Manager
WILKINT HOSIERY CO., Inc., 1967 Midway, Greenfield, Ohio

CROOKED TOES?



This highly effective device of soft, flexible rubber—Dr. Scholl's TOE-FLEX—tends to gradually straighten crooked or overlapping toes by exerting an even outward pressure. Worn invisibly. Very comfortable. Sizes, Small, Medium, Large. Only 75¢ each.

OVER 60 NOW YOU CAN GET OLD LINE LIFE INSURANCE

Without Medical Examination

To help older people. The Physician's National Life Insurance Co., has a New Golden Years—Old Line Life Insurance Policy for men and women 60 to 80.

If you are under 80, in good health, you can get a \$1000.00 Golden Years Policy to relieve the burden of excessive final expenses.

Handled completely by Mail.
No agents will call.

No obligation for complete FREE information, just send today a postcard or letter (giving age) to: Physician's National Life Insurance Co., Dept. 17B, 1211 So. 28th St., Birmingham, Alabama.

Booklet identifies your bird friends

If you would like to be able to identify your bird friends and know more about their habits, send 25 cents to HOUSEHOLD, Topeka, Kansas, for the booklet, "Introduction to Our Bird Friends." This handsome little book includes 50 of the most common birds.

FASTEST KNOWN SKIN RELIEF!

Many doctors
report results
in 1 to 3 days
with new
Cuticura
method



Want faster relief from pimples, rashes, other externally caused skin irritations? Wash skin thoroughly twice daily with superfatted, mildly medicated CUTICURA SOAP. Apply CUTICURA MEDICATED LIQUID frequently. You'll get instant relief from discomfort—faster healing aid—with this sensational new greaseless, fast-drying, "invisible" antiseptic. Buy at druggists. Soap, only 25¢. Liquid, 60¢, or send 10¢ to cover mailing costs for generous sample of both. CUTICURA, Dept. FG, Malden 48, Mass.

Gentle Ex-Lax Helps YOU TOWARD Your Normal Regularity



1. AT NIGHT, take **EX-LAX.** It's pleasant-tasting, gentle, won't disturb sleep.

2. NEXT MORNING, enjoy the closest thing to *natural action.* No upset. No discomfort.

3. FOLLOWING DAY, **EX-LAX** continues to help you toward your normal regularity. You seldom, if ever, have to take it again the next night. Latest medical research proves it—no habit-forming routine ever recommended.

Available in 15¢, 35¢, and the 75¢ economy size

EX-LAX

THE CHOCOLATED LAXATIVE

MORE PEOPLE USE EX-LAX THAN ANY OTHER LAXATIVE

Iris and Daylilies



Beautiful Catalog in Color.
Best Varieties. Bargain Prices.
Send for your **FREE COPY.**

EDENWALD GARDENS
Dept. H.H., Vincennes, Indiana



You Are Their Hope



Give to
**UNITED
CEREBRAL
PALSY**

GIVE TO YOUR LOCAL AFFILIATE

Sell Biggest Bargains in **CHRISTMAS CARDS**



Make \$65 From 100 \$1 Boxes
QUICK and EASY

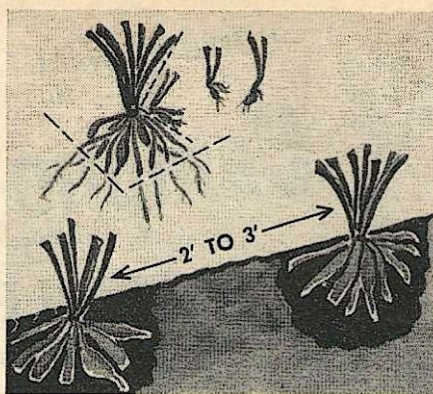
While they last, get fine Christmas and Every-day Assortments at factory closeout prices! \$1 boxes as low as 35¢; lovely \$1.25 assortments only 50¢. Friends buy on sight, pay you biggest profits. No experience needed. Over 200 brand new Assortments—the latest in **TALL** cards, Name-Imprinted Cards and Stationery, Gifts and Novelties. Get Assortments on approval. Imprints Album, Color Catalog and Bargain list **FREE.** Mail coupon or postcard **NOW!**

BOULEVARD ART PUBLISHERS, Dept. 525-K
235 South Wabash Ave., Chicago 4, Ill.

Name _____
Full Address _____

Daylilies are foolproof

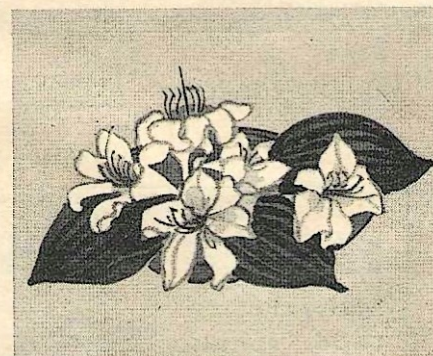
[Continued from page 21]



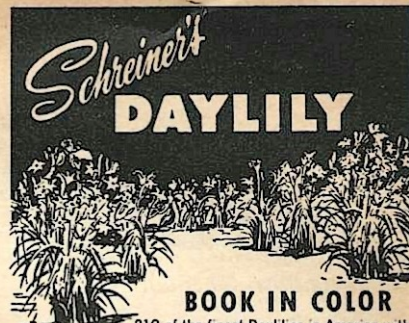
Setting new plants. Tops and roots should be pruned to about 8 inches. If there are side shoots with roots, they can be detached with fingers or knife and will grow into new plants. Place daylily in ample hole, with juncture of leaves and roots just at ground level. Water. Spring-set plants often bloom their first summer. Summer-set plants wait till next year.



Dividing and transplanting. This is not essential unless crowded plants give poor bloom, but you can cut or pull apart old clumps to make dozens of new plants! Reset in all-like groups for beautiful mass color effects. Since newly planted divisions don't make a big show their first season, it's a good idea to leave half of the old clump behind when you divide, to be pretty while new plants get established.



For flower arrangements. Since there are so many buds on each scape, it seems folly to lose weeks of potential bloom by cutting whole stalks. So? Learn the fun of bringing in individual daylily blossoms. Arrange handsome foliage such as evergreens, plantain-lily, or iris, to serve as semi-permanent background for the daily change of gaily colored flowers.



BOOK IN COLOR

210 of the finest Daylilies in America with complete descriptions. 55 kinds in full color! Book is brimful of information on Daylilies. **BIG TEN OFFER:** These ten lovely varieties \$5 Black Cherry, dark; Saladin, flame; Painted Lady 8" whopper; Royal Ruby, red; Pink Charm, pink; Aug. Pioneer, late; Brown-eyed Susan, eyed yellow; Honey Redhead, copper; Glowing Gold, rich gold; Mongol, clear yellow. All postpaid A #1 Roots — or **STARTER COLLECTION... 6 Fine colors—\$3.**

SCHREINER'S GARDENS

Rt. 2, Box 327-V, Salem, Oregon

IT'S GREAT TO CLEAR YOUR SKIN OF PSORIASIS

—the ugly scaly skin trouble



MAKE THE ONE
**SPOT
TEST**

I used **DERMOIL**

Enjoy the thrill of a smooth clear skin! **DERMOIL** formula used by many doctors. Amazing results reported for over 22 years! No matter how long you have suffered, write for Free Book on Psoriasis with "Before and After" photos of results, and **SEND 10¢** for generous trial bottle. Satisfaction in 2 weeks or money back. Sold by all Druggists.



LAKE LABORATORIES, Dept. 1210
Box 3925 Strathmoor Station, Detroit 27, Mich.

SHORTHAND IN

Famous **SPEEDWRITING** shorthand. 120 wpm. No symbols; no machines. Uses ABC's. Easiest to learn, write, transcribe. Low cost. 350,000 taught by mail. Typing available. 33rd year. Write for **FREE** booklet to:

Speedwriting
Dept. 9707-6, 55 W 42 St., N. Y. 36

**6
WEEKS**

21 "Slim" Christmas Cards \$1.00

Tricycle, Salt & Pepper Set \$1.25

Over 200 Fast Sellers

Guaranteed by Good Housekeeping

EXTRA MONEY

\$50 TO \$100 OR MORE
For Yourself or Group
With Big Value

\$1.00, \$1.25 and \$1.50 Assortments of CHRISTMAS and EVERYDAY GREETING CARDS

GIFT WRAPPINGS, GIFTS, GADGETS

Show leading 21 and 24 Card Christmas, Religious, All Occasion Assortments. Many Slim cards. Stationery, Salt and Peppers. No Experience Needed. Profits to 100% plus Bonus Plan. Write for **SAMPLES**. On Approval. **FREE** Album Imprinted Christmas Cards. Catalog details.

HEDENKAMP
361 Broadway, Dept. HD-21
New York 13, N.Y.

24 Christmas Cards \$1.25

FREE ALBUM IMPRINTS

FREE For PROMPT ACTION!

21 Card \$1.00 PRIZE Christmas Assortment Red Envelopes

AT LAST! CHRISTMAS CARDS

MAKE Extra MONEY FAST

SOMETHING NEW AND SENSATIONAL IN

CHRISTMAS CARDS

50¢ for \$1.50

With Name
FREE Samples

PURE CO., 2801 Locust, Dept. 611-J, St. Louis 3, Mo.

21 Card \$1.00 PRIZE Christmas Assortment Red Envelopes

ITCH STOPPED IN A JIFFY or money back

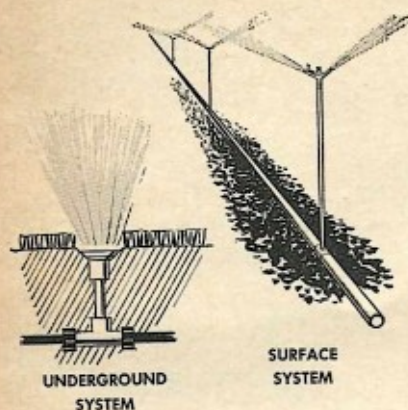
Very first use of soothing, cooling liquid **D.D.D.** Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing, other itch troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Ask druggist for **D.D.D. PRESCRIPTION.**

"Rain" when you want it! [Continued from page 37]

so they won't interfere with a mower; pop-up sprinklers which push out of the ground when water is turned on; balanced rotary nozzle sprinklers. These rotary sprayers

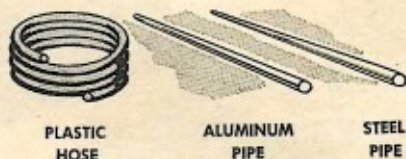
do not have to be moved, but if made of steel must be drained before a heavy freeze. Flexible plastic pipe does not need to be drained.

Our garden is in its formative stage and we're apt to change plantings almost any time, so we chose a portable aluminum



send out a heavy spray of water from one side, then shift and send it out the other side. This is the type we chose.

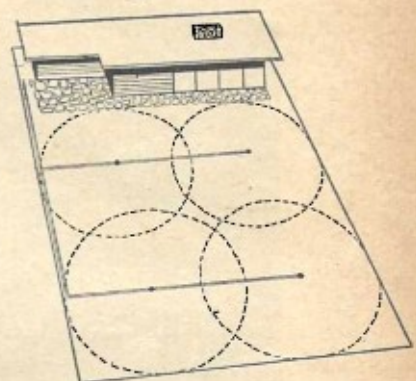
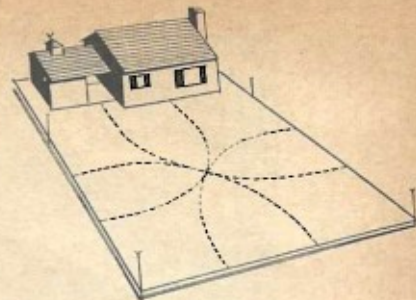
Water can be transported from pump to sprinkler with aluminum, steel, or plastic pipe, or with hose. Certain types of plastic pipe and all steel pipe can be permanently installed underground or used above-ground. Underground systems must be buried deep, or you can't cultivate over them; they are best suited for lawns. They



pipe irrigation system. A 20-foot length of pipe plus couplers and end plugs sells for about \$10. With our pump situated as it is, 12 lengths of pipe water the complete area. Steel pipe runs somewhat higher in price and is heavier to handle. Plastic pipe is a favorite medium with many gardeners.

With aluminum pipes there's no digging and the portable sprinklers can be used on hilly or flat land. One sprinkling head covers an area of about 60 feet in diameter. We use two sprinkling heads.

Total cost of our do-it-yourself irrigation system was \$280, and we can water two acres with it. Last year, one of the driest on record, it saved our new plant-



TYPES OF IRRIGATION LAYOUTS

DRAWINGS: ROBERT WATKINS

ings. But we expect to benefit *every* year. Even in seasons of normal or heavy rainfall there will be times when new or old plantings will need the protection afforded by man-made rain.



Now! Easier, surer protection for your most intimate marriage problem

Tested by doctors...proved in hospital clinics

1. **Antiseptic** (Protective, germicidal action)

Norforms are now *safer and surer than ever!* A highly perfected new formula releases its antiseptic and germicidal ingredients *right in the vaginal tract*. The exclusive new base melts at body temperature, forming a powerful protective film that permits long-lasting action. Will not harm delicate tissues.

2. **Deodorant** (Protection from odor)

Norforms were tested in a hospital clinic and found to be more effective than anything it had ever used. Norforms are powerfully deodorant—they *eliminate* (rather than *cover up*) embarrassing odors, yet have no "medicine" or "disinfectant" odor themselves.

3. **Convenient** (So easy to use)

Norforms are small vaginal suppositories, so easy and convenient to use. Just insert—no apparatus, no mixing or measuring. They're greasless and they keep in any climate. Your druggist has them in boxes of 12 and 24. Also available in Canada.

Mail this coupon today

FREE informative Norforms booklet

Just mail this coupon to: Dept. HH-67
Norwich Pharmacal Company, Norwich, N. Y.

Please send me the new Norforms booklet, in a plain envelope.

Name _____ (PLEASE PRINT)

Street _____

City _____ Zone _____ State _____

NORFORMS®
VAGINAL SUPPOSITORIES

Tested by doctors
Trusted by women



A NORWICH PRODUCT



NELSON, PHOTOGRAPHY, INC.

Fan-Tans, Cheese Sticks, and Upside-Down Coffee Cake—so easy with brown-and-serves!

Hot breads—in a jiffy!

Start with ready-to-brown breads . . . frost them, fill them, glaze them—they'll fit any occasion

By Ann McBride Dennis

Next time you want to serve fragrant hot breads to your family and friends, do quick dress-ups for handy brown-and-serves. They'll make breakfast, lunch, or dinner an extra-special occasion.

Frost them with lemon, orange, or almond glaze . . . top them with puffy cheese meringue . . . fill them with marmalade or deviled ham. Any way you dress them, they're delicious—and they're all yours in a jiffy.

Upside-Down Coffee Cake

- ½ cup orange marmalade
- 2 tablespoons melted butter
- ¼ cup brown sugar
- ¼ cup chopped nuts
- ¼ cup diced maraschino cherries
- 12 brown-and-serve rolls (undivided)

Make foil pan to fit rolls. Place foil pan in metal baking pan. Combine marmalade, but-

ter, sugar, and nuts. Spread in foil pan. Sprinkle cherries over mixture. Place rolls in pan. Bake in moderate oven (375°) for 25 to 30 minutes. Remove from oven and cool in pan for 3 minutes. Invert over serving plate and remove foil pan after 1 minute.

Marmalade Fan-Tans

- 12 brown-and-serve rolls
- Soft butter
- Pineapple marmalade

Use individual round rolls. Slice each roll into fourths, cutting from the top, not quite through to the bottom of roll. Spread cut areas with butter and marmalade. Place rolls on baking sheet. Bake in moderate oven (375°) until lightly browned.

Variations: Spread cut slices with garlic or parsley butter, with brown sugar and cinnamon, or with cheese spread and mayonnaise.

Parmesan Cheese Sticks

Bake long brown-and-serve rolls or dinner buns according to directions on package. Cut into ½-inch strips. Spread with melted butter and sprinkle with grated Parmesan cheese. Bake in hot oven (425°) until lightly browned.

Parmesan Puff-Ups

- ¼ cup butter
- ½ cup grated Cheddar cheese
- ¼ cup grated Parmesan cheese
- ¼ teaspoon salt
- ⅛ teaspoon onion salt
- 2 egg whites, stiffly beaten
- 6 round brown-and-serve rolls, halved

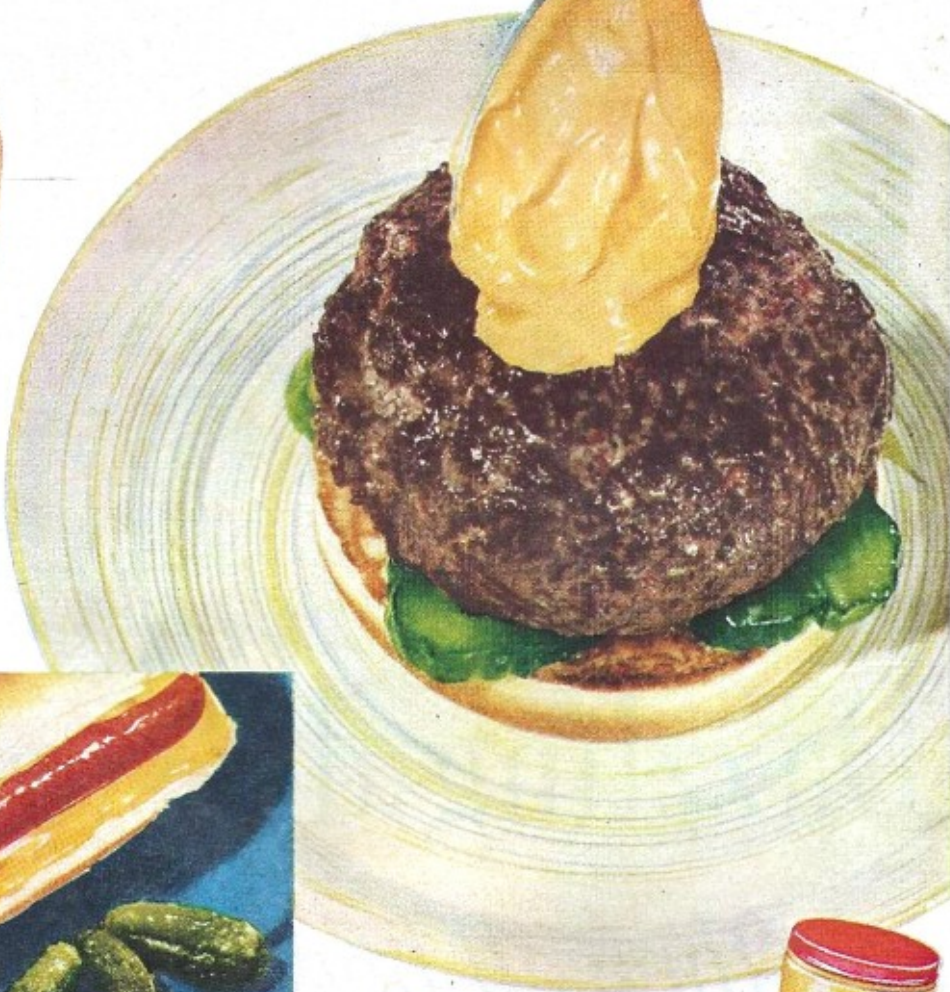
Cream together butter, cheese, and seasonings. Fold in egg whites. Spoon mixture on roll halves. Dust with paprika, if desired. Bake in hot oven (450°) for 15 minutes. Serve immediately. [Continued on page 52]

Best thing that can happen to
burgers and hot dogs:

Cheez Whiz 'em!

Spoon plenty of Cheez Whiz on a piping hot hamburger, and you've got yourself a cheeseburger that's mighty special. This amazing pasteurized process cheese spread melts right in . . . gives your burger a tantalizing cheddar flavor.

This is just one of many fast cheese tricks you can do with Kraft's Cheez Whiz. Spoon it *into* hot foods, too, (such as macaroni and mashed potatoes)! Heat it for grand cheese sauce! Spread it for snacks and sandwiches!



To glorify hot dogs: spread Cheez Whiz generously on the inside of frankfurter buns. Slip steaming hot franks into the buns; their heat *melts* the Cheez Whiz! Garnish with pickles. Great for lunch! Remember Kraft's Cheez Whiz whenever you want to add golden cheese goodness.

NEW!

PIMENTO CHEEZ WHIZ





Dazzling desserts!

-they all begin with ice cream



NELSON, PHOTOGRAPHY, INC.

Top: Nugget Log, Bowl o' Glamour, Neapolitan Cake; *bottom:* Maple Frango Pie, Chocolate Revel, Ruby Revel, and Pistachio.

By Eleanor C. Halderman

It's no trick at all to turn out taste-thrilling desserts when you start with ice cream. Add a few frills, vary the ice cream, and you'll come up with dozens of dazzling desserts.

For a startling party dessert try Bowl o' Glamour. It's a wonderful blending of flavors and the simplest thing in the world to make. The Neapolitan Cake is equally impressive. A change in the cake or ice cream will fit this dazzler into any menu color scheme.

One quart of vanilla ice cream rolled in sugar-coated

cereal, coconut, and nuts makes the festive Nugget Log. Another quart—with whipped cream, pecans, and flavoring added—gives you delicious Maple Frango Pie.

For quick ice cream dress-ups, try glistening Ruby Revel, luscious Chocolate Revel, and sundaes with oh-so-rich Butterscotch Sauce or Praline Crunch.

Your friends and your family will take to these cool, refreshing combinations—and you'll love them for their easy elegance.

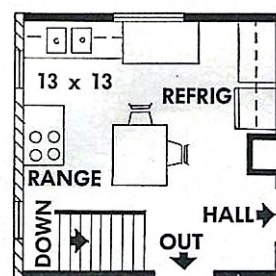
Recipes on page 62



At last, there is a place for Dorothy to display her lovely old Meissen cooking tools and rolling pin. The old-wood spice chest and flatware tray, and the Victorian lamps, china, and glass seem quite at home in this new setting with the old-time look.

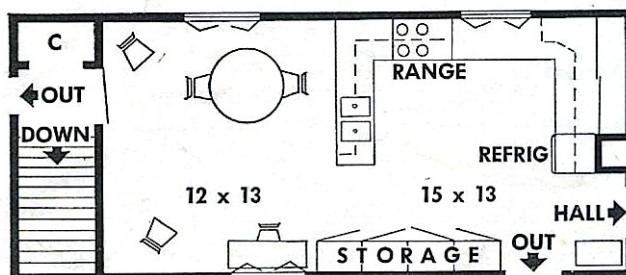


The wide drawers opening into the dining-lounging room make practical use of a corner space. Place mats and napkins are kept in the top drawer. Second drawer is for the silverware, and the deep bottom drawers are perfect for large tablecloths.



Before

After



The floor plan at top shows the old, inconvenient kitchen. The left wall was torn out and the space extended to include a stairway and entry at the back and a spacious family room. A well-organized, modern, U-shaped kitchen now replaces the old one.

It's new...with old-time charm

By Dahy B. Barnett

Because she had antique furnishings all over the house, Mrs. Glenn Churchill, Rushville, Illinois, wanted her new, remodeled kitchen to fit right in with the old-time atmosphere.

This did present a problem. One corner of the old, square kitchen was occupied by a trap door covering the basement stairway. The windows were low, allowing little wall space. Out-of-date equipment stood haphazardly where it could—not where it should.

Dorothy Churchill knew what she wanted. From her kitchen

scrapbook of clippings, she drew a rough plan and showed it to her contractor. Her greatest expenditure, he told her, would be in tearing out one end of the kitchen. After that was done, the additional space she was dreaming about could be added easily. The final plan included space for dining and lounging, a new basement stairway, back entry, and plenty of roomy storage.

Take a look at the 13- by 31-foot result—old-time charm beautifully blended with 1956 efficiency.



KRANZTEN

The spatter linoleum, soffit wallpaper with provincial charm, pine cabinets with H-L hinges, and shutters at the windows give the kitchen an old-time look. And for modern convenience there's ample space for storage, and up-to-date equipment.

More pictures on page 63



Best protection for the foods you freeze

VAPOCAN is the container that saves you
time, money and freezer space

Same lid fits
all three sizes.



Vapocans come in PINT, 1 1/2 PINT and QUART sizes. They're moisture-proof for maximum protection of flavor and freshness. Fine, also, for storing left-overs in refrigerator, or spices, candy or popcorn on shelves.

Vapocan's full-top opening assures easy, quick filling. No setting up, no inner bag, no overwrap needed. Use Vapocans for all foods: berries, fruits, vegetables, water-packed poultry and fish, meats, liquids!

Clear, rigid plastic lid seals tightly with single press-on motion. Lids are re-usable, year after year. Mark easily with pencil. Erase or wash off for re-use. Recessed lid makes stacking easy. Square shape saves freezer space.

Look for this carton of Vapocans at supermarkets, grocery stores, locker plants, hardware, appliance or department stores. Vapocan is the home freezing container that saves you time, money, and freezer space!

VAPOCAN



Made by
CONTAINER CORPORATION OF AMERICA
38 South Dearborn Street, Chicago 3, Illinois

**GET THIS
GOOD BUY!**

Carton of
10 Vapocans
about 69¢

10 re-usable lids
about 59¢



Hot breads—in a jiffy!

[Continued from page 46]

French Loaf

- 1 loaf (8-inch) brown-and-serve French bread
- Soft butter
- 1 can (4 1/2 oz.) deviled ham
- 1/4 cup chopped stuffed olives
- 1/2 teaspoon horseradish
- 1/2 teaspoon poppy seeds

Cut loaf in 1-inch slices crosswise almost to bottom crust. Spread butter on cut surfaces. Combine remaining ingredients and spread on slices. Place loaf on aluminum foil or baking sheet and bake in moderate oven (375°) for 20 to 30 minutes. Serve hot.

Coconut Crunch Coffee Cake

- 12 brown-and-serve rolls (undivided)
- 1/4 cup coconut
- 1/4 cup sugar-coated rice cereal
- 1/4 cup chopped nuts
- 2 tablespoons melted butter
- 3 tablespoons white corn syrup

Bake rolls as directed on package. Remove from oven and break apart slightly with fork. Mix together remaining ingredients and spread over rolls. Bake in hot oven (400°) until topping is bubbly and lightly browned. Serve hot.

Apple-Peanut Butter Rolls

- 12 brown-and-serve rolls (undivided)
- 1/4 cup apple butter
- 1/4 cup peanut butter
- 1 teaspoon white corn syrup

Bake rolls according to directions on package. Blend together apple butter, peanut butter, and syrup. Break rolls apart slightly. Spread mixture over baked rolls. Broil until bubbly.

Vanilla Glaze

- 1/2 cup sifted powdered sugar
- 2 teaspoons milk
- 1/4 teaspoon vanilla
- 2 tablespoons chopped pecans
- Dash of salt

Combine ingredients and blend thoroughly. Spread over hot, baked rolls. For *Maple Glaze*, substitute maple flavoring for vanilla. To make *Almond Glaze*, substitute almond extract for vanilla and slivered blanched almonds for the pecans.

Citrus Glaze

- 1/2 cup sifted powdered sugar
- 2 teaspoons orange or lemon juice
- 1/2 teaspoon grated citrus rind
- Dash of salt

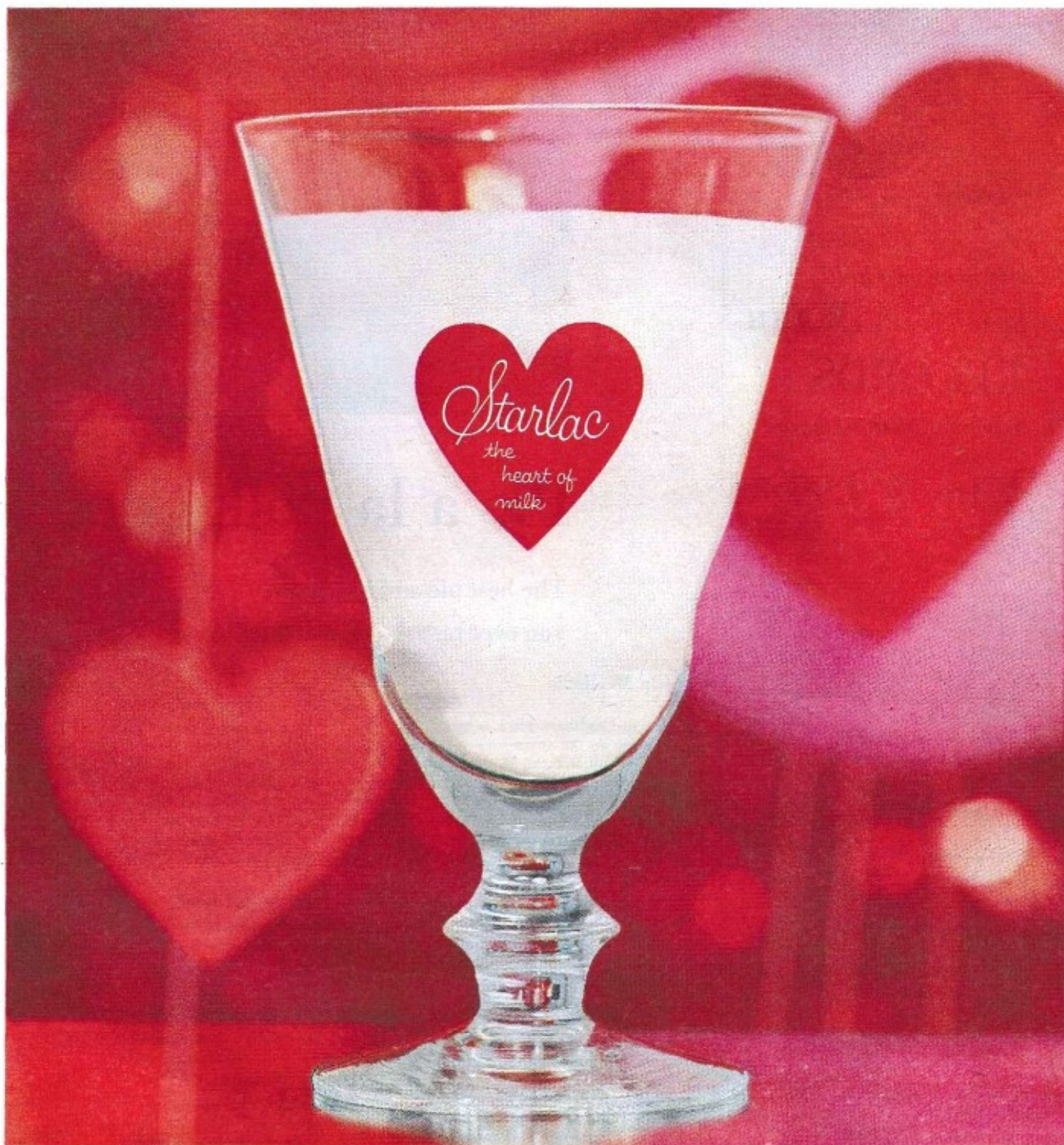
Blend ingredients together and spread over hot, baked rolls.

Brush-Over Glazes

Golden Glaze: Blend 1 beaten egg yolk with 2 tablespoons water and 2 tablespoons sugar. Brush over tops of unbaked rolls. Bake as directed on package.

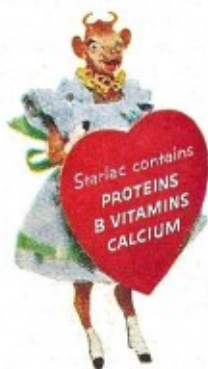
Crusty Glaze: Brush unbaked rolls with 1 slightly beaten egg white. Sprinkle with sugar. Bake as directed on package.

Variations: Sprinkle poppy seeds, sesame seeds, or caraway seeds over Golden or Crusty Glaze before baking rolls; or add grated lemon or orange rind to the glaze mixture.



about 8¢ a quart

So good! STARLAC® the heart of milk



So pure . . . so wholesome . . . such a money saver on your table!

Since plenty of milk on the table is so important to your family's health you should know this!

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about 8¢ a quart. Only the water and fat are removed.

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12" Long-Play PLYMOUTH RECORDS

Up to one full hour of music!

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Postpaid

Our editors heard about these excellent-quality LP records last year. The price sounded almost too good to be true, but we bought several of them to find out. We've been going back for more ever since, building up a record library we never thought we could afford. We're so enthusiastic about them that we just had to share our discovery with you!

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Household Magazine, Department R
Topeka, Kansas

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Pie a la polka dot!

The best pie and ice cream
you ever tasted—it's on our cover

By Ida Migliario

It's not just ordinary pie à la mode that you see in color on the cover—it's almond-glazed peach pie with a layer of cream cheese between peaches and crust for added flavor-oomph. And it's topped with rosy, cinnamon-candy ice cream that's chock full of crunchy "red hots"—a dessert that satisfies all ages.

Glazed Peach Pie

- 4 packages (12-oz. size) frozen peach slices or 5 cups sweetened fresh peach slices
- 1 tablespoon milk
- ½ package (8-oz. size) cream cheese
- 1 baked deep pie crust (9-inch)
- Almond Glaze

If frozen peaches are used, partially defrost in cartons. Drain, reserving liquid for Almond Glaze. Separate peach slices and pat with absorbent paper. Reserve ½ cup frozen peach slices or 1 cup fresh peach slices for Almond Glaze. Blend together milk and cream cheese. Spread evenly over bottom of baked pie crust. Arrange peach slices over cheese layer. Quickly spoon hot Almond Glaze over peaches, coating generously. Chill for about 2 hours. Top each serving with Polka Dot Ice Cream.

ALMOND GLAZE

- 1 cup sugar
- 3 tablespoons cornstarch
- Dash of salt
- *½ cup peach liquid
- *½ cup frozen peach slices
- ¼ teaspoon almond extract

Mix together sugar, cornstarch, and salt in heavy saucepan. Gradually blend in juice. Stir in peaches. Cook over low heat until mixture begins to boil, stirring constantly. Simmer for 10 to 12 minutes. Remove from heat. Add extract and one to two drops of yellow food coloring as desired. Use as directed.

*If fresh peaches are used for glazed pie, combine the reserved 1 cup sliced fresh peaches with ½ cup water. Simmer 4 minutes. Drain and measure ½ cup juice. Substitute this juice for the ½ cup peach liquid called for in Almond Glaze recipe; substitute the simmered peach slices for the ½ cup frozen peach slices called for in Almond Glaze recipe.

Polka Dot Ice Cream

- 1 cup small red cinnamon candies
- ½ cup water
- 1¾ cups sugar
- 6 eggs
- ½ teaspoon salt
- 1 tablespoon lemon juice
- 1 cup coffee cream
- 1 cup whipping cream
- 5 cups milk

Combine ¾ cup of the cinnamon candies, water, and ¼ cup of the sugar in saucepan. Melt candies over very low heat, stirring frequently. Cool. Beat eggs until very light (about 6 minutes at high speed on electric mixer.) Gradually add remaining 1½ cups sugar, and the salt and lemon juice. Beat for 6 minutes more. Blend in cream, milk, and cooled cinnamon syrup. Pour into 1-gallon freezer can. Freeze until very firm, using 1 part ice cream salt mixed with 15 parts crushed ice. Freezing time will be about 45 minutes. When ice cream is frozen, add remaining ¼ cup candies. Freeze 1 to 2 minutes more or just until candies are blended into mixture. Makes 1 gallon.

To ripen ice cream, remove dasher, press down ice cream, and replace cover, plugging hole in lid with cork. Drain off all water from ice and repack can, using 1 part salt to 8 parts ice. Heap ice mixture up over top of can. Cover freezer with newspapers and let stand about 2 hours.



So easy! 50% more jelly...and fresher flavor

because you boil only 1 minute with **SURE-JELL** or **CERTO**!



Recipe: perfect homemade plum jelly. Crush 5 lbs. ripe tart plums. Simmer 10 min., covered, with 1½ cups water. Squeeze through jelly bag or cheesecloth layers. Mix 5½ cups juice with 1 box Sure-Jell in large saucepan. (Or use Certo—recipe on bottle.)



Bring to boil over high heat, stirring constantly. At once, stir in 7½ cups sugar, bring to boil again. Boil hard 1 min., stirring constantly. This short boiling time gives you fresher flavor. And less juice boils away, so you get up to 50% higher yield!

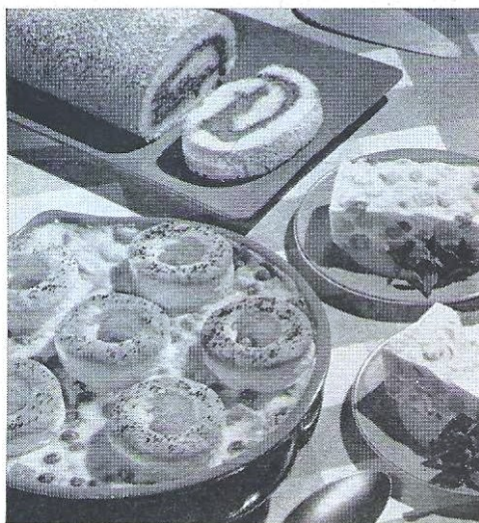


Remove from heat, skim off foam and pour into glasses. Paraffin at once. Yield: 12 medium glasses, at mere pennies a glass! And you're sure of perfect jams and jellies from all kinds of fruits—when you use either powdered Sure-Jell or liquid Certo!



Sure-Jell and Certo are brands of pectin... the fruit substance that causes jelling. The amount of pectin in fruits varies—so Sure-Jell or Certo takes the guesswork out of jam and jelly making. Recipes with package and bottle. Products of General Foods.

Dinner's no work at all



Freeze-Ahead Dinner: Chicken-Herb Pie topped with poppy-seed biscuits, Frozen Fruit Salad, and jelly roll with chocolate whipped-cream filling.

- When you fix a quick skillet supper
- Heat a freeze-ahead dinner
- Serve a hot ham 'n cheese loaf
- Toss a meal-in-one salad



Fix-and-Forget Stuffed-Loaf Supper: Hot Ham 'n Cheese Loaf, Zippy Red-Bean Salad, and Lazy Day Peach Pie you'll whip up in no time at all.



Salad Meal-in-One: Chilled Vegetable-Tuna Toss, buttered broccoli, hot garlic bread, and Jeweled Cake that's topped with whipped-cream fluting.

By Karla Baur

With a plan in mind and food at hand, dinner's no work at all. You'll love these menus, especially on your busiest days, or days when you just don't feel like *being* busy.

Do the make-aheads in the cool of the morning, the freezer meals several days in advance. Then give no thought to your dinner until time for last-minute preparation.

SPEEDY SKILLET SUPPER

In just 30 minutes you can turn out this colorful all-in-one skillet supper. It's fast with frozen vegetables, good with garden-fresh ones. Switch the vegetable combinations to include your family favorites. With a relish bowl and a quick pudding chilling in the refrigerator, this dinner goes to the table in no time at all.

Skillet Supper Medley

- 1 lb. lean ground beef
- 1 teaspoon salt
- $\frac{1}{4}$ teaspoon pepper
- $\frac{1}{4}$ teaspoon Worcestershire sauce
- 1 tablespoon lemon juice
- All-purpose flour
- 2 tablespoons butter
- 12 to 18 baby onions
- 6 carrots, cut in strips
- 1 package (10 oz.) frozen green beans
- 1 package (10 oz.) frozen whole-kernel corn
- $\frac{1}{3}$ cup thick sour cream

Combine ground beef with salt, pepper, Worcestershire sauce, and lemon juice. Shape into 24 small balls. Dredge with flour. Brown in butter for about 5 minutes. Spoon off excess fat. Reduce heat to simmer, push meat balls to one side, and arrange vegetables in skillet. Season with salt and pepper. With frozen vegetables no water is necessary. If all fresh vegetables are used, add $\frac{1}{2}$ cup water. Cover tightly

and simmer until vegetables are just tender, about 15 minutes. A few minutes before serving, spoon sour cream over vegetables and meat, and simmer gently until heated through. Makes 6 servings.

Lemon-Rice Pudding

- 1 package instant vanilla pudding mix
- 1 cup cooked rice
- 1 cup miniature marshmallows
- 1 teaspoon lemon juice

Prepare pudding according to directions on package. When thickened, fold in chilled rice, marshmallows, and lemon juice. Chill thoroughly. Serve in sherbet glasses. Top with additional marshmallows and a maraschino cherry, if desired. Makes 6 servings.

FREEZE-AHEAD DINNER

Cook once and freeze two dinners at a time, ready for the days when you don't want to cook at all. Double the recipe for Chicken-Herb Pie to make enough for two meals. Prepare biscuit-mix biscuits, and freeze unbaked on a baking sheet; then wrap and store in your freezer ready to pop on the pie and bake. (Freezer meals should be used within three to four weeks.) Double the fruit salad recipe and freeze in two containers. Make your favorite jelly roll and fill with cocoa whipped cream or ice cream. Rolled lengthwise, it will make dessert for two menus.

[Continued on page 58]

Speedy Skillet Supper: Skillet Supper Medley goes to the table in just 30 minutes, along with a relish bowl, French rolls, make-ahead Lemon-Rice Pudding.

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This coffee tells you it's fresher

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And

pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

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Fresher because it's pressure packed

**A remarkable new instant coffee
is underneath this lid . . .**



Yes, you can now enjoy Chase & Sanborn's famous flavor in this brand-new full-bodied instant!

New Instant Chase & Sanborn
ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.



Dinner's no work at all

[Continued from page 56]

Chicken-Herb Pie

- 2 cups cooked chicken, coarsely diced
- 1 package (10 oz.) frozen carrots and peas
- 1 bunch baby onions
- $\frac{1}{2}$ cup diced celery
- 1 can (2 oz.) whole mushrooms
- $\frac{1}{4}$ cup butter
- 2 tablespoons all-purpose flour
- 1 cup chicken broth
- $\frac{1}{3}$ cup cream
- $\frac{1}{8}$ teaspoon marjoram
- Salt and pepper
- Biscuits for topping
- Poppy seed

Place chicken pieces in deep 9-inch piepan. (Canned chicken may be used, if desired.) Add cooked, drained peas and carrots. Sauté onions, celery, and mushrooms in butter until golden. Remove vegetables from saucepan and spread evenly over chicken. Blend flour with remaining butter in saucepan, stirring until smooth. Gradually add broth and cream; cook until thickened, stirring constantly. Add seasonings. Pour over chicken mixture. Cool, wrap, and freeze. Remove wrap and bake in moderate oven (350°) for about 25 minutes. Increase heat to 425° and top chicken pie with frozen biscuits. Sprinkle with poppy seeds. Bake for 15 to 18 minutes. Makes 6 servings. Double this recipe for two pies.

Frozen Fruit Salad

- 1 cup thick sour cream
- $\frac{2}{3}$ cup mayonnaise
- 1 can (20 oz.) fruit cocktail, drained
- 1 can (8 oz.) spiced grapes, drained
- $\frac{1}{2}$ cup coarsely broken walnuts

Whip sour cream until stiff. Fold in remaining ingredients. Pour into refrigerator tray or freezer container. Freeze until firm. Makes 6 servings. Double this recipe for two salads.

FIX-AND-FORGET STUFFED-LOAF SUPPER

For a fun-to-eat menu that's different, try a hot Vienna loaf stuffed with cheese and ham. Fill the loaf in the morning and wrap in foil ready for heating. Tuck zippy salad and a peach pie in the refrigerator to chill until mealtime. Presto! Dinner's ready with no last-minute work.

Hot Ham 'n Cheese Loaf

- 12- to 14-inch unsliced Vienna loaf
- $\frac{1}{3}$ cup soft butter
- $\frac{2}{3}$ cup process cheese spread
- 1 can (12 oz.) ham luncheon meat, ground
- 1 teaspoon prepared mustard
- 1 teaspoon prepared horseradish
- $\frac{1}{2}$ cup chopped walnuts
- $\frac{1}{3}$ cup thick sour cream
- 2 tablespoons French dressing

Split Vienna loaf from end to end, vertically. Do not cut through bottom crust. Cut 8 cross-wise slices, again not cutting through bottom crust. Spread all cut areas with butter and process cheese spread. Combine ground ham with remaining ingredients and fill cut areas. Wrap loaf in foil and chill. Place wrapped loaf in slow oven (325°) for 25 to 30 minutes until loaf is heated through. Serve hot. Garnish with onion slices and tomato wedges. Makes 6 to 8 servings.

Zippy Red-Bean Salad

- 1 can (16 oz.) red kidney beans, drained
- 6 slices crisply fried bacon, crumbled
- 1 cup diced celery
- ½ cup diced dill pickle
- 2 hard-cooked eggs, diced
- ½ cup mayonnaise
- 2 tablespoons lemon juice
- 1 tablespoon minced onion
- Salt and pepper

Combine beans, bacon, celery, pickle, and eggs in large bowl. Blend mayonnaise with lemon juice, onion, salt, and pepper. Pour over salad ingredients and toss lightly. Cover and chill thoroughly. Serve in lettuce-lined bowl. Makes 6 servings.

Lazy Day Peach Pie

- 1 package orange-flavored gelatine
- ½ cup hot water
- 1 package (12 oz.) frozen peaches
- ¼ cup sugar
- 1 cup whipping cream
- 1 tablespoon lemon juice
- 1 crumb pie shell (9-inch)

Dissolve gelatine in hot water. Add frozen peaches and with fork break peach slices apart as they thaw. Stir in sugar, cream, and lemon juice. Chill until congealed. Beat with electric mixer until fluffy. Pour into crumb crust and chill until firm. Garnish with peach slices.

SALAD MEAL-IN-ONE

A make-ahead meal to fix in the morning! Just bake a cake-mix cake and top with fruited orange gelatine. Toss the salad and chill. Then forget dinner until it's time to cook the broccoli and heat the garlic bread. A quick, cool meal for a hot summer day!

Vegetable-Tuna Toss

- 1 can (6½ oz.) tuna, flaked
- 1 cup cooked, drained peas
- 1 cup coarsely diced celery
- 3 hard-cooked eggs, sliced
- ½ cup quartered ripe olives
- 1 cup cooked, drained macaroni
- ½ cup salad dressing
- 3 tablespoons lemon juice
- Salt and pepper
- Dash of thyme

Combine tuna, vegetables, egg slices, olives, and macaroni in large bowl. Blend salad dressing with lemon juice and seasonings. Drizzle dressing over salad ingredients and toss lightly. Chill thoroughly. Serve in lettuce-lined bowl. Makes 6 servings.

Jeweled Cake Squares

- 1 package white cake mix
- 1 package orange-flavored gelatine
- 1 cup pineapple juice
- 3 pineapple slices, cut into thirds
- 9 maraschino cherries
- 9 walnut halves

Prepare cake batter according to directions on package. Bake in two well-greased 8-inch square pans. Cool in pans. (Reserve one cake for another meal; may be wrapped and frozen.) Prepare gelatine according to directions on package, substituting pineapple juice for 1 cup of the water. Chill until slightly congealed. Arrange pineapple wedges, cherries, and walnuts on cooled cake. Pour slightly congealed gelatine over fruit. Chill. Serve with whipped cream, if desired. Makes 9 servings.

HOUSEHOLD JULY 1956

Best hot weather
friend you
ever had —

NEW LEMON KOOL-AID



When Dad takes a 5-minute break from his do-it-yourself project . . . when the children troop in from play . . . when you yourself need a "breather" . . . new Lemon! Kool-Aid really hits the spot. It's tangy and refreshing as only a true lemon flavor drink can be. So easy to make—you just sweeten and stir. And so thrifty—only 5¢ a package. Put a pitcherful of new Lemon Kool-Aid in your refrigerator today—it'll prove to be the best hot weather friend you've ever had!

**5¢ package
makes two
quarts**

**9 Great Flavors
—Try 'em all!**



ONE OF THE MANY FINE PRODUCTS OF GENERAL FOODS





Strange, how we sin against ourselves!

SOME OF US can be, at times, our own worst enemies. We're so busy taking care of others—our husbands, our children, our homes—that we neglect our health.

"Oh, I take care of myself," you say, "I eat fairly sensibly. I watch my weight from time to time. Of course, I don't sleep as well as I should . . . feel sort of dragged out in the morning, but *who* wouldn't be with my schedule? And, let's face it, I'm not as young as I was ten years ago."

The insidious thing about this kind of "female logic" is that it's so very unfair to your family and yourself. *Without realizing it, you may gloss over the "small" danger signals of nervous stress that can, and do, warn of trouble ahead.*

For instance—like so many women, when you're irritable, moody or just break down and cry, are you inclined to fall back on the age-old female excuse that it's "that time of the month" or "miserable weather" . . . or a dozen other things?

Any of these may be the explanation—but *not when you feel "wrong" day after day.*

Your doctor would tell you

Maybe you're the victim of a habit that's grown on you . . . the habit of depending on the caffeine in coffee or tea for quick, artificial "steadying" . . .

Your doctor would be the first to tell you that, for some women, one of the worst offenders against the human nervous system is caffeine.

When you use this strong stimulant constantly, its effects tend to "build up" . . . may result in a state of nervousness, sleeplessness, irritability. If this has happened to you . . . if caffeine is acting as a "drag" on you . . . isn't it time you did something about it?

There *is* something you can do—to get yourself in tune again and feel as you used to.

You replace a bad habit with a good one

You switch from caffeine-heavy drinks to a new, wonderful, caffeine-free hot beverage . . . Imitation Coffee Flavor Instant Postum—now available for the first time.

What a rich aroma this new beverage has! And it tastes *so full-bodied, so satisfying.*

Your grocer has both new Imitation Coffee Flavor Instant Postum, and *regular* Instant Postum with a distinctive flavor that millions have enjoyed for years.

There isn't a taut nerve, a sleepless hour or a headache in Postum. It *can't* make you nervous, irritable. It *can't* keep you awake at night because *it doesn't have a single speck of caffeine in it.*

You owe it to yourself and to your family

to try this wonderful, caffeine-free beverage not just once, but for 30 consecutive days. After all, you can't expect to free yourself from the accumulated effect of a habit of years in a few days or even a week!

Costs half as much as most coffees

Whether you choose new Imitation Coffee Flavor Instant Postum (red label) or regular Instant Postum (blue label), you'll get up to 100 cups from the 8-oz. jar and up to 50 cups from the 4-oz. jar . . . for less than a cent a cup! Postum is so inexpensive, compared with most coffees—cup for cup, it costs only *half as much.*

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So satisfying—hot or iced!

Kitchen Questions

By Ruth Dahlberg Smith

The chicken I fry in deep fat is dry and hard. I use a temperature of 375° F. Can you help me?—Holliday, Missouri.

A frying temperature of 375° is too high—that is what is causing the chicken to be dry and hard. For tender, juicy, deep-fat-fried chicken, choose ready-to-cook broiler-fryer chickens (1½ to 2 lbs.). Dip each piece of chicken into a mixture of 1 slightly beaten egg and 1 tablespoon water; then roll in seasoned crumbs. Use finely crushed wheat cereal



flakes or cheese cracker crumbs. (See photo above.) Place chicken in frying basket and lower into hot fat (325°). Fry for 12 to 15 minutes or until cooked through. To test for

doneness, cut into a piece of dark meat. There should be no pink color.

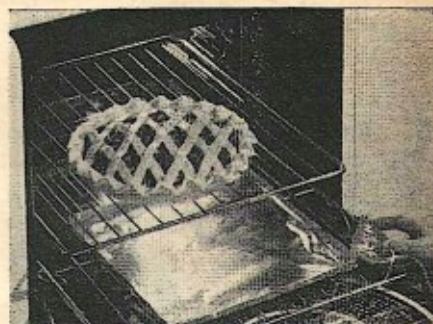
My jellies ooze up around the paraffin seal. I'd like to know why. I pour on several layers of paraffin.—Quincy, Illinois.

I'm wondering if you have a cool, dry place to store jelly. If not, it is best to preserve jellies and jams in airtight, screw-top glass jars. Even perfectly paraffined jellies may ferment and ooze when stored in a damp place—moisture collects underneath the paraffin and breaks the seal at the edge of the glasses.

The jelly glasses should be sterile and dry. Use new hot paraffin to seal jelly. Pour a thin (¼-inch) layer over hot jelly and rotate glasses slightly, so that a good seal forms at the edge of the jelly glasses before the paraffin hardens.

Is it all right to line the bottom of my oven with a piece of aluminum foil to catch spills? I've heard that this prevents good heat circulation.—Fulton, Missouri.

If your oven has a baffle plate with the heating unit underneath, a large piece of foil placed on the bottom of the oven can interfere with heat circulation. Foods being baked may not get even heat, and the foil may melt and damage the bottom of the oven and heating unit. To safely catch oven spills in this type oven,



NELSON, PHOTOGRAPHY, INC.

use a piece of foil only a little larger than the pie or casserole that's being baked. Turn up the edges of the foil and place on the rack just underneath the food. (See photo above.)

Some ovens have an open unit near the bottom of the oven. In one such oven—Kelvinator—a foil lining is placed underneath the unit on a special framework. This does not damage the oven nor interfere with circulation of heat.

Address Kitchen Questions to Ruth Dahlberg Smith, Household Food Department, 912 Kansas Avenue, Topeka, Kansas. Inquiries cannot be answered by mail. Those of general interest to readers will be answered in the magazine.



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"3-IN-ONE" OIL

Dazzling desserts!

[Continued from page 49]

Bowl o' Glamour

- 1 pint lime sherbet
- 1 pint orange sherbet
- 1 pint vanilla ice cream
- 1 pint strawberry ice cream
- 1 package (12 oz.) frozen melon balls, defrosted
- 1 cup halved, fresh strawberries, sweetened

Arrange scoops of sherbet and ice cream with the fruits in a chilled bowl. Place in freezer or freezing compartment until serving time. (If ice cream and sherbet are not firm, freeze balls on baking sheet before arranging in bowl.) Makes 12 to 16 servings.

Ice Cream Nugget Log

- ½ cup flaked coconut
- ½ cup sugar-coated rice cereal
- ½ cup finely chopped pecans
- 1 quart vanilla ice cream (packed in round container)

Toast coconut in hot oven until lightly browned. Cool and mix with cereal and nuts. Place on wax paper. Slip ice cream from container and let soften slightly. Roll in nut mixture until coated. Wrap wax paper tightly around roll, then wrap in foil. Store in freezer or freezing compartment until serving time. Slice to serve. Makes 6 to 8 servings.

Maple Frango Pie

- 1 quart vanilla ice cream
- ¼ cup maple-flavored syrup
- ½ teaspoon maple flavoring
- 1 cup whipping cream, whipped
- ½ cup coarsely chopped pecans
- Crumb-Nut Crust

Break ice cream into chunks and let soften slightly. Blend maple syrup and flavoring into whipped cream. Fold whipped cream mixture and pecans into ice cream. Set in freezing compartment or in freezer until partially frozen. Spoon into Crumb-Nut Crust. Freeze until solid. Drizzle with additional maple syrup and serve. Makes one 9-inch pie.

CRUMB-NUT CRUST

- 1¼ cups vanilla wafer crumbs
- ½ cup finely chopped nutmeats
- ¼ cup firmly packed brown sugar
- ¼ cup melted butter

Mix crumbs with remaining ingredients. Press into 9-inch buttered piepan. Bake in slow oven (300°) for 10 minutes. Cool.

Neapolitan Cake

- 2 pints peppermint ice cream
- 1 package yellow cake mix
- 2 squares unsweetened chocolate, melted
- Chocolate-Mint Topping

Softened ice cream and press into 9-inch round cake pan. Smooth top. Freeze. Prepare cake mix according to package directions. Pour one-half of batter into a greased 9-inch round pan. Blend chocolate with remaining batter and spoon into a greased 9-inch round cake pan. Bake cakes as directed on package. Let cool in pans for 5 minutes, then remove from pans and cool on cooling racks. Chill.

Place chocolate cake layer on round serving plate. Remove frozen ice cream layer from

pan and place on chocolate layer. Top with yellow cake layer. Spread warm Chocolate-Mint Topping on cake. Serve at once. Makes 10 to 12 servings.

CHOCOLATE-MINT TOPPING

- 30 solid-chocolate mint wafers
- 2 tablespoons cream
- 2 tablespoons white corn syrup

Melt wafers over hot water; blend in cream and syrup. Use while warm as directed.

Chocolate Revel

- ¼ cup chopped almonds
- 1 tablespoon butter
- ½ square unsweetened chocolate
- ½ cup sifted powdered sugar
- 2 tablespoons cream
- 1 quart vanilla ice cream

Brown almonds lightly in butter, stirring constantly. Add chocolate and stir until melted. Remove from heat and blend in powdered sugar and cream. Alternate scoops of ice cream and teaspoonfuls of chocolate-almond mixture in refrigerator tray. Return to freezing compartment until serving time. Makes 6 to 8 servings.

Ruby Revel

- ½ cup tart red currant jelly
- ¼ cup crushed pineapple, drained
- 1 quart vanilla ice cream

Break jelly into small pieces with fork, but do not beat. Blend in crushed pineapple. Spoon slightly softened ice cream into refrigerator tray. Swirl jelly mixture through ice cream. Store in freezing compartment until serving time. Makes 6 to 8 servings.

Pistachio Ice Cream

- 1 quart vanilla ice cream
- ½ cup chopped pistachio nuts
- Green food coloring

Slightly soften the ice cream; blend in nuts and few drops of food coloring. Spoon into refrigerator tray and freeze until time to serve. Makes 6 to 8 servings.

Butterseotch Sundae

- 1 cup firmly packed brown sugar
- ¼ cup white corn syrup
- ¼ cup butter
- ¼ cup coffee cream
- 1 teaspoon instant coffee
- ¼ cup chopped walnuts
- 1 quart vanilla ice cream

Combine sugar, syrup, butter, cream, and coffee. Bring to a boil and boil gently until thickened, about 2 minutes, stirring constantly. Add nuts. Serve warm over vanilla ice cream. Makes 6 to 8 servings.

Praline Crunch Sundae

- ¼ cup coarsely chopped pecans
- ½ cup sugar
- 1 tablespoon butter
- 1 teaspoon instant coffee
- 1 quart vanilla ice cream

Spread pecans on buttered piepan. Melt sugar in heavy skillet over low heat until golden in color. Stir in butter and coffee and quickly pour mixture over pecans. Cool. Remove caramel to a sheet of wax paper. Cover with another sheet of wax paper and crush with rolling pin. Spoon over ice cream servings. Makes 6 to 8 servings.

New ... with old-time charm

[Continued from page 51]



The cabinet over refrigerator is used for storing reserve supplies that should be kept dry.



The mixing center takes advantage of space next to a chimney that extends into the kitchen. Refrigerator was placed in front of it and a low cabinet lined up with the refrigerator. Space back of counter is used to store electrical appliances—keeps them handy for daily use. There's even a convenient outlet.



The old stairway wall became this storage wall. There's a space for Glenn Churchill's gun collection and ample room for cleaning equipment, and for out-of-season storage.

HOUSEHOLD JULY 1956

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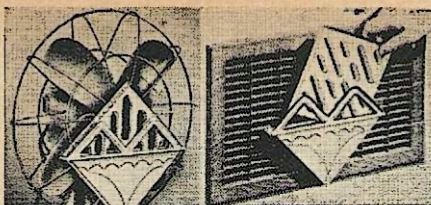
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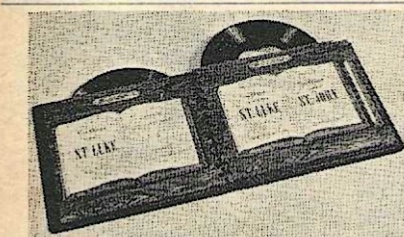


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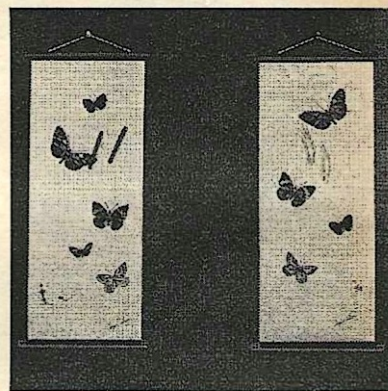
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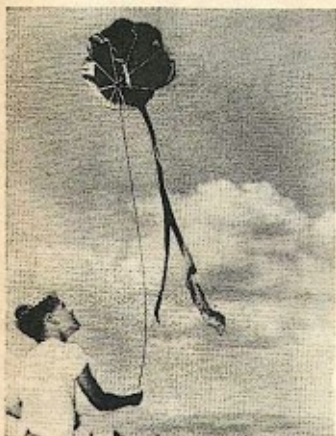
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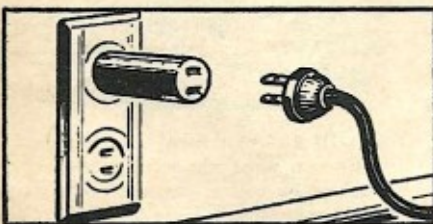
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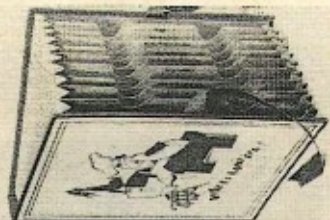
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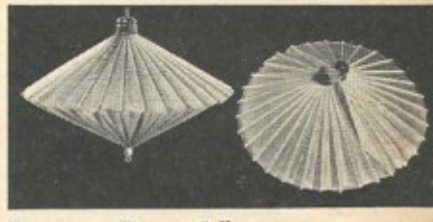
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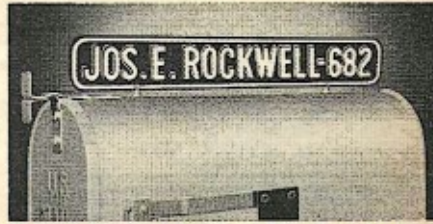
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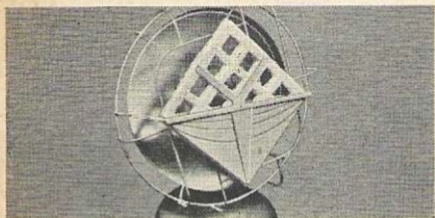


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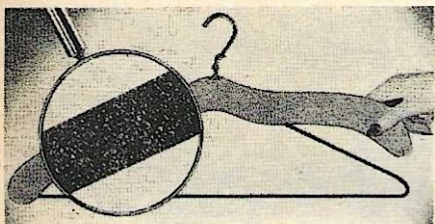
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Go shopping with



98c Air Conditioner

Fits over any electric fan in a jiffy. Cools the hot air like a sea breeze. Large-capacity styron tank holds water; specially-designed sponge assures cool air circulation. Fits warm air outlets for use as humidifier in winter. Your money back if it doesn't keep you cool. Only 98c postpaid, from Walter Drake and Sons, 1597 Drake Bldg., Colorado Springs 2, Colo.



Foam Hanger Pads

Makes any hanger deluxe, shoulder-fitting, slip-proof. New "Feather Foam" strips slip over hanger hook and stretch snugly along top of hanger. Forms generous padding, eliminating lines, creases. Slip-proof surface holds men's, women's garments firmly, clings to daintiest straps, slips, formals. Assorted pastel colors freshen, beautify your closet. Count your hangers! 12 for \$1. Carol Beatty, Dept. Q-U7, 7410 Santa Monica Blvd., Los Angeles 46, Cal. Free Catalog included.



Rid Your Home of Flies!—\$1

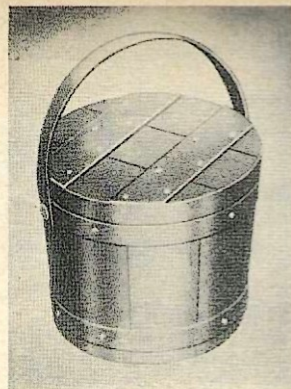
Protect your home from annoying disease-carrying flies! Just press self-adhering Magic Dot under chairs, tables, cabinets, shelves, etc.—completely hidden and out of the way. New miracle Malathion rids your home of flies for a whole season! No muss, fuss, fumes or odor! *Guaranteed effective or your money back!* 16 Magic Dots for only \$1, postage paid. Order from *Sunset House*, 420 Sunset Building, Hollywood 46, California.



Shampoo Liquid Curls, Waves Hair

New! Sensational protein oil wave shampoo. Actually waves, curls hair each shampoo and set beautifully as any home permanent. Restores sparkling life, lustre. Easy for all types, texture hair, even dyed or bleached. No expensive "extras." *Floress*, \$1.65 ppd. Money-back guarantee. Marlene's Inc., Dept. 425, 230 No. Michigan Avenue, Chicago 1, Illinois.

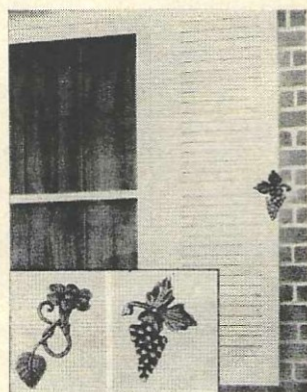
Go shopping with Household [Continued from preceding page]



Modern version of the Old Oaken Bucket in squeeze-bottle plastic is the ideal utility pail for all farm and household uses—feed and seed measuring; mixing punch drinks, lawn chemicals; canning vegetables and fruits; as a picnic bucket or mop pail. Has 12-qt. capacity with graduated measures. In oaken brown color. \$3.98 ppd. Flambeau Plastics Corp., Dept. OB, Baraboo, Wis.



Feather-soft Plastic Doilies have the delicate look of fine lace. Lovely adornments for the home and for serving food. Stainproof and durable, their gleaming white surface rinses clean in a jiffy to use over and over. 8" size, 8 for \$1.19 ppd. House of Schiller, 180 No. Wacker Drive, Dept. 205, Chicago 6, Ill.



Shutter Hold-Backs add a decorative and useful finishing touch to outside window shutters. Inside the house, they make unusual and attractive wall ornaments. "Grape" or "Morning Glory" pattern in black cast iron, drilled and ready to attach to wall. Grape design, 7½" x 5½", \$1.99 pr.; Morning Glory, 10½" x 5½", \$2.49 pr., ppd. Tennessee Fabricating Co., 1490 Grimes, Dept. HH, Memphis, Tenn.



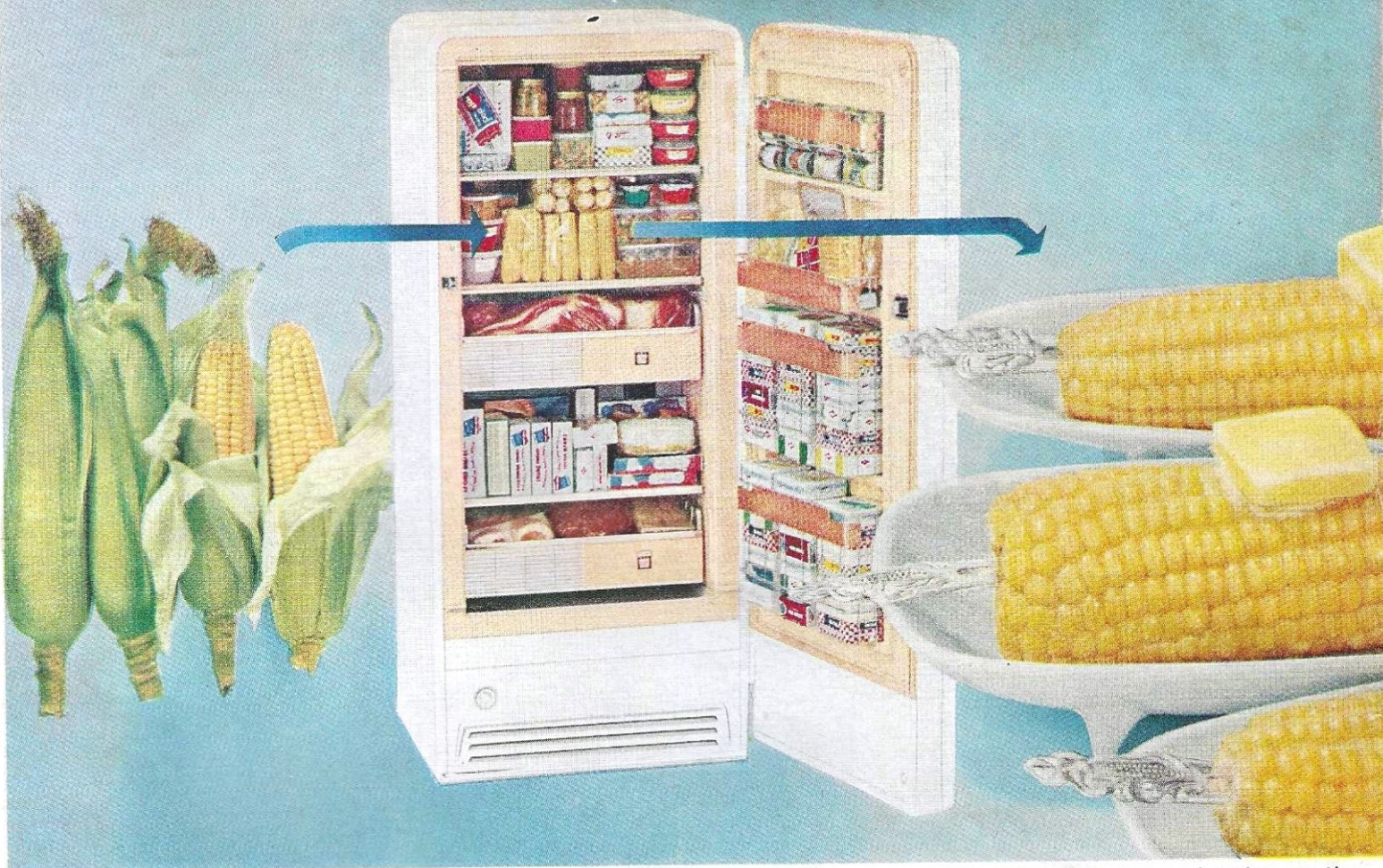
Pantry Labels to proudly proclaim your culinary triumphs! Put these marks of craftsmanship on samples of your canned or baked goods to give to friends, or use to fancy-up the pantry. Printed in blue with borders of assorted colors on gummed labels 2½" x 3½". Any name imprinted (1 line of type only) 50 for \$1; 100 for \$1.75; 200 for \$3, ppd. Handy Gifts, Box 509, Dept. HH, Culver City 8, Calif.



Cut-to-fit Picture Frames of beautiful wood moldings in a wide selection of colors, styles, sizes—and prices! Order only lengths needed—they come to you all ready to assemble. Send for free catalog listing all styles and costs. Frame pictured, 11" x 13", is one of fine 1½" Pilgrim maple, \$2.40. (Small reproduction of *Peaceful Waters* shown is not included or available.) Gem Products, 6 West 10th St., Rm. 306, Kansas City, Mo.



You'll take a bow as a hostess of distinction when you serve guests—family, too, of course—these unusual and mouth-watering seafood spreads. They go wonderfully on all kinds of crackers, and between sandwiches, plain or fancy. You also get an old-fashioned felt-bound slate to use as an interesting centerpiece—then pass it on to the children! Six 2¼-oz. tins include crab, clam, lobster, tuna, salmon, and sardine. Slate and spread package, \$4 ppd. Saltwater Farm, Dept. HH, Damariscotta 206, Maine.



Buy summer-eating flavor by the bushel at low prices—freeze in all the flavor in your RCA WHIRLPOOL for good eating any time

New RCA WHIRLPOOL freezers guard that peak of flavor

Now RCA WHIRLPOOL freezers maintain constant "zero cold" automatically—give you all the convenience of freezer living, with all food flavor, color, vitamins protected

Once you start eating from an RCA WHIRLPOOL freezer, you'll really appreciate frozen food—and here's why:

This is the new and different freezer precision-engineered to capture and hold food flavor at its peak. Food flavor doesn't change because food temperature doesn't vary more than 2 degrees—thanks to RCA WHIRLPOOL'S pre-set temperature control, scientifically-spaced freezing coils, glass fiber insulation, and air-seal door.

And you get a freezer designed for easy storage, easy use.

You can store up to 20 cans of fruit juice, up to 94 standard frozen food packages in the door alone on upright models.

See the complete new line of RCA WHIRLPOOL freezers at your RCA WHIRLPOOL dealer's—and find out how easily you can own one. RCA WHIRLPOOL freezers, automatic washers and dryers, ranges and room air conditioners are products of the Whirlpool-Seeger Corporation, St. Joseph, Michigan. (Use of trademark "RCA" authorized by trademark owner, Radio Corporation of America.)



Buy in quantity when prices are low. Your butcher will help you choose fine meats, cut and wrap them. Your RCA WHIRLPOOL guards the flavor while you save money.

Ask your RCA WHIRLPOOL dealer to show you the complete line—3 chest models, 2 uprights (400 to 700 pounds capacities)—and one is sized right, priced right for you.



"Look what's inside our new Wizard Automatic! How'd they know it's what Mom always uses?"



TIDE'S INSIDE—WIZARD KNOWS TIDE GETS CLOTHES THE CLEANEST CLEAN POSSIBLE!

The Western Auto people, makers of Wizard Automatics, are mighty hard to please! They're mighty skillful, too! Just when you think their machines couldn't be better . . . couldn't wash cleaner . . . why they up and find some little thing they can do to make 'em even better. And one thing they do to *every* new Wizard before they let it leave the factory is to pop a free box of Tide right inside the tub. (Just as so *many* other manufacturers do!)

That's so you'll get the cleanest clothes possible right from your very first wash. And you will, too! In all these top-loading automatics, no leading washday product made—nothing else, with or without suds, will get clothes cleaner than Tide.

Word like that gets around. It got around to millions of automatic washer owners. Result? More women use Tide in automatic washers than *any* other washday product! Think it over—use Tide in *yours*.

**THE CLEANEST CLEAN POSSIBLE
IS TIDE-CLEAN**



SEE THE NEW
WIZARD AUTOMATIC
WITH FOUR-WAY
WASHING ACTION...
AT WESTERN AUTO
NOW!

- Two Separate Wash Cycles—for regular laundry and the new wonder fabrics
- Deep Over-Flow Rinsing
- Water-Saver Button for real economy on small loads

THE MAKERS OF 25 AUTOMATICS RECOMMEND **Tide!**